



REPUBLIC OF GHANA

***MEDIUM TERM EXPENDITURE FRAMEWORK (MTEF)***

***FOR 2019-2022***

***MINISTRY OF INFORMATION***

***PROGRAMME BASED BUDGET ESTIMATES***

***For 2019***



*On the Authority of His Excellency Nana Addo Dankwa Akufo-Addo,  
President of the Republic of Ghana*





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# ***MINISTRY OF INFORMATION***



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The MoI MTEF PBB for 2019 is also available on the internet at: [www.mofep.gov.gh](http://www.mofep.gov.gh)



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## 1.5. Appropriation Bill

Summary of Expenditure by Sub-Programme, Economic Item and Funding

Entity: 031 - Ministry of Information and Media Relations (MIMR)  
YTD: Year Total 2019 | Currency: GH Cedi  
Version 1

	GoG			IGF			Funds / Others				Donors			Grand Total	
	Compensation of employees	Goods and Services	Capex	Total	Compensation of employees	Goods and Services	Capex	Total	Statutory	ABFA	Others	Goods and Services	Capex		Total
03101 - Management and Administration	1,000,000	7,733,047	1,353,719	10,086,767											10,086,767
03101001 - General Administration and Finance	1,000,000	7,733,047	1,353,719	10,086,767											10,086,767
03102 - Information Management	74,249,486	1,471,344	706,233	76,427,062		26,642,849	4,757,652	31,400,501							107,827,563
03102001 - Electronic Media Services	50,088,382	514,670	303,420	50,906,471		26,642,849	4,757,652	31,400,501							82,306,973
03102002 - Information Gathering and Dissemination Services	24,161,104	956,674	402,813	25,520,591											25,520,591
<b>Grand Total</b>	<b>75,249,486</b>	<b>9,204,391</b>	<b>2,059,952</b>	<b>86,513,829</b>		<b>26,642,849</b>	<b>4,757,652</b>	<b>31,400,501</b>							<b>117,914,330</b>



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## **PART A: STRATEGIC OVERVIEW OF THE MINISTRY OF INFORMATION**

### **1. NATIONAL MEDIUM-TERM DEVELOPMENT POLICY FRAMEWORK (MTDPF) POLICY OBJECTIVES**

The MTDPF contains (7) Policy Objectives that are relevant to the Ministry of Communication. The following are the policy objectives of the Ministry.

- Deepen Transparency and public accountability
- Enhance capacity for policy formulation and coordination
- Demystify the Presidency and bring the President closer to the people
- Promote the fight against corruption and economic crimes
- Improve participation of civil society (media, traditional authorities, religious bodies) in national development
- Promote discipline in all aspects of life
- Ensure responsive governance and citizen participation in the development dialogue

### **2. MISSION**

The Ministry of Information exists to facilitate free flow of adequate, timely and reliable information and feedback between government and its various publics for socio-economic empowerment and enhanced democratic citizenship

### **3. CORE FUNCTIONS**

The core functions of the Ministry are:

- To formulate policies for the Information Sector
- Provide public relations support to the Presidency and MDAs.
- Collaborate with MDAs to effectively disseminate information on government policies, programmes and activities
- Gather and assess feedback on government policies, programmes and activities
- Gather and process local and foreign news.
- Disseminate processed news to local and foreign subscribers



#### 4. POLICY OUTCOME INDICATORS AND TARGETS

Outcome Indicator	Unit of Measurement	Baseline		Latest Status		Target	
		Year	Value	Year	Value	Year	Value
Enhanced Social Accountability in Public Policy Cycle	No. of Policy Summit	2015	2	2018	2	2022	8
	No. of Town Hall Meeting	2015	10	2018	100	2022	100
	No of National Press Briefing/ Meet-The-Press series	2015	25	2018	10	2022	144
	No. of DCEs Communication	2015	N/A	2018	N/A	2022	12,192
	No. of President's Broadcast	2015	N/A	2018	N/A	2022	24
	No. of DevCom plans developed and implemented	2015	N/A	2018	N/A	2022	20
	Local stories processed daily by GNA	2015	10,250	2018	9,308	2022	15,600
	Foreign stories processed daily by GNA	2015	5,015	2018	4,200	2022	5,500
	National events covered by GBC	2015	510	2018	407	2022	520
	Ghana @ Work	2015	N/A	2018	N/A	2022	24
	Public Education Campaigns held	2015	3	2018	3	2022	10





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## 5. EXPENDITURE TREND FOR THE MEDIUM-TERM

In 2017 fiscal year, the Ministry of Information was allocated a total budget of One Hundred and Forty-One Million, Seventy-Eight Thousand, Seven Hundred and Two Ghana Cedis (GH¢141,078,702), comprising Eighty-Eight Million, Forty Thousand, Nine Hundred and Sixty-Three Ghana Cedis (GH¢88,040,963.00) for Compensation of Employees, Thirty-Three Million, Three Hundred and Eighty-Seven, Six Hundred and Ninety-Seven Ghana Cedis (GH¢33,387,697) for Goods and Services and Nineteen Million, Six Hundred and Fifty Thousand, and Forty-Two Ghana Cedis (GH¢19,650,042) for Capital Expenditure.

