MEDIUM TERM
EXPENDITURE
FRAMEWORK (MTEF)
FOR
2024-2027

MINISTRY OF INFORMATION

In accordance with Section 21(4) of the Public Financial Management Act, 2016 (Act 921)

REPUBLIC OF GHANA

Nkunim Budget

PROGRAMME
BASED BUDGET
ESTIMATES
FOR 2024

MINISTRY OF INFORMATION

The MoI MTEF PBB for 2023 is also available on the internet at: www.mofep.gov.gh

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1.5. Appropriation Bill
Summary of Expenditure by Sub-Programme, Economic Item and Funding

Entity: 031 - Ministry of Information
Year: 2024 | **Currency:** Ghana Cedi (GHS)
Base Version

	GoG				IGF				Funds / Others			Donors			Grand Total
	Compensation of employees	Goods and Services	31 - Non financial assets	Total	Compensation of employees	Goods and Services	31 - Non financial assets	Total	Statutory	ABFA	Others	Goods and Services	31 - Non financial assets	Total	
03101 - Management and Administration	6,035,000	4,387,925	6,500,000	16,922,925											16,922,925
03101001 - General Administration and Finance		1,387,925	6,500,000	7,887,925											7,887,925
03101002 - Human Resource	6,035,000			6,035,000											6,035,000
03101003 - Policy; Planning; Budgeting; Monitoring and Evaluation		3,000,000		3,000,000											3,000,000
03102 - Information Management	142,863,449	3,633,876	63,500,000	209,997,325		32,834,927	8,043,732	40,878,659							250,875,984
03102001 - Electronic Media Services	76,769,888	1,596,338	2,000,000	80,366,226		32,374,927	8,043,732	40,418,659							120,784,885
03102002 - Information Gathering and Dissemination Services	66,093,561	2,037,538	61,500,000	129,631,099		459,999		459,999							130,091,098
Grand Total	148,898,449	8,021,801	70,000,000	226,920,250		32,834,927	8,043,732	40,878,659							267,798,909

PART A: STRATEGIC OVERVIEW OF THE MINISTRY OF INFORMATION

1. NATIONAL MEDIUM-TERM DEVELOPMENT POLICY FRAMEWORK (NMTDPF) POLICY OBJECTIVES

The NMTDPF contains (9) Policy Objectives that are relevant to the Ministry of Information. The following are the policy objectives of the Ministry;

1. Deepen democratic governance
2. Deepen Transparency and public accountability
3. Enhance capacity for policy formulation and coordination
4. Demystify the Presidency and bring the President closer to the people
5. Promote the fight against corruption and economic crimes
6. Improve participation of civil society (media, traditional authorities, religious bodies) in national development
7. Promote discipline in all aspects of life
8. Enhance Ghana's international image and influence
9. Promote Ghana's political and economic interest abroad

10. MISSION

The Ministry of Information exists to facilitate free flow of adequate, timely and reliable information and feedback between government and its various publics for socio-economic empowerment and enhanced democratic citizenship

11. CORE FUNCTIONS

The core functions of the Ministry are to:

1. Formulate policies for the Information Sector
2. Provide public relations support to the Presidency and MDAs.
3. Collaborate with MDAs to effectively disseminate information on government policies, programmes and activities
4. Gather and assess feedback on government policies, programmes and activities
5. Gather and process local and foreign news.
6. Disseminate processed news to local and foreign subscribers

7. POLICY OUTCOME INDICATORS AND TARGETS

Unit of Measurement	Baseline		Latest Status		Target	
	Year					
		Value	Year	Value	Year	Value
Right to Information	2021	286 Information manuals developed	2022	Information manuals updated	2027	Update Information manuals across public institutions
		478 public institutions have established information units nationwide		Information units established		Establish Information units in all public institution
		IT Solution deployed		IT Solution deployed		Fully deploy IT Solutions
						Submission of 2026 RTI report to Parliament
		2020 report submitted to Parliament		2021 report submitted to Parliament		Implementation of L.I
Introduction of Broadcasting Bill	2021	Stakeholder Consultations held on draft bill	2022	Stakeholders engagements and collation of inputs	2027	Implementation of Law

Minister's Press Briefing		58		55		50
Mass Media Campaigns		5		1		4
No. of Local stories processed by GNA		13,500		19,988		21,000
No of Foreign Stories processed by GNA	2021	3750	2022	4,622	2027	5,500
No. of Public Education Campaigns held		8		6		4
Feedback Reports (Situation and Reaction)		119		142		200
Feature Articles and Stories		303		436		2,448

8.   EXPENDITURE TRENDS FOR THE MEDIUM-TERM

In 2021, a total amount of One hundred and twenty-five million, nine hundred and seventy-six thousand, one hundred and seventeen Ghana Cedis **(GHC 125,976,117.00)** was allocated to the Ministry. The amount for compensation was Eighty-three million, eighty-four thousand, six hundred and sixty-six Ghana Cedis and ninety-six pesewas **(GHC 83,084,666.96)**, Goods and Services was nine million, sixty-eight thousand, six hundred and ninety-four Ghana Cedis **(GHC 9,068,694.00)**, **Capex** was ten million Ghana Cedis **(GHC 10,000,000.00)** and IGF of twenty-three million, eight hundred and twenty-two thousand, eight hundred and sixteen Ghana Cedis **(GHC 23,822,816.00).**

