



MEDIUM TERM EXPENDITURE FRAMEWORK (MTEF) FOR 2023-2026

MINISTRY OF INFORMATION



PROGRAMME BASED BUDGET ESTIMATES FOR 2023

THEME:

**Restoring and Sustaining Macroeconomic Stability and
Resilience through Inclusive Growth & Value Addition**



Nkabom Budget

MINISTRY OF INFORMATION

The MoI MTEF PBB for 2023 is also available on the internet at: www.mofep.gov.gh

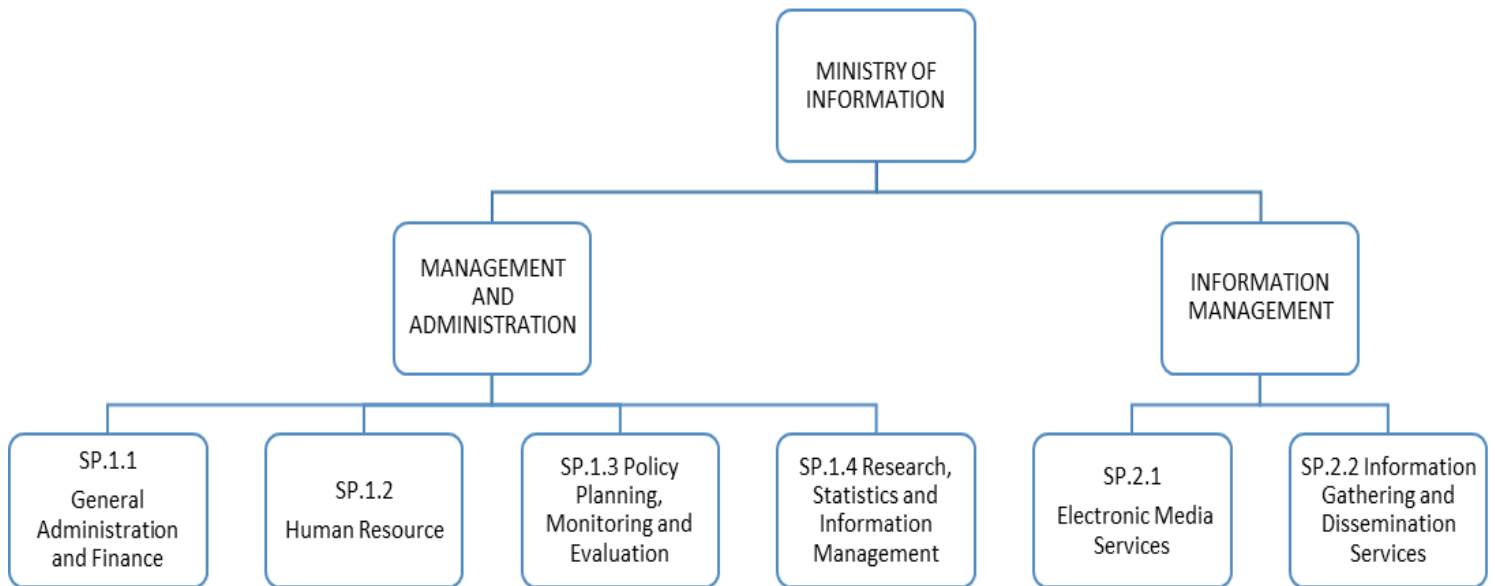


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PROGRAMME STRUCTURE - MINISTRY OF INFORMATION





1.5. Appropriation Bill

Summary of Expenditure by Sub-Programme, Economic Item and Funding

Entity: 031 - Ministry of Information
 Year: 2023 | Currency: Ghana Cedi (GHS)
 Version 1

	GoG				IGF				Funds / Others			Donors			Grand Total
	Compensation of employees	Goods and Services	31 - Non financial assets	Total	Compensation of employees	Goods and Services	31 - Non financial assets	Total	Statutory	ABFA	Others	Goods and Services	31 - Non financial assets	Total	
03101 - Management and Administration	14,156,617	2,182,000	600,000	16,938,616		123,391		123,391							17,062,007
03101001 - General Administration and Finance	14,156,617	878,700	600,000	15,635,316		123,391		123,391							15,758,707
03101003 - Policy; Planning; Budgeting; Monitoring and Evaluation		703,300		703,300											703,300
03101005 - Media Relations		600,000		600,000											600,000
03102 - Information Management	97,001,514	600,200	240,000	97,841,714		21,606,123	4,954,483	26,560,606							124,402,320
03102001 - Electronic Media Services	46,637,947			46,637,947		21,544,925	4,954,483	26,499,408							73,137,354
03102002 - Information Gathering and Dissemination Services	50,363,568	600,200	240,000	51,203,768		61,198		61,198							51,264,966
Grand Total	111,158,131	2,782,200	840,000	114,780,331		21,729,514	4,954,483	26,683,997							141,464,328

PART A: STRATEGIC OVERVIEW OF THE MINISTRY OF INFORMATION

1. NATIONAL MEDIUM-TERM DEVELOPMENT POLICY FRAMEWORK (NMTDPF) POLICY OBJECTIVES

The NMTDPF contains (9) Policy Objectives that are relevant to the Ministry of Information. The following are the policy objectives of the Ministry;

- Deepen democratic governance
- Deepen transparency and public accountability
- Enhance capacity for policy formulation and coordination
- Demystify the Presidency and bring the President closer to the people
- Promote the fight against corruption and economic crimes
- Improve participation of civil society (media, traditional authorities, religious bodies) in national development
- Promote discipline in all aspects of life
- Enhance Ghana's international image and influence
- Promote Ghana's political and economic interest abroad