By the end of 2017 fiscal year, the outturn for Compensation of Employees was Fifty-Five Million, Eight Hundred and Eighty-Eight Thousand, Five Hundred and Fifty-Five Ghana Cedis, Twenty Pesewas (GH¢55,888,555.20), Goods and Services was Eighteen Million, Two Hundred and Sixteen Thousand, Five Hundred and Thirty-Two Ghana Cedis (GH¢18,216,532.00) and Capital Expenditure was Three Hundred and Seventy-Seven Thousand, Three Hundred and Eighty-Two (GH¢377,382.00). The total outturn was Seventy-Four Million, Four Hundred and Eighty-Two Thousand, Four Hundred and Sixty-Nine Ghana Cedis, Twenty Pesewas (GH¢, 74,482,469.20), representing 52.79% of the Ministry's 2017 budget.

For the 2018 fiscal year, the Ministry of Information was allocated a total budget of One Hundred and Seven Million, Three Hundred and Forty-Six Thousand, Sixty-Seven Ghana Cedis (GH¢107,346,067), comprising Seventy-Five Million, Nine Hundred and Twenty-One Thousand, Six Hundred and Nine Ghana Cedis (GH¢75,921,609.00) for Compensation of Employees, Twenty-Seven Million, One Hundred and Forty-Three, Five Hundred and Sixty-One Ghana Cedis (GH¢27,143,561) for Goods and Services and Four Million, Two Hundred and Eighty Thousand, Eight Hundred and Ninety-Seven Ghana Cedis (GH¢4,280,042) for Capital Expenditure.

As at October ending, the outturn for Compensation of Employees was Fifty-Three Million, Six Hundred and Seven Thousand, Eight Hundred and Eight Ghana Cedis, Nine Pesewas (GH¢53,607,808.09), Goods and Services was Twenty-Three Million, Sixty-Four Thousand, Five Hundred and Thirteen Ghana Cedis, Seventy-Three Pesewas (GH¢23,064,513.73) and Capital Expenditure was One Million, Five Hundred and Forty-Eight Thousand, One Hundred Thirty-Three Ghana Cedis, Seventy-Eight Pesewas (GH¢1,548,133.78).

Therefore, the total budget outturn was Seventy-Eight Million, Two Hundred and Twenty Thousand, Four Hundred and Fifty-Five Ghana Cedis, Sixty Pesewas (GH¢78,220,455.60), representing 72.87% of the Ministry's 2018 budget.



Expenditure Economic classification (GoG)	2018	2018	Variance in amount	Percentage Variance
	Budget Allocation	Actual as at 30 <sup>th</sup> September		
	GH¢	GH¢	GH¢	%
<b>Compensation</b>	75,921,609.00	53,607,808.09	22,313,800.91	29.39
<b>Use of Goods and Services</b>	9,130,510.00	9,130,509.40	0.60	0.00
<b>Capital Expenditure</b>	2,168,370.00	1,352,606.07	815,763.93	37.62
<b>IGF</b>	20,125,578.00	12,957,602.68	7,167,975.32	35.62
<b>Donor</b>	<b>0</b>	<b>0</b>	-	-
<b>GRAND TOTAL</b>	<b>107,346,067.00</b>	<b>77,048,526.24</b>	<b>30,297,540.76</b>	<b>28.22</b>
<b>Total (GoG)</b>	<b>87,220,489.00</b>	64,090,923.56	23,129,565.44	26.52
<p><b>NB</b> In addition to the release for Goods and Services, an amount of <b>Four Million, Five Hundred Thousand (GH¢ 4,500,000.00)</b> was release for the organization and hosting of World Press Freedom Day (WPFd)</p>				



## 6. SUMMARY OF KEY PERFORMANCE IN 2018

The Ministry organized 2 National Policy Summits, 152 Town Hall Meetings and 10 Meet-the-Press Series to inform and engage the media and citizens on government policies, programmes and projects. These programmes were aimed at empowering the citizenry with information to ensure increased political inclusion and social ownership of public policies.