In 2022, an initial amount of one hundred and fifty-one million, eight hundred and ninety-five thousand Ghana Cedis (**GHC 151,895,000.00)** was allocated to the Sector but later revised to one hundred and forty-three million, three hundred and seven thousand, four hundred and thirty-four Ghana Cedis **(GHC 143,307,434.00)** which represented 30% reduction. The amount for compensation was Ninety-eight million and eighteen thousand Ghana Cedis **(GHC 98,018,000.00)**, Goods and Services was fourteen million, sfour hundred and ten thousand, seven hundred and twenty-six Ghana Cedis **(GHC 14,410,726.00), Capex** was four million, five hundred and forty-nine thousand, seven hundred and eight Ghana Cedis **(GHC 4,549,708.00)** and IGF of twenty-six million, three hundred and twenty-nine thousand Ghana Cedis **(GHC 26,329,000.00).**

In 2023, an amount of one hundred and forty-one million, four hundred and sixty-four thousand, three hundred and twenty-eight Ghana Cedis (**GHC 141,464,328.00)** was allocated to the Sector. The allocation was distributed as follows;

1. Compensation   - **GHC 111,158,131.00**

2. Goods & Services - **GHC 2,782,200.00**

3. Capex   - **GHC 840,000.00**

4. IGF   - **GHC 26,683,997.00**

Out of this allocation, a total amount of one hundred and four million, four hundred and seventy-eight thousand, eight hundred and sixty-six Ghana Cedis and ninety-two pesewas **(GHC 104,478,866.92)** has been released as at September and same has been expended leaving a variance of thirty-six million, nine hundred and eighty-five thousand, four hundred and sixty-one Ghana Cedis and eight pesewas **(GHC 36,985,461.08)**.

The expenditure projections for the years 2025, 2026 and 2027 are **GHC 301,143,277.00, GHC 338,520,996.00 and GHC 390,708,748.00** respectively. These projections cover compensation, goods and services and capital expenditure. Key spending areas are but not limited to Legislation, Government Communications, Media Support Programmes and Public Education Campaigns.

FINANCIAL PERFORMANCE

Expenditure Item/Funding Source	2023 Approved Budget	Releases (End-Sept 2023)	Actual Expenditure	Variance
Compensation of Employees				
GoG	111,158,131.00	86,841,075.12	86,841,075.12	24,317,055.88
Goods and Services				
GoG	2,782,200.00	1,207,928.00	1,207,928.00	1,574,272.00
IGF	21,729,514.00	15,196,547.00	15,196,547.00	6,532,967.00
CAPEX				
GoG	840,000.00	436,566.80	436,566.80	403,433.20
IGF	4,954,483.00	796,750.00	796,750.00	4,157,733.00
Total	**141,464,328.00**	**104,478,866.92**	**104,478,866.92**	**36,985,461.08**

5.   SUMMARY OF KEY PERFORMANCE IN 2023

Legislations

1.   Introduction of Broadcasting Bill

In line with Article 164 of the 1992 constitution, the Ministry commenced the process of drafting a Broadcasting Bill in consultation with all the media industry players. Among other things, the Bill is seeking to introduce Broadcasting standards to ensure that there is decorum on our airwaves. Consequently, the Ministry started engagements with stakeholders with the view to solicit their inputs into the draft Broadcasting Bill. Inputs have been received from the stakeholders and collated into the draft Bill by the working technical committee and key policy positions have been agreed upon by the Ministry. Instructions have been submitted to the Drafting Division at the AG's Office and at the appropriate time, this bill will be laid before the House.

2.   Implementation of the RTI Law and Passage of the L.I

As part of the implementation of the RTI Law across public institutions in the country, three hundred and fifty (350) RTI Officers have been recruited and posted to various Government institutions to process information request from the public. Also, five hundred and five (505) information units have also been set up in various public institutions across the country. In line with section 77(4) of Act 989, the 2022 Annual Implementation Report on the RTI was submitted to Parliament in June this year. An Online Records Management System (ORMS) has successfully been developed to facilitate the implementation of RTI requests and reporting. The system is expected to be fully operational by the end of the year, 2023.

After the implementation of the Law, the Ministry of Information in collaboration with the RTI Commission, initiated the process to present to this House an L.I for the RTI Act (Act 989) for consideration. This year, stakeholder engagements have been organized and inputs from stakeholders have been collated and analyzed to produce an initial draft L.I.

Media Support Programme

3.   Media Capacity Enhancement Programme

The Media Capacity Enhancement Programme (MCEP) is one of the Ministry's Media Support Programmes aimed at providing capacity enhancement training to media practitioners. This programme remains key in addressing capacity challenges faced by media practitioners and therefore ensuring they discharge their duties with the highest form of professionalism. Fifty-eight (58) media personnel across the country benefitted from the training last year and an impact assessment has been conducted on these media personnel. Feedback gathered indicates that media practitioners in Ghana need more training. In line with this, the independent working committee for the programme has drawn a plan for the phase 2 to train the second cohort by the end of the year 2023.