2. MISSION

The Ministry of Information exists to facilitate free flow of adequate, timely and reliable information and feedback between government and its various publics for socio-economic empowerment and enhanced democratic citizenship

3. CORE FUNCTIONS

The core functions of the Ministry are to:

- Formulate policies for the Information Sector
- Provide public relations support to the Presidency and MDAs.
- Collaborate with MDAs to effectively disseminate information on government policies, programmes and activities
- Gather and assess feedback on government policies, programmes and activities
- Gather and process local and foreign news.
- Disseminate processed news to local and foreign subscribers



4. POLICY OUTCOME INDICATORS AND TARGETS

Outcome Indicator Description	Unit of Measurement	Baseline		Latest Status		Target	
		Year	Value	Year	Value	Year	Value
Improved Transparency and public access to information	Right to Information	2019	N/A	2021	286 Information manuals developed	2025	Update Information manuals across public institutions
					478 public institutions have established information units nationwide		Establish Information units in all public institution
					IT Solution deployed		Fully deploy IT Solutions
					2020 report submitted to Parliament		Submission of 2024 RTI report to Parliament
	Introduction of Broadcasting Bill	2019	N/A	2021	Stakeholder Consultations held on draft bill	2025	Pass LI

Outcome Indicator Description	Unit of Measurement	Baseline		Latest Status		Target	
		Year	Value	Year	Value	Year	Value
Improved Transparency and public access to information	GOVCOM						
	Minister's Press Briefing		45		58		60
	Mass Media Campaigns		5		5		5
	Reach on Social Media		1,000,000		1,400,105		4,000,000
	No. of Local stories processed by GNA		3500		13,500		21,000
	No of Foreign Stories processed by GNA		3150		3,750		5,500
	GNA reach on Social Media		N/A		N/A		50,000
	Number of National Events covered by GBC		450		510		300
	Airing of Social and Educative Programmes		3,000		3,500		4,500
	No. of Public Education Campaigns held		5		8		10
	Feedback Reports (Situation and Reaction)		105		119		3,132
	Feature Articles and Stories		200		303		2,448



Outcome Indicator Description	Unit of Measurement	Baseline		Latest Status		Target	
		Year	Value	Year	Value	Year	Value
	Publication of GhanaToday Magazine		3,000		3,000		Online
	National Information Call Center(info311)-no. of calls processed		N/A		65,000		70,000

5. EXPENDITURE TRENDS FOR THE MEDIUM-TERM

In 2020, an amount of One hundred and forty million, two hundred and thirty-six thousand, eight hundred and twenty-three Ghana Cedis (**GH¢ 140,236,823.00**) was allocated to the Ministry. The amount for compensation was Eighty-three million, eighty-four thousand, six hundred and sixty-six Ghana Cedis and ninety-six pesewas (**GH¢ 83,084,666.96**), Goods and Services was thirty-two million, five hundred and twenty-six thousand, one hundred and thirty-seven Ghana Cedis (**GH¢ 32,526,137.00**) and IGF of twenty-one million seven hundred and sixty-six thousand, six hundred and sixty-nine Ghana Cedis (**GH¢ 21,766,669.00**).

In 2021, a total amount of One hundred and twenty-five million, nine hundred and seventy-six thousand, one hundred and seventeen Ghana Cedis (**GH¢ 125,976,117.00**) was allocated to the Ministry. The amount for compensation was Eighty-three million, eighty-four thousand, six hundred and sixty-six Ghana Cedis and ninety-six pesewas (**GH¢ 83,084,666.96**), Goods and Services was nine million, sixty-eight thousand, six hundred and ninety-four Ghana Cedis (**GH¢ 9,068,694.00**), Capex was ten million Ghana Cedis (**GH¢ 10,000,000.00**) and IGF of twenty-three million, eight hundred and twenty-two thousand, eight hundred and sixteen Ghana Cedis (**GH¢ 23,822,816.00**).

In 2022, an initial amount of one hundred and fifty-one million, eight hundred and ninety-five thousand Ghana Cedis (**GH¢ 151,895,000.00**) was allocated to the Sector but later revised to one hundred and forty-three million, three hundred and seven thousand, four hundred and thirty-four Ghana Cedis (**GH¢ 143,307,434.00**) which represented 30% reduction. The allocation was distributed as follows;

- Compensation - **GH¢ 98,018,000.00**
- Goods & Services - **GH¢ 14,410,726.00**
- Capex - **GH¢ 4,549,708.00**
- IGF - **GH¢ 26,329,000.00**

Out of this allocation, a total amount of eighty-eight million, one hundred and fifty-five thousand, two hundred and forty-four Ghana Cedis and fifty-three pesewas (**GH¢ 88,155,244.53**) has been released as at September, as against actual payment of eighty-seven million, nine hundred and forty-four thousand, nine hundred and twenty-eight Ghana Cedis and fifty-three pesewas (**GH¢ 87,944,928.53**) leaving a variance of fifty-five million, three hundred and sixty-two thousand, five hundred and five Ghana Cedis and forty-seven pesewas (**GH¢ 55,362,505.47**).

The expenditure projections for the years 2024, 2025 and 2026 are **GH¢ 158,753,089.00**, **GH¢ 165,612,600.00** and **GH¢ 172,471,400.00** respectively. These projections cover compensation, goods and services and capital expenditure. Key spending areas are but not limited to Legislation, Government Communications, Media Support Programmes and Public Education Campaigns.



