



REPUBLIC OF GHANA



MEDIUM TERM EXPENDITURE FRAMEWORK (MTEF)

FOR 2018 - 2021

PROGRAMME BASED BUDGET ESTIMATES

FOR 2018

NATIONAL MEDIA COMMISSION



For copies of the NMC MTEF PBB Estimates, please contact the Public Relations Office of the Ministry:

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The 2018 NMC MTEF PBB Estimate is available on the internet at: www.mofep.gov.gh

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2.6.1 Budget by Chart of Account

6.1 - Programme, Sub-Programme and Natural Account Summary

Entity: 030 - National Media Commission

Funding: All Source of Funding

Year: 2018 | **Currency:** Value

Version 1

	Budget	Indicative Year	Indicative Year
Programmes - National Media Commission	5,149,381	5,264,455	5,264,455
03001 - Management and Administration	1,297,685	1,347,010	1,347,010
03001001 - General Administration and Finance	1,297,685	1,347,010	1,347,010
21 - Compensation of employees [GFS]	311,185	311,185	311,185
22 - Use of goods and services	561,500	589,575	589,575
27 - Social benefits [GFS]	25,000	26,250	26,250
31 - Non financial assets	400,000	420,000	420,000
03002 - Media Regulation and Management	3,851,696	3,917,445	3,917,445
03002001- Media Affairs	3,711,696	3,770,445	3,770,445
21 - Compensation of employees [GFS]	2,536,716	2,536,716	2,536,716
22 - Use of goods and services	574,980	603,729	603,729
31 - Non financial assets	600,000	630,000	630,000
03002002- Media Complaints Settlements	140,000	147,000	147,000
22 - Use of goods and services	140,000	147,000	147,000

PART A: STRATEGIC OVERVIEW OF THE NATIONAL MEDIA COMMISSION (NMC)

1. NATIONAL POLICY OBJECTIVE

The National Medium-Term Development Policy Framework contains Policy Objectives that are relevant to the National Media Commission.

These are:

- Ensure responsive governance and citizen participation in the development dialogue.
- Promote discipline in all aspects of life.
- Improve participation of civil society in national development
- Demystify the Presidency and bring the President closer to the people.

2. GOAL

To promote free, independent and responsible media so as to sustain Democracy and National Development.

3. CORE FUNCTIONS

The core functions of the National Media Commission are to:

- Promote and ensure the freedom and independence of the media for mass communication or information;
- Take all appropriate measures to ensure the establishment and maintenance of the highest journalistic standards in the mass media, including the investigation, mediation and settlement of complaints made against or by the press or other mass media;
- Insulate the state-owned media from governmental control;
- Make regulations by constitutional instruments for the registration of newspapers and other publications, except that the regulations shall not provide for the exercise of any direction or control over the professional function of a person engaged in the production of newspapers or other means of mass communication;

4. POLICY OUTCOME INDICATORS AND TARGETS

indicator Description	Unit of Measurement	Baseline		Latest status		Target	
		Year	Value	Year	Value	Year	Value
Established and Maintained viable systems for media regulatory work in the country	Number of equipment to be upgraded for media monitoring purposes	2015	12	2016	12	2020	12
Clarified ethical/professional standards drafted and reviewed	Number of guidelines to improve ethical and professional standards available for use by the media		3500		4000		45000
Developed Policy Guidelines for Content on Digital Migration	Number of Policy Guidelines to be developed to guide content on the digitise platform		200		3000		4000
Complaints against the media resolved to reduce infractions	Number of media complaints resolved and rulings publish in the Media		2		2		2

5. EXPENDITURE TRENDS FOR THE MEDIUM-TERM

The National Media Commission was allocated a budget of GH¢1,755,975 for 2016 and GH¢5,837,048 for 2017 financial years respectively.

Expenditures to date in 2017 is GH¢2,069,256. This is due to increase in the goods and services budget as well as allocation of CAPEX.

With respect to Compensation of Employees, there was expenditure of GH¢1,721,285 in 2016 compared to **GH¢1,469,256 provisional** expenditures in the 3rd quarter of 2017. This indicates that there will be a high percentage increase over 2016 by the end of the year. The commission members had upward adjustment to their Article 71 salary

Total expenditure on Goods and Services was G¢278,350 in 2016 and GH **743,710.69** have been released in 2017 out of an approved budget of GH¢2,800,000. Expenditures so far in 2017 stands at GH¢600,000. Last 2 quarters are yet to be released.