4.   **Minister's Press Briefing**

It is a platform to consistently keep the general public apprised of Government work. It is also to ensure that the news space is regularly and proactively filled with content that projects the work of Government as well as quicken government response to developing stories. A total of twenty-five (25) out of fifty (50) briefings have been held during the period under review. Some sector Ministers, Regional Ministers and Heads of State institutions have featured on the Minister's Press Briefing to give account of projects pertaining to their respective Ministries, as well as addressing issues of national interest.

5.   **STEM Promotion Road Show**

STEM education is a curriculum-based interdisciplinary and integrated approach to teaching and learning based on four specific areas: Science, Technology, Engineering, and Mathematics (STEM). It is a cohesive learning paradigm based on real-world applications under which students are allowed to imagine, explore, create, and integrate project/problem-based learning.

Government has been investing in the STEM programme to achieve its vision for human capital development and industrialization. The promotion road show provides the platform to engage stakeholders on the investments, developments, outcome and prospects of the STEM programme. During the period under review, two (2) STEM road shows have been held; the first took place on 22nd June, 2023 at Accra High School and the second on 2nd October, 2023 at Abomosu Senior High School.

6. **Agenda 111 Impact Forum**

The Agenda 111 project forms a crucial part of an expansive vision for Ghana's healthcare sector, aiming to ensure that all 101 pending districts receive hospitals, in addition to 10 carefully selected regional and specialized hospitals. It was therefore, in the right direction to organize this forum as part of the Ministry's mandate to project government programmes and projects. The Agenda 111 Impact Forum was held on 11th September, 2023 at Kpassa in Nkwanta North District, Oti Region. The public was informed of the job creation opportunities and other benefits as a result of the project. The people expressed their appreciation and shared their expectation concerning the project.

7. **Campaign against Mis/Disinformation**

Mr. Speaker, to combat the growing scourge of misinformation and disinformation in the country, the Information Services Department (ISD) of the Ministry of Information launched a new website tool called the Ghana Today on the 15th of March, 2023. The website is a reliable news platform that identifies and counters false information in real time and provides users with an accurate and reliable source of information in a bid to build a more informed and cohesive society. The Ministry also started a social media campaign to reduce the spread of fake news by providing extensive information to the general public on what constitutes dis/misinformation and arm them with ample knowledge on how to identify, disengage wrongful information, and stop it from spreading any further. The hashtag for the campaign is **#verifyitfirst**.

Information Services Department (ISD)

The Information Services Department (ISD) executed the following activities during the period under review;

7. Public Education Campaigns (PECs)

Public Education Campaigns are carried out by ISD to educate the populace on key government policies and other pressing social issues. This year, one (1) major Public Education Campaign on the Ghana National Household Registry (GNHR) in 3 Regions - Central Region, Volta Region and Oti Region.

8. Distribution of Feature Articles and News Stories

The Department produced and distributed thirty-six (36) feature articles and eight hundred and twenty (820) news stories as at August 2023. The articles and stories were distributed to five hundred and fourteen (514) Media Outlets consisting of thirteen (13) Television stations, two hundred and forty-six (246) radio stations, two hundred and forty-eight (248) online platforms and seven (7) newspapers. This has helped in creating awareness on government activities, projects and programmes across all mass media platforms.

9. Situation and Reaction Reports

A total number of four hundred and ninety-one (491) reports have been produced so far, made up of three hundred and eighty-eight (388) situational and one hundred and three (103) public reaction reports. These reports help government in determining the acceptability of its programmes and policies.

10. Public Relations Activities

7,409 reports have been generated from the BONSU online reporting programme. These reports were made up of 519 PR alerts, 1,979 upcoming events, 575 media engagements and 4,336 reports.

11. Ghana News Agency (GNA)

The GNA undertook the following activities;

1. The Ghana News Agency (GNA) with support from the Ministry has secured a grant of Three Million Dollars ($3,000,000.00) from the African Development Bank (AfDB) in support of the reorganization of the Agency.

2. Produced 17,222 local news stories and 6,865 foreign news.

3. Five (5) staff received awards during the year under review.

4.   Ghana Broadcasting Corporation (GBC)

GBC's mandate encapsulates state Broadcasting, Public Service Broadcasting and Commercial Broadcasting. The Corporation undertook the following key activities among others;

1. Four (4) new FM Radio Transmitters are being procured to replace transmitters at Obonu (Tema), Uniiq (Accra), Garden City (Kumasi) and Radio Savannah (Tamale).
2. Uniiq FM now broadcasts on the Digital Audio Broadcast (DAB+) platform and it is placed on No. 1.

3. The Corporation has created new social media handles and expects to generate more from this source as the Corporation has received almost **GHS 1,000,000.00** as at September 2023 from Social Media.
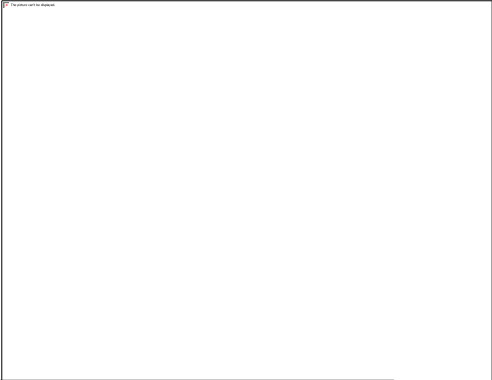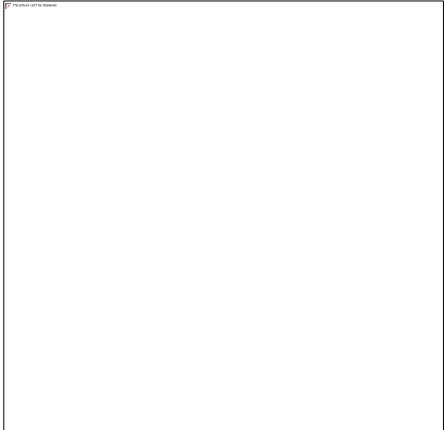
GALLERY