### TOWN HALL MEETINGS



**MEET-THE-PRESS**





The ISD organized 3 public education campaigns. The campaigns afforded our country men and women the opportunity to seek clarification on public policies and programmes. The ISD printed and distributed 5000 copies of Ghana Today Magazine. The magazine serves as the mouth piece of the government.

As part of the efforts to ensure increased citizen interest in the governance process, GBC provided live coverage of the following national events:

- Encounter with the press by the President at the Jubilee House
- Parliamentary public committee hearing at the Parliament House
- Commissioning of the Mother and Child Care Unit at the Komfo Anokye Teaching Hospital
- Launching of the Police Transformation Programme at Alisa Hotel
- Vetting of the Special Prosecutor
- ECOWAS Summit at AICC
- The 28<sup>th</sup> February Cross Road Shooting
- The President's Independence Awards for school Children

GNA processed 9,308 local and 4,200 foreign stories as at October.



## NATIONAL POLICY SUMMITS





## 2.6 Budget by Chart of Account

### 6.0- Programme, Sub-Programme and Natural Account Summary

**Entity:** 031 - Ministry of Information and Media Relations (MIMR)

**Funding:** All Source of Funding

**Year:** 2019 | **Currency:** GH Cedi

**Version 1**

	2019	2020	2021	2022
<b>Programmes - Ministry of Information and Media Relations</b>	<b>117,914,330</b>	<b>117,777,073</b>	<b>117,777,073</b>	<b>117,777,073</b>
<b>03101 - Management and Administration</b>	<b>10,086,767</b>	<b>9,949,510</b>	<b>9,949,510</b>	<b>9,949,510</b>
<b>03101001 - General Administration and Finance</b>	<b>10,086,767</b>	<b>9,949,510</b>	<b>9,949,510</b>	<b>9,949,510</b>
21 - Compensation of employees [GFS]	1,000,000	862,743	862,743	862,743
22 - Use of goods and services	7,733,047	7,733,047	7,733,047	7,733,047
31 - Non financial assets	1,353,719	1,353,719	1,353,719	1,353,719
<b>03102 - Information Management</b>	<b>107,827,563</b>	<b>107,827,563</b>	<b>107,827,563</b>	<b>107,827,563</b>
<b>03102001 - Electronic Media Services</b>	<b>82,306,973</b>	<b>82,306,973</b>	<b>82,306,973</b>	<b>82,306,973</b>
21 - Compensation of employees [GFS]	50,088,382	50,088,382	50,088,382	50,088,382
22 - Use of goods and services	19,887,300	19,887,300	19,887,300	19,887,300
27 - Social benefits [GFS]	724,148	724,148	724,148	724,148
28 - Other expense	6,546,071	6,546,071	6,546,071	6,546,071
31 - Non financial assets	5,061,072	5,061,072	5,061,072	5,061,072
<b>03102002 - Information Gathering and Dissemination Services</b>	<b>25,520,591</b>	<b>25,520,591</b>	<b>25,520,591</b>	<b>25,520,591</b>
21 - Compensation of employees [GFS]	24,161,104	24,161,104	24,161,104	24,161,104
22 - Use of goods and services	956,674	956,674	956,674	956,674
31 - Non financial assets	402,813	402,813	402,813	402,813



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## **PART B: BUDGET PROGRAMME SUMMARY**

### **PROGRAMME 1: MANAGEMENT AND ADMINISTRATION**

#### **1. Budget Programme Objectives**

- To facilitate and coordinate government information dissemination and feedback gathering
- To facilitate annual budget preparation and implementation for the sector
- To facilitate capacity building for both public and private media practitioners.
- To develop strategic plans for the sector.

#### **2. Budget Programme Description**

The mandate of the now Ministry of Information is anchored on the promotion of good governance through information dissemination and constructive and constant engagement with citizens. The Ministry is also enjoined by its mandate to gather feedback from citizens on the performance of public policies, which will constitute the bases for policy review and refinement.

The programme covers all the support services offered by the headquarters and its directorates and units through the delivery of the following sub-programmes:

- General Administration;
- Finance;
- Human Resource;
- Policy, Planning, Monitoring and Evaluation;
- Statistics, Research, and Information Management

The operations and projects of this programme are mainly funded by the Government of Ghana. Twenty-Four (24) employees undertake the duties of this programme.