FINANCIAL PERFORMANCE

CLASSIFICATION	2022 BUDGET (APPROPRIATED)	2022 REVISED BUDGET	2022 RELEASED BUDGET	ACTUAL PAYMENT (Jan End-Sept)	VARIANCE	% VARIANCE
	a	b	c	d	(b- d)	
Compensation of Employees						
<i>GoG</i>	98,018,000.00	98,018,000.00	70,391,129.57	70,391,129.57	27,626,870.43	28.19
<i>IGF</i>						
Goods and Services						
<i>GoG</i>	20,548,000.00	14,410,726.00	1,120,276.46	1,120,276.46	13,290,449.54	92.23
<i>IGF</i>	21,590,000.00	21,590,000.00	15,649,913.00	15,439,597.00	6,150,403.00	
CAPEX						
<i>GoG</i>	7,000,000.00	4,549,708.00	512,592.50	512,592.50	4,037,115.50	88.73
<i>IGF</i>	4,739,000.00	4,739,000.00	481,333.00	481,333.00	4,257,667.00	89.84
Total	151,895,000.00	143,307,434.00	88,155,244.53	87,944,928.53	55,362,505.47	38.63



6. SUMMARY OF KEY PERFORMANCE IN 2022

Legislations

1. Introduction of Broadcasting Bill

In line with Article 164 of the 1992 Constitution, the Ministry commenced the process of drafting a Broadcasting Bill in consultation with all the media industry players. Among other things, the Bill is seeking to introduce Broadcasting standards to ensure that there is decorum on our airwaves. Consequently, the Ministry started engagements with stakeholders with the view to solicit their inputs into the draft Broadcasting Bill. Inputs have been received from the stakeholders and the Ministry has begun a review of same for consideration into the draft bill and at the appropriate time, this bill will be laid before Parliament.

2. Implementation of the RTI Law and Passage of the L.I

As part of the implementation of the RTI Law across public institutions in the country, RTI sensitization has been carried at eleven (11) institutions so far to help with the integration of Information Officers into the institutions. Also, two hundred and fifty (250) Officers have been recruited and deployed to various Government institutions. Furthermore, as required by the RTI Act, 2019 (Act 989), the Minister for Information presented the 2021 RTI report to Parliament in June, 2022. After two years of its implementation, the Ministry of Information in collaboration with the RTI Commission, has initiated the process to present to Parliament an L.I for the RTI Act (Act 989) for consideration.

Media Support Programme

3. Media Capacity Enhancement Programme

The Media Capacity Enhancement Programme (MCEP) is one of the Ministry's Media Support Programmes aimed at providing capacity enhancement training to media practitioners. This programme remains key in addressing capacity challenges faced by media practitioners and therefore ensuring they discharge their duties with the highest form of professionalism. From 10th -13th January 2022, the Ministry in collaboration with its partners organised the maiden edition of the programme for media personnel under the patronage of Otumfuo Osei Tutu II in Kumasi on the theme: *"Equipping the Media to play an effective role in our Nation Building"*. There were 58 participants across the country representing the first cohort of 250 media personnel expected to be trained annually on modules such as;

- Media as a Tool for Socio-Economic Development and Nation Building
- Ethics and the Journalism Mission
- Digital Media and Online Journalism
- Media Law/ Law and the Journalism Practice
- Impact Journalism
- Investigative Journalism

4. Minister's Press Briefing

It is a platform to consistently keep the general public apprised of Government work. It is also to ensure that the news space is regularly and proactively filled with content that projects the work of Government as well as quicken government response to developing stories. A total of thirty-nine (39)



out of fifty (50) briefings have been held during the period under review. Some sector Ministers, Regional Ministers and Heads of State institutions have featured on the Minister's Press Briefing to give account of projects pertaining to their respective Ministries, as well as addressing issues of national interest.

5. **Government Town Hall Meetings**

Five (5) Town Hall Meetings (THM) have been organised across the country. Four (4) out of the five (5) were on E-levy and one (1) was on the economy. The purpose was to offer explanations on the E-levy and its importance for nation building as well as take feedback and inputs from relevant stakeholders regarding its implementation. This cleared the misconception about it and created some level of acceptability for the E-levy which eventually led to its passage.

6. **Mass Media Campaign**

There was one (1) Mass Media Campaign dubbed "**Citizen Mobilisation Campaign**". The objective of this campaign was to create awareness regarding citizen's support towards Government's revenue mobilisation efforts for development.

Information Services Department (ISD)

The Information Services Department (ISD) executed the following activities during the period under review;

7. Public Education Campaigns (PECs); to educate the populace on key government policies and other pressing social issues, six (6) Public Education Campaigns on Garid project – social behavioural change campaign, GRA E-levy Campaign, Street announcement (Women in ICT), Ghana National Household Registry (GNHR) at Assin North, Green Ghana Campaign and Sanitation awareness on "Operation clean your frontage" were executed.
8. Capacity building workshop was organised for Public Relation Officers to enhance efficiency and productivity. Resource persons from Ghana Institute of Journalism took Officers through various sessions during the training.
9. A total of 20 reaction and 122 situational reports have been produced as at September 2022. These reports cover the reactions and key situations of the general public across the regions/districts to government policies and programmes. It helps government in determining the acceptability of its programmes and policies.
10. A total of 36 feature articles and 400 stories have been produced.
11. **Public Relations Activities**
 - 1,196 reports have been produced through the implementation of BONSU online reporting programme.
 - Organised 105 media engagements at various MDAs.