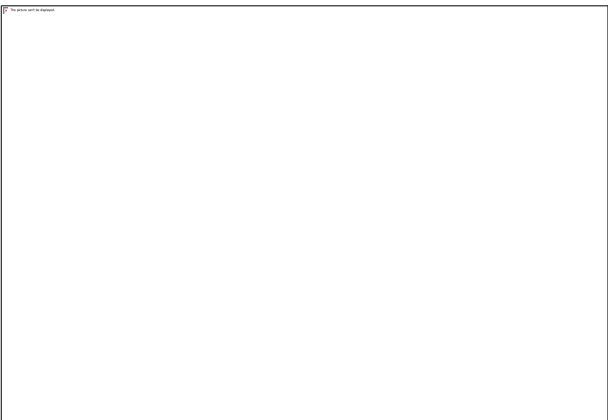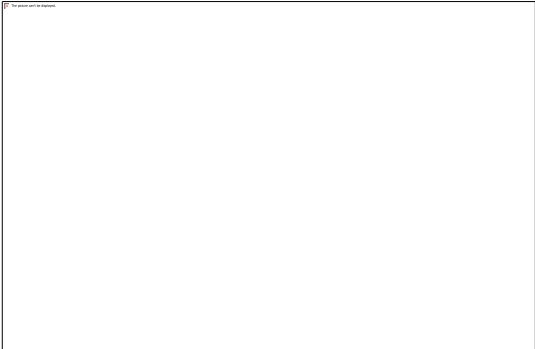## MINISTER'S PRESS BRIEFINGS