## 2.6 Budget by Chart of Account

### 6.0- Programme, Sub-Programme and Natural Account Summary

**Entity:** 031 - Ministry of Information and Media Relations (MIMR)

**Funding:** All Source of Funding

**Year:** 2019 | **Currency:** GH Cedi

**Version 1**

	2019	2020	2021	2022
<b>03101 - Management and Administration</b>	<b>10,086,767</b>	<b>9,949,510</b>	<b>9,949,510</b>	<b>9,949,510</b>
<b>03101001 - General Administration and Finance</b>	<b>10,086,767</b>	<b>9,949,510</b>	<b>9,949,510</b>	<b>9,949,510</b>
21 - Compensation of employees [GFS]	1,000,000	862,743	862,743	862,743
22 - Use of goods and services	7,733,047	7,733,047	7,733,047	7,733,047
31 - Non financial assets	1,353,719	1,353,719	1,353,719	1,353,719



## BUDGET SUB-PROGRAMME SUMMARY

### PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

#### SUB-PROGRAMME 1.1: General Administration and Finance

##### 1. Budget Sub-Programme Objective

To effectively coordinate the activities of the various Agencies under the Ministry

##### 2. Budget Sub-Programme Description

This sub programme looks at the coordination of activities of the Ministry and its Agencies. It provides general information and direction for the Ministry. It is responsible for the establishment of standard procedures of operation for the effective and efficient running of the Ministry.

It consolidates and incorporates the Ministry's needs for equipment and materials into a master procurement plan, establishes and maintains a fixed asset register, and liaises with appropriate heads of Agencies to plan for the acquisition, replacement and disposal of equipment.

The operations and projects of this programme are mainly funded by the Government of Ghana. Twenty-Four (24) employees undertake the duties of this programme.

##### 3. Budget Sub-Programme Results Statement

The table indicates the main outputs, indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2017	2018	Budget Year 2019	Indicative Year 2020	Indicative Year 2021	Indicative Year 2022
Preparation of Annual Budget estimates	Annual Budget Estimates prepared.	30 <sup>th</sup> October	30 <sup>th</sup> October	30 <sup>th</sup> October	30 <sup>th</sup> October	30 <sup>th</sup> October	30 <sup>th</sup> October
Preparation of Annual financial reports	Financial reports completed	Annually	Annually	Annually	Annually	Annually	Annually
Preparation of budget performance reports	Budget performance reports completed	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly



Updates of assets register	Asset register updated	Annually	Annually	Annually	Annually	Annually	Annually
Responding to audit reports	Audit responses submitted	Thirty days after receipt of report	Thirty days after receipt of report	Thirty days after receipt of report	Thirty days after receipt of report	Thirty days after receipt of report	Thirty days after receipt of report
Payment to contractors and suppliers	Payment to service providers made	Thirty days after receipt of invoice	Thirty days after receipt of invoice	Thirty days after receipt of invoice	Thirty days after receipt of invoice	Thirty days after receipt of invoice	Thirty days after receipt of invoice

#### 4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and projects to be undertaken by the programme

<b>Operations</b>	<b>Projects</b>
<b>Internal management of the organisation.</b>	<b>Acquisition of movable and immovable Assets.</b>
Local & International Affiliations	Maintenance, Rehabilitation, Refurbishment and Upgrade existing Assets
Procurement of Office Supplies and Consumables	
Procurement Plan Preparation	
Tendering Activities	
Budget preparation	
Budget performance Reporting	





## 2.8. Budget by Chart of Account

### 8 - Sub-Programme and Natural Account

**Entity:** 031 - Ministry of Information and Media Relations (MIMR)

**Funding:** All Source of Funding

**Year:** 2019 | **Currency:** GH Cedi

**Version 1**

	2019	2020	2021	2022
<b>03101001 - General Administration and Finance</b>	<b>10,086,767</b>	<b>9,949,510</b>	<b>9,949,510</b>	<b>9,949,510</b>
21 - Compensation of employees [GFS]	<b>1,000,000</b>	<b>862,743</b>	<b>862,743</b>	<b>862,743</b>
22 - Use of goods and services	7,733,047	7,733,047	7,733,047	7,733,047
31 - Non financial assets	<b>1,353,719</b>	<b>1,353,719</b>	<b>1,353,719</b>	<b>1,353,719</b>



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## BUDGET SUB-PROGRAMME SUMMARY

### PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

#### SUB-PROGRAMME 1.2: Human Resource

##### 1. Budget Sub-Programme Objectives

- To facilitate the recruitment, replacement and placement of staff
- To improve the capacity of employees

##### 2. Budget Sub-Programme Description

This sub programme considers the human resource needs of the Ministry. It develops and oversees the strategic planning of the human resource requirement of the Ministry.

It is also responsible for the recruitment, selection and continuous training and retraining of employees to build capacity and efficiency across the sector.

The operations and projects of this programme are mainly funded by the Government of Ghana. Two (2) employees undertake the duties of this programme.