12. **Ghana News Agency (GNA)**

The GNA undertook the following activities;

- Initiated the GNA Business and Economic News Reporting Project to promote Ghana as a major investment hub.
- Growing list of International News Agency partners.
- Produced 19,988 local news stories and 4,622 foreign news.



-
- Six (6) staff received awards during
 - The third highest contributor of stories to an African network of 25 state news agencies, Atlantic Federation of African Press Agencies, FAAPA, with its headquarters in Rabat, Morocco.

13. **Ghana Broadcasting Corporation (GBC)**

GBC's mandate encapsulates state Broadcasting, Public Service Broadcasting and Commercial Broadcasting. The Corporation undertook the following key activities among others;

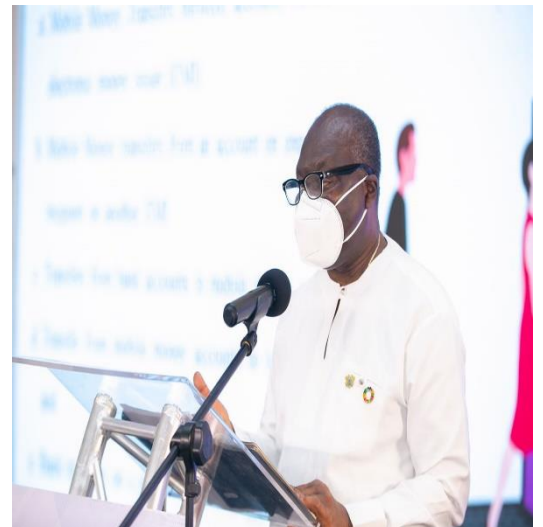
- Asphalted of BH3 by courtesy of the Ministry of Roads and Highways through the Ministry of Information.
- Training of all Regional Directors on administration and good corporate management practices.
- Purchase of three (3) motor bikes to enhance regional reporting.
- Increased engagement with the Union leading to industrial harmony.
- Acquisition of the right for a successful coverage of the AFCON 2021 played in 2022 and other important sporting events to thrill the sports loving Ghanaians.
- GBC performed well in the SIGA league table (19th Position).



GALLERY MEDIA CAPACITY ENHANCEMENT PROGRAMME



GOVERNMENT TOWN HALL MEETINGS



MINISTER'S PRESS BRIEFINGS



PUBLIC EDUCATION CAMPAIGNS



CAPACITY BUILDING





Training for PROs



Training for GBC Regional Directors



ASPHALTING AT GBC PREMISES

Before



After



Before



After





2.6 Budget by Chart of Account

6.0- Programme, Sub-Programme and Natural Account Summary

Entity: 031 - Ministry of Information

Funding: All Source of Funding

Year: 2023 | Currency: Ghana Cedi (GHS)

Version 1

	2023	2024	2025	2026
Programmes - Ministry of Information	141,464,328	141,464,328	141,464,328	141,464,328
03101 - Management and Administration	17,062,007	17,062,007	17,062,007	17,062,007
03101001 - General Administration and Finance	15,758,707	15,758,707	15,758,707	15,758,707
21 - Compensation of Employees [GFS]	14,156,617	14,156,617	14,156,617	14,156,617
22 - Use of Goods and Services	1,002,091	1,002,091	1,002,091	1,002,091
31 - Non financial assets	600,000	600,000	600,000	600,000
03101003 - Policy; Planning; Budgeting; Monitoring and Evalu	703,300	703,300	703,300	703,300
22 - Use of Goods and Services	703,300	703,300	703,300	703,300
03101005 - Media Relations	600,000	600,000	600,000	600,000
22 - Use of Goods and Services	600,000	600,000	600,000	600,000
03102 - Information Management	124,402,320	124,402,320	124,402,320	124,402,320
03102001 - Electronic Media Services	73,137,354	73,137,354	73,137,354	73,137,354
21 - Compensation of Employees [GFS]	46,637,947	46,637,947	46,637,947	46,637,947
22 - Use of Goods and Services	18,632,011	18,632,011	18,632,011	18,632,011
27 - Social benefits [GFS]	1,124,000	1,124,000	1,124,000	1,124,000
28 - Other Expense	1,788,914	1,788,914	1,788,914	1,788,914
31 - Non financial assets	4,954,483	4,954,483	4,954,483	4,954,483
03102002 - Information Gathering and Dissemination Services	51,264,966	51,264,966	51,264,966	51,264,966
21 - Compensation of Employees [GFS]	50,363,568	50,363,568	50,363,568	50,363,568
22 - Use of Goods and Services	661,398	661,398	661,398	661,398
31 - Non financial assets	240,000	240,000	240,000	240,000



PART B: BUDGET PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

1. Budget Programme Objectives

- To facilitate and coordinate government information dissemination and feedback gathering
- To facilitate annual budget preparation and implementation for the sector
- To facilitate capacity building for both public and private media practitioners.
- To develop strategic plans for the sector.

2. Budget Programme Description

The mandate of the now Ministry of Information is anchored on the promotion of good governance through information dissemination and constructive and constant engagement with citizens. The Ministry is also enjoined by its mandate to gather feedback from citizens on the performance of public policies, which will constitute the bases for policy review and refinement.