There was no allocation for CAPEX in 2016. However, the budget allocation for CAPEX in 2017 was GH¢1,464,000. There has not been any release yet but allotment for 2nd and 3rd Quarters amounts to GH¢480,000 and we are in the process of assessing the allotted funds.

For the 2018 to 2021 medium term, the Ministry has been allocated a total amount of GH¢5,149,381. Out of this amount, GH¢2,847,901 has been allocated for Compensation, GH¢1,301,480 for Goods and Service and GH¢1,000,000 for Capex.

6. KEY ACHIEVEMENTS IN 2017

INTERNATIONAL CONFERENCE ON DIGITAL MIGRATION

The Commission organized a two-day international conference to collate ideas for the development of Content Digital Migration Policy. This is in preparation towards the migration onto the Digital platform as required by International Telecommunications Union. Member countries of African Communication Authorities Regulatory Network Steering Committee (ACRAN) who participated in the conference made presentations on their countries' situation and experiences. There were also local stakeholders input at the conference.

CAPACITY BUILDING ON DIGITAL MIGRATION FOR COMMISSION MEMBERS

The Commission held a two-day capacity building programme for the eighteen members of the Commission on Digital Migration. The workshop was to help the members equip themselves with what digital migration is all about, the switch-off date and all the complexities of the migration.

CAPACITY BUILDING FOR MEMBERS OF THE REGIONAL MEDIA ADVISORY COMMITTEES ON DIGITAL MIGRATION

The Commission held a capacity building workshop for members of the Regional Advisory Committees in Kumasi, Tamale and Bolgatanga. The members were educated on digital migration and the need for a Content Policy because the challenges that will arise as a result of the switch-off.



1.5. Appropriation Bill

Summary of Expenditure by Sub-Programme, Economic Item and Funding

Entity: 030 - National Media Commission

Year: 2018 | Currency: Value

Version 1

	GoG			IGF			Funds / Others			Donors			Grand Total	
	Compensation of employees	Goods and Services	Capex	Total	Compensation of employees	Goods and Services	Capex	Total	Statutory	ABFA	Others	Goods and Services		Capex
03001 - Management and Administration	311,185	586,500	400,000	1,297,685										1,297,685
03001001 - General Administration and Finance	311,185	586,500	400,000	1,297,685										1,297,685
03002 - Media Regulation and Management	2,536,716	714,980	600,000	3,851,696										3,851,696
03002001 - Media Affairs	2,536,716	574,980	600,000	3,711,696										3,711,696
03002002 - Media Complaints Settlements		140,000		140,000										140,000
Grand Total	2,847,901	1,301,480	1,000,000	5,149,381										5,149,381

PART B: BUDGET PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

1. Budget Programme Objectives

- Ensure efficient and effective use of both financial and material resources of the Commission
- Develop quality human resource for efficient and effective delivery of service
- Ensure effective and efficient performance of the Commission through Monitoring and Evaluation of activities of the media

2. Budget Programme Description

The Commission through this programme will;

- Implement training programs to upgrade the skills of staff for effective delivery in the areas of quality assurance, internal controls, and risk management, monitoring and evaluation, administration and revenue generation.
- Ensure effective management of scarce resources to achieve targets of the Commission
- Provide logistics for the smooth administration of the Commission
- Ensure the preparation and implementation of the Medium Term and Strategic Plans,
- Undertake Monitoring and Evaluation of policies and programmes

BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME1: MANAGEMENT AND ADMINISTRATION

SUB-PROGRAMME SP1.1: General Administration and Finance

1. Budget Sub-Programme Objectives

- To effectively manage and coordinate activities of the various Units within the Commission.
- To strengthen the financial and human resource development in the Commission through training and career development.
- To strengthen the Commission's capacity of resource mobilization and financial management
- To develop effective communication between the Commission and the media industry
- To strengthen internal controls, risk management and governance

2. Budget Sub-Programme Description

This sub-programme covers the coordination of activities of the Commission through the office of the Executive Secretary.

The main operations are to:

- Direct, coordinate and ensure efficient as well as effective management of the Commission.
- Provide logistic support for the smooth running of the Commission
- Provide career development for the Commission staff through trainings, seminars, workshops, etc.
- Management of properties of the Commission through periodic assessment, renovations and maintenance.