##### 3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2017	2018	Budget Year 2019	Indicative Year 2010	Indicative Year 2021	Indicative Year 2022
Staff training and development in different disciplines	Number of staff trained	24	24	26	30	35	35
Development of a human resource plan	Human Resource Plan developed	31st December	31st December	31st December	31st December	31st December	31st December



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#### 4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and projects to be undertaken by the programme

<b>Operations</b>	<b>Projects</b>
<b>Staff Capacity Building</b>	No Projects
Staff Audit	
Human Resource Database	
Scheme of Service	
Recruitment, Placement and Promotion	
Personnel and Staff Management	
Manpower Skills Development	



## BUDGET SUB-PROGRAMME SUMMARY

### PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

#### SUB-PROGRAMME 1.3: Policy Planning, Monitoring and Evaluation

##### 1. Budget Sub-Programme Objective

To formulate and implement policies to manage the Information sector

##### 2. Budget Sub-Programme Description

The sub-programme facilitates key stakeholder consultations for the planning and development of sector policies and legislation. It develops and undertakes periodic review of policies, plans and programmes to facilitate and fine-tune the achievement of MoI's vision and national priorities for the Information sector.

PPME designs and administers monitoring and evaluation systems to assess the effectiveness of policies, programmes and processes in the sector.

The operations and projects of this programme are mainly funded by the Government of Ghana. Four (4) employees undertake the duties of this programme.

##### 3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2017	2018	Budget year 2019	Indicative Year 2020	Indicative Year 2021	Indicative Year 2022
Development and updates of sector plans and programmes	Sector plans & programmes developed/ updated	90days after annual budget	90days after annual budget	90days after annual budget	90days after annual budget	90days after annual budget	90days after annual budget
Monitoring of programmes/projects	No. of reports produced	4	4	4	4	4	4
Updates of performance indicators	Performance indicators developed	One month before	One month before	One month before	One month before	One month before	One month before



		end of year	end of year	end of year	end of year	end of year	end of year
Review of sector performance	Performance reports produced	Half-yearly	Half-yearly	Half-yearly	Half-yearly	Half-yearly	Half-yearly
Development of Information Sector Medium Term Development Plan	SMDTP Produced	Updated Annually	Updated Annually	Updated Annually	Updated Annually	Updated Annually	Updated Annually

#### 4. Budget Sub-Programme Operations and Project

The table lists the main Operations and projects to be undertaken by the programme

Operations	Projects
<b>Planning and Policy formulation</b>	No Projects
Management and Monitoring Policies, Programmes and Projects	
Evaluation and Impact Assessment Activities	





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## **BUDGET SUB-PROGRAMME SUMMARY**

### **PROGRAMME 1: MANAGEMENT AND ADMINISTRATION**

#### **SUB-PROGRAMME 1.4: Research, Statistics and Information Management (RSIM)**

##### **1. Budget Sub-Programme Objective**

To strengthen the Management and dissemination of Information for the Sector

##### **2. Budget Sub-Programme Description**

This sub-programme conducts research activities for the Ministry, including consultation / liaison with other government Ministries, implementing Agencies and relevant Public and Private institutions. To support this, RSIM conducts sample statistical surveys and other statistical enquiries, maintains records, library and archives of publicity materials relevant to the sector generated by the ministry or other Agencies.

RSIM also ensures that the Ministry and its sector Agencies develop their own communication strategies and the media is informed on time of the related programmes. It also prepares periodic bulletins of information for the Ministry's implementing Agencies and other areas of operational interest to improve performance of the sector.

The operations and projects of this programme are mainly funded by the Government of Ghana. Two (2) employees undertake the duties of this programme.



### 3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2017	2018	Budget Year 2019	Indicative Year 2020	Indicative Year 2021	Indicative Year 2022
Dissemination of information to the public	public interactions organised	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly
Response to feedback from the public	Report on feedback addressed	seven (7) days after receipt of feedback	seven (7) days after receipt of feedback	seven (7) days after receipt of feedback	seven (7) days after receipt of feedback	seven (7) days after receipt of feedback	seven (7) days after receipt of feedback

### 4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and projects to be undertaken by the programme

Operations	Projects
Research and Development	No Projects
Research and Development	
Development and Management of Database	



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## **BUDGET PROGRAMME SUMMARY**

### **PROGRAMME 2: INFORMATION MANAGEMENT**

#### **1. Budget Programme Objectives**

- To gather and disseminate truthful and unbiased News.
- To effectively and efficiently educate the public on Government Policies, Programmes and other important National issues.
- To market the Ghanaian State at home and abroad.
- To maintain and archive Ghana's historical heritage in film and photo formats.
- To provide credible, reliable and quality broadcasting services in both radio and television.