CAMPAIGN AGAINST DIS/MISINFORMATION

AGENDA 111 IMPACT FORUM

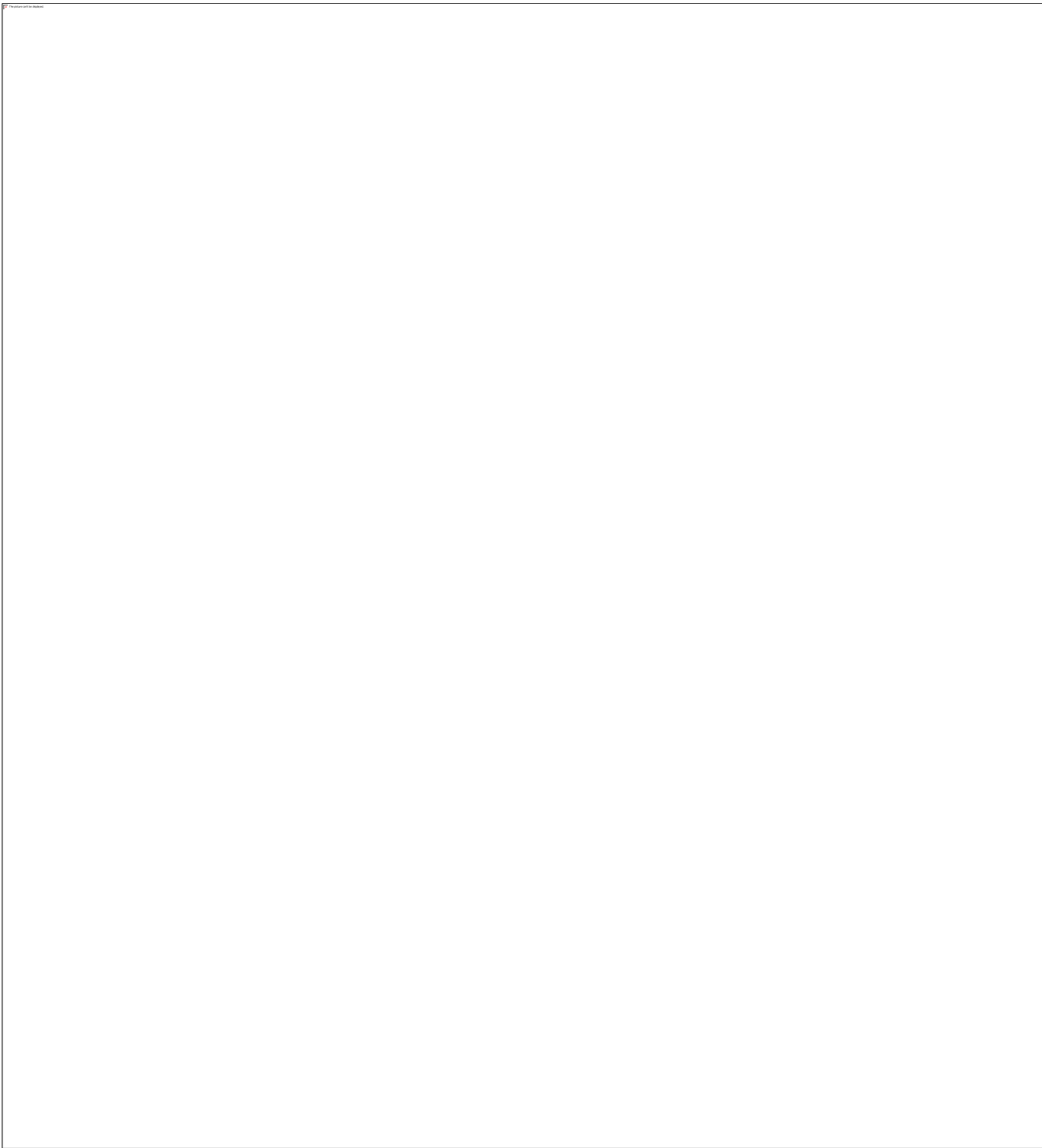**STEM PROMOTION ROAD SHOW**

PUBLIC EDUCATION CAMPAIGNS

FINANCIALS 2.6

1. Budget Programme Objectives

1. To facilitate and coordinate government information dissemination and feedback gathering
2. To facilitate annual budget preparation and implementation for the sector
3. To facilitate capacity building for both public and private media practitioners.
4. To develop strategic plans for the sector.

5. Budget Programme Description

The mandate of the now Ministry of Information is anchored on the promotion of good governance through information dissemination and constructive and constant engagement with citizens. The Ministry is also enjoined by its mandate to gather feedback from citizens on the performance of public policies, which will constitute the bases for policy review and refinement.

The programme covers all the support services offered by the headquarters and its directorates and units through the delivery of the following sub-programmes:

1. General Administration;
2. Finance;
3. Human Resource;
4. Policy, Planning, Monitoring and Evaluation;
5. Statistics, Research, and Information Management

The operations and projects of this programme are mainly funded by the Government of Ghana.

Sixty-six (66) employees undertake the duties of this programme.

FINANCIALS

2.6 Budget by Chart of Account

6.0- Programme, Sub-Programme and Natural Account Summary
Entity: 031 - Ministry of Information
Funding: Total Source of Funding
Year: 2024 | **Currency:** Ghana Cedi (GHS)
Base Version

	2024	2025	2026	2027
03101 - Management and Administration	**16,922,925**	**16,922,925**	**16,922,925**	**16,922,925**
03101001 - General Administration and Finance	**7,887,925**	**7,887,925**	**7,887,925**	**7,887,925**
22 - Use of Goods and Services	1,387,925	1,387,925	1,387,925	1,387,925
31 - Non financial assets	6,500,000	6,500,000	6,500,000	6,500,000
03101002 - Human Resource	**6,035,000**	**6,035,000**	**6,035,000**	**6,035,000**
21 - Compensation of Employees [GFS]	6,035,000	6,035,000	6,035,000	6,035,000
03101003 - Policy; Planning; Budgeting; Monitoring and Evalu	**3,000,000**	**3,000,000**	**3,000,000**	**3,000,000**
22 - Use of Goods and Services	3,000,000	3,000,000	3,000,000	3,000,000

BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

SUB-PROGRAMME 1.1: General Administration and Finance

1. Budget Sub-Programme Objective

To effectively coordinate the activities of the various Agencies under the Ministry

2. Budget Sub-Programme Description

This sub programme looks at the coordination of activities of the Ministry and its Agencies. It provides general information and direction for the Ministry. It is responsible for the establishment of standard procedures of operation for the effective and efficient running of the Ministry.

It consolidates and incorporates the Ministry's needs for equipment and materials into a master procurement plan, establishes and maintains a fixed asset register, and liaises with appropriate heads of Agencies to plan for the acquisition, replacement and disposal of equipment.

The operations and projects of this programme are mainly funded by the Government of Ghana. Forty-two (42) employees undertake the duties of this programme.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

| Main Outputs | Output Indicator | Past Years | | Projections | | | |
		2022	2023	Budget Year 2024	Indicative Year 2025	Indicative Year 2026	Indicative Year 2027
Updates of assets register	Asset register updated	Annually	Annually	Annually	Annually	Annually	Annually
Responding to audit reports	Audit responses submitted	Thirty days after receipt of report	Thirty days after receipt of report	Thirty days after receipt of report	Thirty days after receipt of report	Thirty days after receipt of report	Thirty days after receipt of report
Payment to contractors and suppliers	Payment to service providers made	Thirty days after receipt of invoice	Thirty days after receipt of invoice	Thirty days after receipt of invoice	Thirty days after receipt of invoice	Thirty days after receipt of invoice	Thirty days after receipt of invoice

4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and projects to be undertaken by the sub-programme

Internal management of the organisation.	Acquisition of movable and immovable Assets.
Local & International Affiliations	Maintenance, Rehabilitation, Refurbishment and Upgrade existing Assets
Procurement of Office Supplies and Consumables	
Procurement Plan Preparation	
Tendering Activities	
Budget preparation	
Budget performance Reporting	