The programme covers all the support services offered by the headquarters and its directorates and units through the delivery of the following sub-programmes:

- General Administration;
- Finance;
- Human Resource;
- Policy, Planning, Monitoring and Evaluation;
- Statistics, Research, and Information Management

The operations and projects of this programme are mainly funded by the Government of Ghana. Fifty-five (55) employees undertake the duties of this programme.





2.6 Budget by Chart of Account

6.0- Programme, Sub-Programme and Natural Account Summary

Entity: 031 - Ministry of Information

Funding: All Source of Funding

Year: 2023 | Currency: Ghana Cedi (GHS)

Version 1

	2023	2024	2025	2026
03101 - Management and Administration	17,062,007	17,062,007	17,062,007	17,062,007
03101001 - General Administration and Finance	15,758,707	15,758,707	15,758,707	15,758,707
21 - Compensation of Employees [GFS]	14,156,617	14,156,617	14,156,617	14,156,617
22 - Use of Goods and Services	1,002,091	1,002,091	1,002,091	1,002,091
31 - Non financial assets	600,000	600,000	600,000	600,000
03101003 - Policy; Planning; Budgeting; Monitoring and Evalu	703,300	703,300	703,300	703,300
22 - Use of Goods and Services	703,300	703,300	703,300	703,300
03101005 - Media Relations	600,000	600,000	600,000	600,000
22 - Use of Goods and Services	600,000	600,000	600,000	600,000



BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

SUB-PROGRAMME 1.1: General Administration and Finance

1. Budget Sub-Programme Objective

To effectively coordinate the activities of the various Agencies under the Ministry

2. Budget Sub-Programme Description

This sub programme looks at the coordination of activities of the Ministry and its Agencies. It provides general information and direction for the Ministry. It is responsible for the establishment of standard procedures of operation for the effective and efficient running of the Ministry.

It consolidates and incorporates the Ministry's needs for equipment and materials into a master procurement plan, establishes and maintains a fixed asset register, and liaises with appropriate heads of Agencies to plan for the acquisition, replacement and disposal of equipment.

The operations and projects of this programme are mainly funded by the Government of Ghana. Twenty-seven (27) employees undertake the duties of this programme.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2021	2022	Budget Year 2023	Indicative Year 2024	Indicative Year 2025	Indicative Year 2026
Updates of assets register	Asset register updated	Annually	Annually	Annually	Annually	Annually	Annually
Responding to audit reports	Audit responses submitted	Thirty days after receipt of report	Thirty days after receipt of report	Thirty days after receipt of report	Thirty days after receipt of report	Thirty days after receipt of report	Thirty days after receipt of report
Payment to contractors and suppliers	Payment to service providers made	Thirty days after receipt of invoice	Thirty days after receipt of invoice	Thirty days after receipt of invoice	Thirty days after receipt of invoice	Thirty days after receipt of invoice	Thirty days after receipt of invoice



4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and projects to be undertaken by the sub-programme

Operations	Projects
Internal management of the organisation.	Acquisition of movable and immovable Assets.
Local & International Affiliations	Maintenance, Rehabilitation, Refurbishment and Upgrade existing Assets
Procurement of Office Supplies and Consumables	
Procurement Plan Preparation	
Tendering Activities	
Budget preparation	
Budget performance Reporting	





2.8. Budget by Chart of Account

8 - Sub-Programme and Natural Account

Entity: 031 - Ministry of Information

Funding: All Source of Funding

Year: 2023 | Currency: Ghana Cedi (GHS)

Version 1

	2023	2024	2025	2026
03101001 - General Administration and Finance	15,758,707	15,758,707	15,758,707	15,758,707
21 - Compensation of Employees [GFS]	14,156,617	14,156,617	14,156,617	14,156,617
22 - Use of Goods and Services	1,002,091	1,002,091	1,002,091	1,002,091
31 - Non financial assets	600,000	600,000	600,000	600,000



BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

SUB-PROGRAMME 1.2: Human Resource

1. Budget Sub-Programme Objectives

- To facilitate the recruitment, replacement and placement of staff
- To improve the capacity of employees

2. Budget Sub-Programme Description

This sub programme considers the human resource needs of the Ministry. It develops and oversees the strategic planning of the human resource requirement of the Ministry.

It is also responsible for the recruitment, selection and continuous training and retraining of employees to build capacity and efficiency across the sector.

The operations and projects of this programme are mainly funded by the Government of Ghana. Six (6) employees undertake the duties of this programme.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2021	2022	Budget Year 2023	Indicative Year 2024	Indicative Year 2025	Indicative Year 2026
Staff training and development in different disciplines	Number of staff trained	52	53	58	58	60	65
Development of a human resource plan	Human Resource Plan developed	31st December	31st December	31st December	31st December	31st December	31st December



4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and projects to be undertaken by the programme

Operations	Projects
Staff Capacity Building	No Projects
Staff Audit	
Human Resource Database	
Scheme of Service	
Recruitment, Placement and Promotion	
Personnel and Staff Management	
Manpower Skills Development	



BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

SUB-PROGRAMME 1.3: Policy Planning, Monitoring and Evaluation

1. Budget Sub-Programme Objective

To formulate and implement policies to manage the Information sector

2. Budget Sub-Programme Description

The sub-programme facilitates key stakeholder consultations for the planning and development of sector policies and legislation. It develops and undertakes periodic review of policies, plans and programmes to facilitate and fine-tune the achievement of MoI's vision and national priorities for the Information sector.

PPME designs and administers monitoring and evaluation systems to assess the effectiveness of policies, programmes and processes in the sector.