#### **2. Budget Programme Description**

The Ghana News Agency exists to contribute to political, social and economic development of the Country through gathering, processing and dissemination of high quality News and information of interest, relevance and value from Ghana and Africa to the world.

GBC as the national broadcaster is mandated to broadcast programmes using audio-visual, tailored to suit the general public interest

The Information Services Department (ISD) is the principal Public Relations outfit of the Government of Ghana, both home and abroad.

The Department currently has offices in all the (10) Regions, 195 districts and three foreign missions (London, New York and Washington) with a staff strength of about 945.

Its main operations include:

- Creating awareness on government policies,
- Promoting Ghana's international marketing agenda,
- Providing public relations support to the Presidency and MDA's and providing feedback reports on Public reactions to Government policies.

The operations and projects of this programme are mainly funded by the Government of Ghana. Two Thousand, Four Hundred and Twenty (2,420) employees undertake the duties of this programme.





## 2.6 Budget by Chart of Account

### 6.0- Programme, Sub-Programme and Natural Account Summary

**Entity:** 031 - Ministry of Information and Media Relations (MIMR)

**Funding:** All Source of Funding

**Year:** 2019 | **Currency:** GH Cedi

**Version 1**

	2019	2020	2021	2022
<b>03102 - Information Management</b>	<b>107,827,563</b>	<b>107,827,563</b>	<b>107,827,563</b>	<b>107,827,563</b>
<b>03102001 - Electronic Media Services</b>	<b>82,306,973</b>	<b>82,306,973</b>	<b>82,306,973</b>	<b>82,306,973</b>
21 - Compensation of employees [GFS]	50,088,382	50,088,382	50,088,382	50,088,382
22 - Use of goods and services	19,887,300	19,887,300	19,887,300	19,887,300
27 - Social benefits [GFS]	724,148	724,148	724,148	724,148
28 - Other expense	6,546,071	6,546,071	6,546,071	6,546,071
31 - Non financial assets	5,061,072	5,061,072	5,061,072	5,061,072
<b>03102002 - Information Gathering and Dissemination Services</b>	<b>25,520,591</b>	<b>25,520,591</b>	<b>25,520,591</b>	<b>25,520,591</b>
21 - Compensation of employees [GFS]	24,161,104	24,161,104	24,161,104	24,161,104
22 - Use of goods and services	956,674	956,674	956,674	956,674
31 - Non financial assets	402,813	402,813	402,813	402,813



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## **BUDGET SUB-PROGRAMME SUMMARY**

### **PROGRAMME 2: INFORMATION MANAGEMENT**

#### **SUB-PROGRAMME 2.1: Electronic Media Services**

#### **1. Budget Sub-Programme Objectives**

- To gather and disseminate truthful and unbiased News.
- To provide credible, reliable and quality broadcasting services in both radio and television

#### **2. Budget Sub-Programme Description**

The Ghana News Agency and the Ghana Broadcasting Corporation are responsible for the delivery of this Sub-programme. The Ghana News Agency exists to gather process and disseminate News on Ghana and Africa to the world from the Ghanaian perspective.

The Reporters and Stringers (Part-Time Reporters) go to the field to gather, political, social and economic stories while the Editors come out with processed news which is categorized into Home and Foreign News Bulletins. Dissemination of the processed News is carried out by the Information and Technology Department to the following:

- General public
- Public Institutions
- Private Institutions
- Media Houses (Private and Public)

The funding for News gathering, processing and dissemination is fully provided by the Government of Ghana. Stories for the Home News Bulletin are from the rural areas and all the 254 Districts of the country. The Foreign News Bulletin is sourced from four (4) Foreign News Agencies. Over 55 subscribers to the news bulletins spread across public institutions, foreign missions, private institution and individuals.

The Ghana Broadcasting Corporation (GBC) provides the appropriate platform using the electronic medium (television and radio) to disseminate information on national developmental issues. This is done through GTV as the national broadcaster and a total of eleven (11) radio stations across the ten regions.

As a national media broadcaster, GBC is geared towards sensitization of the general public on relevant national issues through the regional reporters who collate materials throughout the country to be broadcast through selected programmes like the news, documentaries etc.



The corporation is funded from Government of Ghana (GOG) and Internally Generated Fund (IGF) sources. One Thousand, Four Hundred and Seventy-Five (1,475) employees undertake the duties of this sub-programme.