FINANCIALS 2.8

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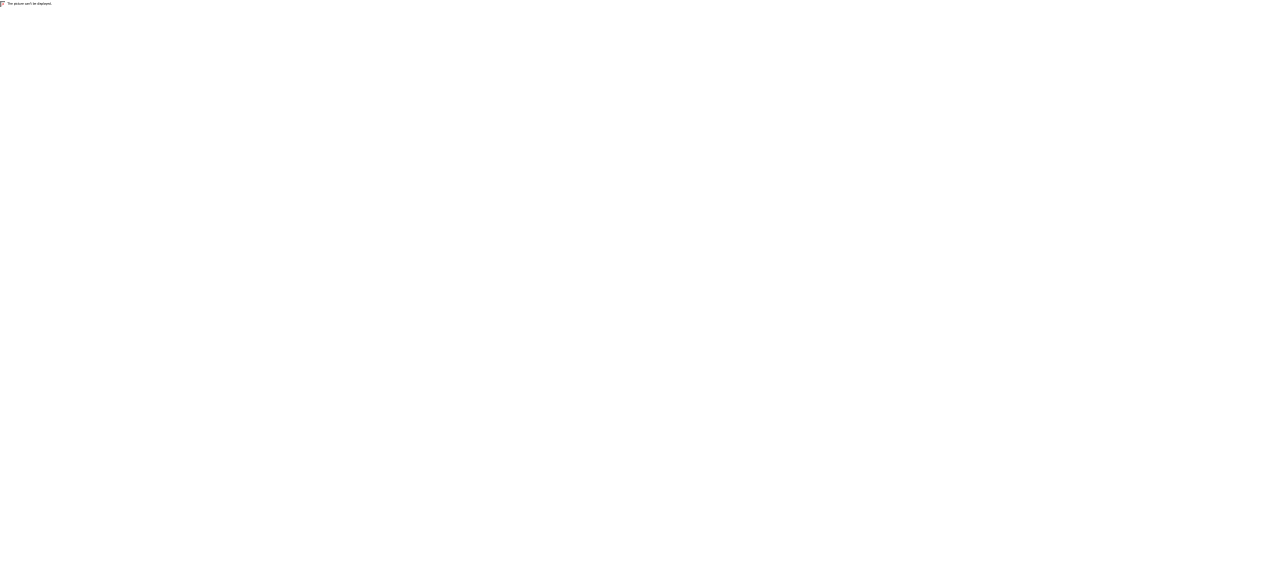
BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

SUB-PROGRAMME 1.2: Human Resource

1.   Budget Sub-Programme Objectives

1. To facilitate the recruitment, replacement and placement of staff
2. To improve the capacity of employees

3.   Budget Sub-Programme Description

This sub programme considers the human resource needs of the Ministry. It develops and oversees the strategic planning of the human resource requirement of the Ministry.

It is also responsible for the recruitment, selection and continuous training and retraining of employees to build capacity and efficiency across the sector.

The operations and projects of this programme are mainly funded by the Government of Ghana. Six (6) employees undertake the duties of this programme.

4.   Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme.   The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

|		2022	2023	Budget Year 2024	Indicative Year 2025	Indicative Year 2026	Indicative Year 2027
Staff training and development in different disciplines	Number of staff trained	52	53	60	66	66	66
Development of a human resource plan	Human Resource Plan developed	31st December	31st December	31st December	31st December	31st December	31st December

5. Budget Sub-Programme Operations and Projects

The table lists the main Operations and projects to be undertaken by the programme

Staff Capacity Building	No Projects
Staff Audit	
Human Resource Database	
Scheme of Service	
Recruitment, Placement and Promotion	
Personnel and Staff Management	
Manpower Skills Development	

FINANCIALS 2.8

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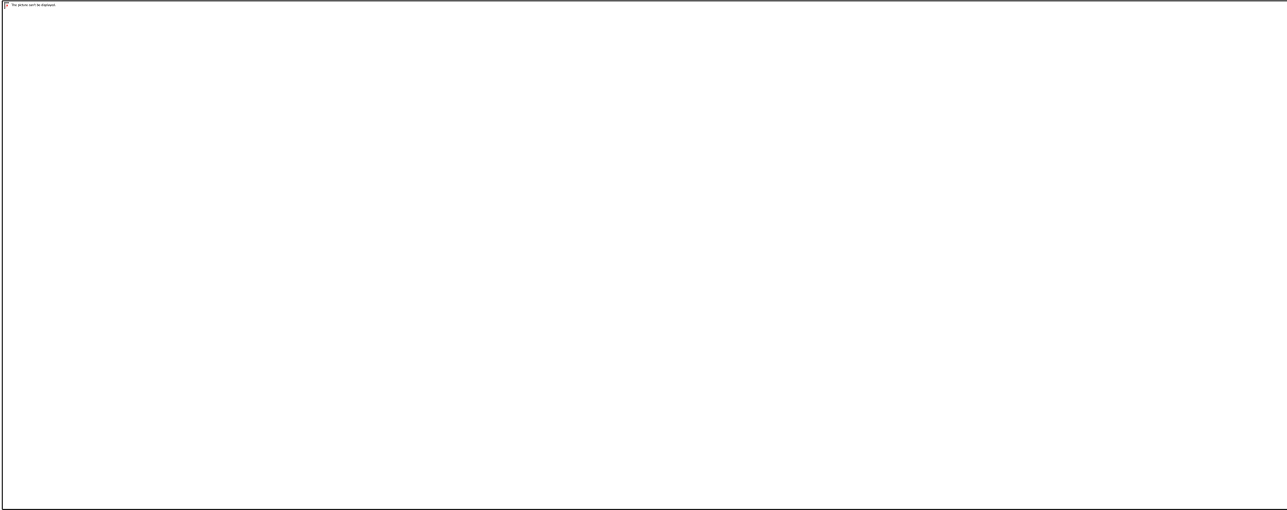
BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