The operations and projects of this programme are mainly funded by the Government of Ghana. Eight (9) employees undertake the duties of this programme.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2021	2022	Budget year 2023	Indicative Year 2024	Indicative Year 2025	Indicative Year 2026
Development and updates of sector plans and programmes	Sector plans & programmes developed/ updated	90days after annual budget	90days after annual budget	90days after annual budget	90days after annual budget	90days after annual budget	90days after annual budget
Preparation of Annual Budget estimates	Annual Budget Estimates prepared.	30 th October	30 th October	30 th October	30 th October	30 th October	30 th October
Preparation of Annual financial reports	Financial reports completed	Annually	Annually	Annually	Annually	Annually	Annually



Main Outputs	Output Indicator	Past Years		Projections			
		2021	2022	Budget year 2023	Indicative Year 2024	Indicative Year 2025	Indicative Year 2026
Preparation of budget performance reports	Budget performance reports completed	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly
Monitoring of programmes/projects	No. of reports produced	4	4	4	4	4	4
Updates of performance indicators	Performance indicators developed	One month before end of year	One month before end of year	One month before end of year	One month before end of year	One month before end of year	One month before end of year
Review of sector performance	Performance reports produced	Half-yearly	Half-yearly	Half-yearly	Half-yearly	Half-yearly	Half-yearly
Development of Information Sector Medium Term Development Plan	SMDTP Produced	Updated Annually	Updated Annually	Updated Annually	Updated Annually	Updated Annually	Updated Annually

4. Budget Sub-Programme Operations and Project

The table lists the main Operations and projects to be undertaken by the programme

Operations	Projects
Planning and Policy formulation	No projects
Management and Monitoring Policies, Programmes and Projects	
Evaluation and Impact Assessment Activities	





2.8. Budget by Chart of Account

8 - Sub-Programme and Natural Account

Entity: 031 - Ministry of Information

Funding: All Source of Funding

Year: 2023 | **Currency:** Ghana Cedi (GHS)

Version 1

	2023	2024	2025	2026
03101003 - Policy; Planning; Budgeting; Monitoring an	703,300	703,300	703,300	703,300
22 - Use of Goods and Services	703,300	703,300	703,300	703,300



BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

SUB-PROGRAMME 1.4: Research, Statistics and Information Management (RSIM)

1. Budget Sub-Programme Objective

To strengthen the Management and dissemination of Information for the Sector

2. Budget Sub-Programme Description

This sub-programme conducts research activities for the Ministry, including consultation / liaison with other government Ministries, implementing Agencies and relevant Public and Private institutions. To support this, RSIM conducts sample statistical surveys and other statistical enquiries, maintains records, library and archives of publicity materials relevant to the sector generated by the ministry or other Agencies.

RSIM also ensures that the Ministry and its sector Agencies develop their own communication strategies and the media is informed on time of the related programmes. It also prepares periodic bulletins of information for the Ministry's implementing Agencies and other areas of operational interest to improve performance of the sector.

The operations and projects of this programme are mainly funded by the Government of Ghana. Six (6) employees undertake the duties of this programme.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2021	2022	Budget Year 2023	Indicative Year 2024	Indicative Year 2025	Indicative Year 2026
Dissemination of information to the public	public interactions organised	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly
Response to feedback from the public	Report on feedback addressed	seven (7) days after receipt of feedback	seven (7) days after receipt of feedback	seven (7) days after receipt of feedback	seven (7) days after receipt of feedback	seven (7) days after receipt of feedback	seven (7) days after receipt of feedback



4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and projects to be undertaken by the programme.

Operations	Projects
Research and Development	No Projects
Research and Development	
Development and Management of Database	



BUDGET PROGRAMME SUMMARY

PROGRAMME 2: INFORMATION MANAGEMENT

1. Budget Programme Objectives

- To gather and disseminate truthful and unbiased News.
- To effectively and efficiently educate the public on Government Policies, Programmes and other important National issues.
- To market the Ghanaian State at home and abroad.
- To maintain and archive Ghana's historical heritage in film and photo formats.
- To provide credible, reliable and quality broadcasting services in both radio and television.

2. Budget Programme Description

The Ghana News Agency exists to contribute to political, social and economic development of the Country through gathering, processing and dissemination of high-quality News and information of interest, relevance and value from Ghana and Africa to the world.

GBC as the national broadcaster is mandated to broadcast programmes using audio-visual, tailored to suit the general public interest.

The Information Services Department (ISD) is the principal Public Relations outfit of the Government of Ghana, both home and abroad.

The Department currently has offices in all the (16) Regions, 232 districts and four foreign missions (London, New York, Washington and China) with a staff strength of about 1,079.

Its main operations include:

- Creating awareness on government policies,
- Promoting Ghana's international marketing agenda,
- Providing public relations support to the Presidency and MDAs
- Providing Government with feedback on its policies.

The operations and projects of this programme are mainly funded by the Government of Ghana.