### 3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections				
		2017	2018	Budget Year 2019	Indicative Year 2020	Indicative Year 2021	Indicative Year 2022	Indicative Year 2023
Home News bulletin.	Number of stories produced	6,250	9,308	15,600	15,600	15,600	15,600	15,600
Foreign News bulletin	Number of stories produced	4,300	4,200	5,500	5,500	5,500	5,500	5,500
Live coverage of National events	Number of National events covered	85	84	406	406	406	406	406
Airing of Social and Educative Programmes	Number of Social and Educative Programmes aired	4,012	4,005	4,019	4,019	4,019	4,019	4,019

### 4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and Projects to be undertaken by the sub- programme.

Operations	Projects
<b>Internal Management of the organisation</b>	<b>Acquisition of movable and immovable assets</b>
Gather and process local and international news.	
Public Sensitization and Information Dissemination	
Coverage of national and public events	
Provide administrative support services.	





## 2.8. Budget by Chart of Account

### 8 - Sub-Programme and Natural Account

**Entity:** 031 - Ministry of Information and Media Relations (MIMR)

**Funding:** All Source of Funding

**Year:** 2019 | **Currency:** GH Cedi

**Version 1**

	2019	2020	2021	2022
<b>03102001 - Electronic Media Services</b>	<b>82,306,973</b>	<b>82,306,973</b>	<b>82,306,973</b>	<b>82,306,973</b>
21 - Compensation of employees [GFS]	50,088,382	50,088,382	50,088,382	50,088,382
22 - Use of goods and services	19,887,300	19,887,300	19,887,300	19,887,300
27 - Social benefits [GFS]	724,148	724,148	724,148	724,148
28 - Other expense	6,546,071	6,546,071	6,546,071	6,546,071
31 - Non financial assets	5,061,072	5,061,072	5,061,072	5,061,072



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## **BUDGET SUB-PROGRAMME SUMMARY**

### **PROGRAMME 2: INFORMATION MANAGEMENT**

#### **SUB-PROGRAMME 2.2: Information Gathering and Dissemination Services**

##### **1. Budget Sub-Programme Objectives**

- To effectively and efficiently sensitize and educate the publics on government policies, programmes and other important National issues.
- To enhance ISD's capacity to collate and assess public reactions to government policies and programmes
- To provide Public Relations support to the Presidency and MDAs
- To significantly enhance the Department's capacity to provide publicity support to National Events (e.g. Independence Day, Republic day etc.)
- To project the image of Ghana abroad for Foreign Direct Investment
- To maintain and archive Ghana's historical heritage in film and photo format

##### **2. Budget Sub-Programme Description**

The Information Services Department (ISD) is the principal Public Relations outfit of the Government of Ghana, both home and abroad, responsible for the delivery of this sub-programme.

The main operations of the sub-programme include the following:

- Public Education campaigns on government policies, programmes and activities. e.g. education on pre-mix fuel/NHIS, sensitization on HIV AIDS, publicity support for national celebrations
- Facilitation of meet – the - Press series and town hall meetings
- Projecting the image of Ghana in foreign States, through school visits, Press releases, Road-shows, Exhibitions, distribution of paraphernalia and literature.
- The coverage and reporting of official activities of the Presidency and the MDAs
- Production of public reactions reports on Government policies and programmes
- Production of situational reports on state functions and events for Government.

The Department currently has offices in all the (10) Regions, 195 districts and three foreign missions (London, New York and Washington) with a staff strength of about 945.





### 3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2017	2018	Budget Year 2019	Indicative Year 2020	Indicative Year 2021	Indicative Year 2022
Embark on Public Education Campaigns	Number Campaigns held	3	3	4	4	4	4
Meet-the-Press sessions facilitated.	Number facilitated	3	10	25	25	25	25
Feature articles on government policies , programmes and projects	Number produced and published	169	94	450	450	450	450
Produce and distribute Public Education Materials to sensitize public about Government activities	Number of public education materials published	58,000	5,000	30,000	30,000	30,000	30,000

### 4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and Projects to be undertaken by the sub- programme.

Operations	Projects
<b>Internal management of the organisation.</b>	<b>Acquisition of movable and immovable assets</b>
Local & International Affiliations	Maintenance, Rehabilitation, Refurbishment and Upgrade existing Assets
Procurement of Office Supplies and Consumables	
Procurement Plan Preparation	





## 2.8. Budget by Chart of Account

### 8 - Sub-Programme and Natural Account

**Entity:** 031 - Ministry of Information and Media Relations (MIMR)

**Funding:** All Source of Funding

**Year:** 2019 | **Currency:** GH Cedi

**Version 1**

	2019	2020	2021	2022
<b>03102002 - Information Gathering and Dissemination S</b>	<b>25,520,591</b>	<b>25,520,591</b>	<b>25,520,591</b>	<b>25,520,591</b>
21 - Compensation of employees [GFS]	24,161,104	24,161,104	24,161,104	24,161,104
22 - Use of goods and services	956,674	956,674	956,674	956,674
31 - Non financial assets	402,813	402,813	402,813	402,813