SUB-PROGRAMME 1.3: Policy Planning, Monitoring and Evaluation

1. Budget Sub-Programme Objective

To formulate and implement policies to manage the Information sector

2. Budget Sub-Programme Description

The sub-programme facilitates key stakeholder consultations for the planning and development of sector policies and legislation. It develops and undertakes periodic review of policies, plans and programmes to facilitate and fine-tune the achievement of MoI's vision and national priorities for the Information sector.

PPME designs and administers monitoring and evaluation systems to assess the effectiveness of policies, programmes and processes in the sector.

The operations and projects of this programme are mainly funded by the Government of Ghana. Nine (9) employees undertake the duties of this programme.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

		2022	2023	Budget year 2024	Indicative Year 2025	Indicative Year 2026	Indicative Year 2027
Development and updates of sector plans and programmes	Sector plans & programmes developed/ updated	90days after annual budget	90days after annual budget	90days after annual budget	90days after annual budget	90days after annual budget	90days after annual budget
Preparation of Annual Budget estimates	Annual Budget Estimates prepared.	30th October	30th October	30th October	30th October	30th October	30th October
Preparation of Annual financial reports	Financial reports completed	Annually	Annually	Annually	Annually	Annually	Annually

Preparation of budget performance reports	Budget performance reports completed	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly
Monitoring of programmes/projects	No. of reports produced	4	4	4	4	4	4
Updates of performance indicators	Performance indicators developed	One month before end of year	One month before end of year	One month before end of year	One month before end of year	One month before end of year	One month before end of year
Review of sector performance	Performance reports produced	Half-yearly	Half-yearly	Half-yearly	Half-yearly	Half-yearly	Half-yearly
Development of Information Sector Medium Term Development Plan	SMDTP Produced	Updated Annually	Updated Annually	Updated Annually	Updated Annually	Updated Annually	Updated Annually

4. Budget Sub-Programme Operations and Project

The table lists the main Operations and projects to be undertaken by the programme

Planning and Policy formulation	No projects
Management and Monitoring Policies, Programmes and Projects	
Evaluation and Impact Assessment Activities	

FINANCIALS 2.8

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BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

SUB-PROGRAMME 1.4: Research, Statistics and Information Management (RSIM)

1. Budget Sub-Programme Objective

To strengthen the Management and dissemination of Information for the Sector

2. Budget Sub-Programme Description

This sub-programme conducts research activities for the Ministry, including consultation / liaison with other government Ministries, implementing Agencies and relevant Public and Private institutions. To support this, RSIM conducts sample statistical surveys and other statistical enquiries, maintains records, library and archives of publicity materials relevant to the sector generated by the ministry or other Agencies.

RSIM also ensures that the Ministry and its sector Agencies develop their own communication strategies and the media is informed on time of the related programmes. It also prepares periodic bulletins of information for the Ministry's implementing Agencies and other areas of operational interest to improve performance of the sector.

The operations and projects of this programme are mainly funded by the Government of Ghana. Eight (8) employees undertake the duties of this programme.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

		2022	2023	Budget Year 2024	Indicative Year 2025	Indicative Year 2026	Indicative Year 2027
Dissemination of information to the public	public interactions organised	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly
Response to feedback from the public	Report on feedback addressed	seven (7) days after receipt of feedback	seven (7) days after receipt of feedback	seven (7) days after receipt of feedback	seven (7) days after receipt of feedback	seven (7) days after receipt of feedback	seven (7) days after receipt of feedback

4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and projects to be undertaken by the programme.

Research and Development	Sector Indicator Matrix
Research and Development	
Development and Management of Database	

BUDGET PROGRAMME SUMMARY

PROGRAMME 2: INFORMATION MANAGEMENT

1.   Budget Programme Objectives

1. To gather and disseminate truthful and unbiased News.
2. To effectively and efficiently educate the public on Government Policies,
3. Programmes and other important National issues.
4. To market the Ghanaian State at home and abroad.
5. To maintain and archive Ghana's historical heritage in film and photo formats.
6. To provide credible, reliable and quality broadcasting services in both radio and television.

7.   Budget Programme Description

The Ghana News Agency exists to contribute to political, social and economic development of the Country through gathering, processing and dissemination of high-quality News and information of interest, relevance and value from Ghana and Africa to the world.

GBC as the national broadcaster is mandated to broadcast programmes using audio-visual, tailored to suit the general public interest.

The Information Services Department (ISD) is the principal Public Relations outfit of the Government of Ghana, both home and abroad.

The Department currently has offices in all the (16) Regions, 232 districts and four foreign missions (London, New York, Washington and China) with a staff strength of about 1,288.