2.6 Budget by Chart of Account

6.0- Programme, Sub-Programme and Natural Account Summary

Entity: 031 - Ministry of Information

Funding: All Source of Funding

Year: 2023 | Currency: Ghana Cedi (GHS)

Version 1

	2023	2024	2025	2026
03102 - Information Management	124,402,320	124,402,320	124,402,320	124,402,320
03102001 - Electronic Media Services	73,137,354	73,137,354	73,137,354	73,137,354
21 - Compensation of Employees [GFS]	46,637,947	46,637,947	46,637,947	46,637,947
22 - Use of Goods and Services	18,632,011	18,632,011	18,632,011	18,632,011
27 - Social benefits [GFS]	1,124,000	1,124,000	1,124,000	1,124,000
28 - Other Expense	1,788,914	1,788,914	1,788,914	1,788,914
31 - Non financial assets	4,954,483	4,954,483	4,954,483	4,954,483
03102002 - Information Gathering and Dissemination Services	51,264,966	51,264,966	51,264,966	51,264,966
21 - Compensation of Employees [GFS]	50,363,568	50,363,568	50,363,568	50,363,568
22 - Use of Goods and Services	661,398	661,398	661,398	661,398
31 - Non financial assets	240,000	240,000	240,000	240,000



BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 2: INFORMATION MANAGEMENT

SUB-PROGRAMME 2.1: Electronic Media Services

1. Budget Sub-Programme Objectives

- To gather and disseminate truthful and unbiased News.
- To provide credible, reliable and quality broadcasting services in both radio and television.

2. Budget Sub-Programme Description

The Ghana News Agency and the Ghana Broadcasting Corporation are responsible for the delivery of this Sub-programme. The Ghana News Agency exists to gather process and disseminate News on Ghana and Africa to the world from the Ghanaian perspective.

The Reporters and Stringers (Part-Time Reporters) go to the field to gather, political, social and economic stories while the Editors come out with processed news which is categorized into Home and Foreign News Bulletins. Dissemination of the processed News is carried out by the Information and Technology Department to the following:

- General public
- Public Institutions
- Private Institutions
- Media Houses (Private and Public)

The funding for News gathering, processing and dissemination is fully provided by the Government of Ghana. Stories for the Home News Bulletin are from the rural areas and all the 254 Districts of the country. The Foreign News Bulletin is sourced from four (4) Foreign News Agencies. Over 55 subscribers to the news bulletins spread across public institutions, foreign missions, private institution and individuals.

The Ghana Broadcasting Corporation (GBC) provides the appropriate platform using the electronic medium (television and radio) to disseminate information on national developmental issues. This is done through GTV as the national broadcaster and a total of eleven (11) radio stations across ten regions.

As a national media broadcaster, GBC is geared towards sensitization of the general public on relevant national issues through the regional reporters who collate materials throughout the country to be broadcast through selected programmes like the news, documentaries etc.

The corporation is funded from Government of Ghana (GOG) and Internally Generated Fund (IGF) sources. One thousand, two hundred and six (1,206) employees undertake the duties of this sub-programme.



3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2021	2022	Budget Year 2023	Indicative Year 2024	Indicative Year 2025	Indicative Year 2026
Home news bulletin	Number of stories produced	11,355	14,600	15,000	15,600	18,600	20,000
Foreign news bulletin	Number of stories produced	1,400	1,500	1,500	3,000	3,500	5,000
Live coverage of national events	Number of live events covered	120	250	200	120	120	406
Airing of social and educative programmes	Number of social and educative programmes aired	4,019	4,012	4,020	4,019	4,019	4,019

4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and Projects to be undertaken by the sub- programme.

Operations	Projects
Internal Management of the organisation	Acquisition of movable and immovable assets
Gather and process local and international news.	
Public Sensitization and Information Dissemination	
Coverage of national and public events	
Provide administrative support services.	





2.8. Budget by Chart of Account

8 - Sub-Programme and Natural Account

Entity: 031 - Ministry of Information

Funding: All Source of Funding

Year: 2023 | Currency: Ghana Cedi (GHS)

Version 1

	2023	2024	2025	2026
03102001 - Electronic Media Services	73,137,354	73,137,354	73,137,354	73,137,354
21 - Compensation of Employees [GFS]	46,637,947	46,637,947	46,637,947	46,637,947
22 - Use of Goods and Services	18,632,011	18,632,011	18,632,011	18,632,011
27 - Social benefits [GFS]	1,124,000	1,124,000	1,124,000	1,124,000
28 - Other Expense	1,788,914	1,788,914	1,788,914	1,788,914
31 - Non financial assets	4,954,483	4,954,483	4,954,483	4,954,483



BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 2: INFORMATION MANAGEMENT

SUB-PROGRAMME 2.2: Information Gathering and Dissemination Services

1. Budget Sub-Programme Objectives

- To effectively and efficiently sensitize and educate the publics on government policies, programmes and other important National issues.
- To enhance ISD's capacity to collate and assess public reactions to government policies and programmes
- To provide Public Relations support to the Presidency and MDAs
- To significantly enhance the Department's capacity to provide publicity support to National Events (e.g. Independence Day, Republic day etc.)
- To project the image of Ghana abroad for Foreign Direct Investment
- To maintain and archive Ghana's historical heritage in film and photo format

2. Budget Sub-Programme Description

The Information Services Department (ISD) is the principal Public Relations outfit of the Government of Ghana, both home and abroad, responsible for the delivery of this sub-programme.

The main operations of the sub-programme include the following:

- Public Education campaigns on government policies, programmes and activities.
- Facilitation of meet – the - Press series and town hall meetings
- Projecting the image of Ghana in foreign States, through school visits, Press releases, Roadshows, Exhibitions, distribution of paraphernalia and literature.
- The coverage and reporting of official activities of the Presidency and the MDAs
- Production of public reactions reports on Government policies and programmes
- Production of situational reports on state functions and events for Government.
- The Department currently has offices in all (16) Regions, 232 districts and four foreign missions (London, New York, Washington and China) with a staff strength of about 1,079.