## 1.6. Appropriation Bill

Summary of Expenditure by Cost Center, Economic Item and Funding

Entity: 031 - Ministry of Information and Media Relations (MIMR)

Year: 2019 | Currency: GH Cedi

Version 1



	GoG			IGF			Funds / Others			Donors			Grand Total	
	Compensation of employees	Goods and Services	Capex	Total	Compensation of employees	Goods and Services	Capex	Total	Statutory	ABFA	Others	Goods and Services		Capex
<b>031 - Ministry of Information and Media Relations (MIMR)</b>														
03101 - Headquarters	1,000,000	7,733,047	2,059,952	10,866,767		26,642,849	4,757,652	31,400,501						117,914,330
0310101 - Gen. Admin and Finance	1,000,000	7,733,047	1,353,719	10,086,767										10,086,767
0310101001 - Gen. Admin and Finance	1,000,000	7,733,047	1,353,719	10,086,767										10,086,767
<b>03102 - Information Services Department</b>	24,161,104	956,674	402,813	25,520,591										25,520,591
0310201 - Gen. Admin and Finance	21,708,294	321,274	402,813	22,432,380										22,432,380
0310201001 - Gen. Admin and Finance	21,708,294	321,274	402,813	22,432,380										22,432,380
<b>0310202 - Operations Division</b>		384,200		384,200										384,200
0310202001 - Greater Accra Region		47,317		47,317										47,317
0310202002 - Volta Region		31,140		31,140										31,140
0310202003 - Eastern Region		40,847		40,847										40,847
0310202004 - Central Region		39,229		39,229										39,229
0310202005 - Western Region		26,287		26,287										26,287
0310202006 - Ashanti Region		57,023		57,023										57,023
0310202007 - Brong Ahafo Region		48,935		48,935										48,935
0310202008 - Northern Region		44,082		44,082										44,082
0310202009 - Upper East Region		26,287		26,287										26,287
0310202010 - Upper West Region		23,052		23,052										23,052
<b>0310203 - Overseas Information Division</b>	2,452,810			2,452,810										2,452,810
0310203001 - Washington Mission	924,197			924,197										924,197
0310203002 - London Mission	924,197			924,197										924,197
0310203006 - Ghana UN Mission, New York	604,416			604,416										604,416
<b>0310204 - Human Resource Division</b>		126,200		126,200										126,200
0310204001 - Human Resource Division		126,200		126,200										126,200
<b>0310207 - Publishing</b>		125,000		125,000										125,000
0310207001 - Publishing		125,000		125,000										125,000





## 1.6. Appropriation Bill

Summary of Expenditure by Cost Center, Economic Item and Funding

Entity: 031 - Ministry of Information and Media Relations (MIMR)  
Year: 2019 | Currency: GH Cedi  
Version 1

	GoG			IGF			Funds / Others			Donors		Grand Total		
	Compensation of employees	Goods and Services	Capex	Total	Compensation of employees	Goods and Services	Capex	Total	Statutory	ABFA	Others		Goods and Services	Capex
03150 - Ghana News Agency	5,844,742	514,670	303,420	6,662,832										6,662,832
0315001 - Editorial	1,780,844			1,780,844										1,780,844
0315001001 - Editorial	1,780,844			1,780,844										1,780,844
0315002 - Engineering	608,884			608,884										608,884
0315002001 - Engineering	608,884			608,884										608,884
0315003 - Finance	228,845			228,845										228,845
0315003001 - Finance	228,845			228,845										228,845
0315004 - Administration	3,009,421	514,670	303,420	3,827,511										3,827,511
0315004001 - Administration	3,009,421	514,670	303,420	3,827,511										3,827,511
0315005 - Business	216,748			216,748										216,748
0315005001 - Business	216,748			216,748										216,748
03151 - Ghana Broadcasting Corporation (GBC)	44,243,639			44,243,639		26,642,849	4,757,652	31,400,501						75,644,141
0315101 - Admin	44,243,639			44,243,639		17,193,261		17,193,261						61,436,900
0315101001 - Admin	44,243,639			44,243,639		17,193,261		17,193,261						61,436,900
0315106 - Engineering						4,815,078	4,757,652	9,572,730						9,572,730
0315106001 - Engineering						4,815,078	4,757,652	9,572,730						9,572,730
0315109 - Corporate Affairs						2,036,281		2,036,281						2,036,281
0315109001 - Corporate Affairs						2,036,281		2,036,281						2,036,281
0315110 - Legal						2,598,229		2,598,229						2,598,229
0315110001 - Legal						2,598,229		2,598,229						2,598,229







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