Its main operations include:
1. Creating awareness on government policies,
2. Promoting Ghana's international marketing agenda,
3. Providing public relations support to the Presidency and MDAs
4. Providing Government with feedback on its policies.

The operations and projects of this programme are mainly funded by the Government of Ghana.

FINANCIALS 2.6

BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 2: INFORMATION MANAGEMENT

SUB-PROGRAMME 2.1: Electronic Media Services

1.   Budget Sub-Programme Objectives

1. To gather and disseminate truthful and unbiased News.
2. To provide credible, reliable and quality broadcasting services in both radio and television.

3.   Budget Sub-Programme Description

The Ghana News Agency and the Ghana Broadcasting Corporation are responsible for the delivery of this Sub-programme. The Ghana News Agency exists to gather process and disseminate News on Ghana and Africa to the world from the Ghanaian perspective.

The Reporters and Stringers (Part-Time Reporters) go to the field to gather, political, social and economic stories while the Editors come out with processed news which is categorized into Home and Foreign News Bulletins. Dissemination of the processed News is carried out by the Information and Technology Department to the following:

1. General public
2. Public Institutions
3. Private Institutions
4. Media Houses (Private and Public)

The funding for News gathering, processing and dissemination is fully provided by the Government of Ghana. Stories for the Home News Bulletin are from the rural areas and all the 254 Districts of the country. The Foreign News Bulletin is sourced from four (4) Foreign News Agencies. Over 55 subscribers to the news bulletins spread across public institutions, foreign missions, private institution and individuals. One hundred and forty-five (145) staff undertake the duties of this sub-programme.

The Ghana Broadcasting Corporation (GBC) provides the appropriate platform using the electronic medium (television and radio) to disseminate information on national developmental issues. This is done through GTV as the national broadcaster and a total of eleven (11) radio stations across ten regions.

As a national media broadcaster, GBC is geared towards sensitization of the general public on relevant national issues through the regional reporters who collate materials throughout the country to be broadcast through selected programmes like the news, documentaries etc.

The corporation is funded from Government of Ghana (GOG) and Internally Generated Fund (IGF) sources. One thousand, one hundred and seventy-four (1,174) employees undertake the duties of this sub-programme.

5. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2022	2023	Budget Year 2024	Indicative Year 2025	Indicative Year 2026	Indicative Year 2027
Home news bulletin	Number of stories produced	14,600	17,222	20,000	21,000	22,000	23,000
Foreign news bulletin	Number of stories produced	1,400	1,500	1,500	3,000	3,500	5,000
Live coverage of national events	Number of live events covered	120	250	200	120	120	406
Airing of social and educative programmes	Number of social and educative programmes aired	4,019	4,012	4,020	4,019	4,019	4,019

6. Budget Sub-Programme Operations and Projects

The table lists the main Operations and Projects to be undertaken by the sub-programme.

Internal Management of the organisation	Acquisition of movable and immovable assets
Gather and process local and international news.	
Public Sensitization and Information Dissemination	
Coverage of national and public events	
Provide administrative support services.	

FINANCIALS 2.8

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BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 2: INFORMATION MANAGEMENT

SUB-PROGRAMME 2.2: Information Gathering and Dissemination Services

1. Budget Sub-Programme Objectives

1. To effectively and efficiently sensitize and educate the publics on government policies, programmes and other important National issues.
2. To enhance ISD's capacity to collate and assess public reactions to government policies and programmes
3. To provide Public Relations support to the Presidency and MDAs
4. To significantly enhance the Department's capacity to provide publicity support to National Events (e.g. Independence Day, Republic day etc.)
5. To project the image of Ghana abroad for Foreign Direct Investment
6. To maintain and archive Ghana's historical heritage in film and photo format

7. Budget Sub-Programme Description

The Information Services Department (ISD) is the principal Public Relations outfit of the Government of Ghana, both home and abroad, responsible for the delivery of this sub-programme.

The main operations of the sub-programme include the following:
1. Public Education campaigns on government policies, programmes and activities. e.g.
2. Facilitation of meet – the - Press series and town hall meetings
3. Projecting the image of Ghana in foreign States, through school visits, Press releases, Roadshows, Exhibitions, distribution of paraphernalia and literature.
4. The coverage and reporting of official activities of the Presidency and the MDAs
5. Production of public reactions reports on Government policies and programmes
6. Production of situational reports on state functions and events for Government.
7. The Department currently has offices in all (16) Regions, 232 districts and four foreign missions (London, New York, Washington and China) with a staff strength of about 1,288.

8. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

		2022	2023	Budget Year 2024	Indicative Year 2025	Indicative Year 2026	Indicative Year 2027
Embark on Public Education Campaigns	Number Campaigns held	6	1	4	6	6	6
Educative articles and stories	Number produced and published	169	436	2,448	2,450	2,450	2,450
Reaction report	Number produced and published	1008	20	3,132	3,132	3,132	3,132
Situational report	Number produced and published	221	122	3,132	3,132	3,132	3,132

9. Budget Sub-Programme Operations and Projects

The table lists the main Operations and Projects to be undertaken by the sub- programme.

Internal management of the organisation.	Acquisition of movable and immovable assets
Local & International Affiliations	Maintenance, Rehabilitation, Refurbishment and Upgrade existing Assets
Procurement of Office Supplies and Consumables	
Procurement Plan Preparation	