3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Budget Year 2023	Indicative Year 2024	Projections	
		2021	2022			Indicative Year 2025	Indicative Year 2026
Embark on Public Education Campaigns	Number Campaigns held	6	6	4	6	6	6
Educative articles and stories	Number produced and published	169	436	2,448	2,450	2,450	2,450
Reaction report	Number produced and published	1008	20	3,132	3,132	3,132	3,132
Situational report	Number produced and published	221	122	3,132	3,132	3,132	3,132

4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and Projects to be undertaken by the sub- programme.

Operations	Projects
Internal management of the organisation.	Acquisition of movable and immovable assets
Local & International Affiliations	Maintenance, Rehabilitation, Refurbishment and Upgrade existing Assets
Procurement of Office Supplies and Consumables	
Procurement Plan Preparation	





2.8. Budget by Chart of Account

8 - Sub-Programme and Natural Account

Entity: 031 - Ministry of Information

Funding: All Source of Funding

Year: 2023 | Currency: Ghana Cedi (GHS)

Version 1

	2023	2024	2025	2026
03102002 - Information Gathering and Dissemination S	51,264,966	51,264,966	51,264,966	51,264,966
21 - Compensation of Employees [GFS]	50,363,568	50,363,568	50,363,568	50,363,568
22 - Use of Goods and Services	661,398	661,398	661,398	661,398
31 - Non financial assets	240,000	240,000	240,000	240,000





1.6. Appropriation Bill

Summary of Expenditure by Cost Center, Economic Item and Funding

Entity: 031 - Ministry of Information
 Year: 2023 | Currency: Ghana Cedi (GHS)
 Version 1

	GOG				IGF				Funds / Others			Donors			Grand Total
	Compensation of employees	Goods and Services	Capex	Total	Compensation of employees	Goods and Services	Capex	Total	Statutory	ABFA	Others	Goods and Services	Capex	Total	
031 - Ministry of Information	111,158,131	2,782,200	840,000	114,780,331		21,729,514	4,954,483	26,683,997							141,464,328
03101 - Headquarters	3,712,911	1,682,000	400,000	5,794,911											5,794,911
0310101 - Gen. Admin and Finance	3,712,911	1,682,000	400,000	5,794,911											5,794,911
031010101 - Admin Office	3,712,911	1,682,000	400,000	5,794,911											5,794,911
03102 - Information Services Department	50,363,568	600,200	240,000	51,203,768		61,198		61,198							51,264,966
0310201 - Gen. Admin and Finance	38,051,004	320,200	240,000	38,611,204		61,198		61,198							38,672,402
031020101 - Admin Office	38,051,004	320,200	240,000	38,611,204		61,198		61,198							38,672,402
0310202 - Operations Division		230,000		230,000											230,000
031020201 - Greater Accra Regional Office		25,250		25,250											25,250
031020202 - Volta Regional Office		25,750		25,750											25,750
031020303 - Eastern Regional Office		25,250		25,250											25,250
031020204 - Central Regional Office		19,250		19,250											19,250
031020305 - Western Regional Office		19,000		19,000											19,000
031020206 - Ashanti Regional Office		32,000		32,000											32,000
031020207 - Brong Ahafo Regional Office		29,250		29,250											29,250
031020208 - Northern Regional Office		29,250		29,250											29,250
031020209 - Upper East Regional Office		14,750		14,750											14,750
031020210 - Upper West Regional Office		10,250		10,250											10,250
0310203 - Overseas Information Division	12,312,564			12,312,564											12,312,564
0310203001 - Washington Mission Office	2,328,094			2,328,094											2,328,094
0310203002 - London Mission Office	3,828,188			3,828,188											3,828,188
0310203003 - China Mission Office	2,328,094			2,328,094											2,328,094
0310203006 - Ghana UN Mission, New York Office	3,828,188			3,828,188											3,828,188
0310204 - Human Resource Division	45,000			45,000											45,000
0310204001 - Human Resource Office	45,000			45,000											45,000
0310207 - Publishing		5,000		5,000											5,000





1.6. Appropriation Bill

Summary of Expenditure by Cost Center, Economic Item and Funding

Entity: 031 - Ministry of Information
 Year: 2023 | Currency: Ghana Cedi (GHS)
 Version 1

	GoG				IGF				Funds / Others			Donors			Grand Total
	Compensation of employees	Goods and Services	Capex	Total	Compensation of employees	Goods and Services	Capex	Total	Statutory	ABFA	Others	Goods and Services	Capex	Total	
0310207001 - Publishing Office		5,000		5,000											5,000
03150 - Ghana News Agency	10,443,706	500,000	200,000	11,143,706		123,391		123,391							11,267,097
0315004 - Administration	10,443,706	500,000	200,000	11,143,706		123,391		123,391							11,267,097
0315004001 - Admin Office	10,443,706	500,000	200,000	11,143,706		123,391		123,391							11,267,097
03151 - Ghana Broadcasting Corporation (GBC)	46,637,947			46,637,947		21,544,925	4,954,483	26,499,408							73,137,354
0315101 - Gen. Admin	46,637,947			46,637,947		20,218,770	4,954,483	25,173,253							71,811,199
0315101001 - Admin Office	46,637,947			46,637,947		20,218,770	4,954,483	25,173,253							71,811,199
0315106 - Engineering						1,326,155		1,326,155							1,326,155
0315106001 - Engineering Office						1,326,155		1,326,155							1,326,155