This sub-programme also includes the activities of the Legal Unit which is responsible for advising the Commission on Legal and Constitutional matters and their implications for the Commission's work and programmes. Through this sub-programme, the Commission liaises with the Attorney General's office and other institutions in respect of legal advice.

In addition, there is a Technical Department which deals with Information Technology and Technical Standards.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Commission measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Commission's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2016	2017	Budget Year 2018	Indicative Year 2019	Indicative Year 2020	Indicative Year 2021
Development of procurement plan	Developed by	-	-	30 November	30 November	30 November	30 November
Update of Asset Register	Updated by	31 January	31 January	30 September	30 September	30 September	30 September
Preparation of Cash Plan	Prepared by	-	-	13th December	18th December	16th December	16th December
Preparation of financial reports	Prepared by	31st March	31st March	31st March	31st March	31st March	31st March
Preparation of internal audit reports	Reports submitted by	31st March	31st March	31st March	31st March	31st March	31st March
Preparation of annual budget estimates	Annual estimates prepared by	30th September	30th September	30th September	30th September	30th September	30th September

4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and Projects to be undertaken by the sub- programme.

Operations
Internal management of the organization
Administrative Expenses
Workshops and meetings
Subscriptions and International Conferences
Local travels/Allowances, Hotel Expenses

Projects
No Projects



2.9. Budget by Chart of Account

9 - Sub-Programme and Natural Account

Entity: 030 - National Media Commission

Funding: All Source of Funding

Year: FY18 | **Currency:** GH Cedi

Version 1

	Budget	Indicative Year	Indicative Year
03001001 - General Administration and Finance	1,297,685	1,347,010	1,347,010
03001001 - General Administration and Finance	1,297,685	1,347,010	1,347,010
21 - Compensation of employees [GFS]	311,185	311,185	311,185
211 - Wages and salaries [GFS]	311,185	311,185	311,185
Goods and Services	586,500	615,825	615,825
22 - Use of goods and services	561,500	589,575	589,575
27 - Social benefits [GFS]	25,000	26,250	26,250
31 - Non financial assets	400,000	420,000	420,000
3111 - Buildings and Structures	400,000	420,000	420,000

BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME1: MANAGEMENT AND ADMINISTRATION

SUB-PROGRAMME SP 1.2: Policy, Planning, Monitoring and Evaluation

1. Budget Sub-Programme Objectives

- Facilitate the preparation of the Commission’s strategic plan, medium term, monitoring framework, and evaluation plan
- Facilitate monitoring and evaluation of the Commission’s programs and policies
- Formulate, coordinate policies and programs of the Commission

2. Budget Sub-Programme Description

This sub-programme seeks to strengthen the capacity of the Policy Planning, Monitoring and Evaluation Unit to support the implementation of the Commission’s programs.

This is achieved through:

- Preparation and review of Strategic Plan, Medium Term Plans, Monitoring framework and evaluation plan
- Collection, collation and compilation of all relevant data in relation to the Commission’s functions through effective monitoring and evaluation

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Commission measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Commission's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2016	2017	Budget Year 2018	Indicative Year 2019	Indicative Year 2020	Indicative Year 2021
Revised Guidelines	Guidelines on hate speech reviewed by	30 th September	30 th September	30 th September	30 th September	30 th September	30 th September
	Guideline on Political advertising reviewed by	30 th September	30 th September	30 th September	30 th September	30 th September	30 th September
Revised Medium Term Plan	Review completed by	30 th September	30 th September	30 th September	30 th September	30 th September	30 th September
Monitoring and Evaluation (M&E) Plan	M&E plan developed by	31 st December	31 st December	-	-	-	31 st December

4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and Projects to be undertaken by the sub- programme.

Operations	Projects
Policy and Programme Review activities/Publication and Dissemination of policies and Programmes	No Projects
Produce media mapping survey	
Contract legal experts to research on existing laws on media which require reforms	

BUDGET PROGRAMME SUMMARY

PROGRAMME 2: MEDIA REGULATION AND MANAGEMENT

1. Budget Programme Objectives

- To Promote and ensure the freedom and independence of the media for mass communication
- To ensure development, publication and dissemination of monitoring results
- Develop and sustain high journalistic standards in the mass media

2. Budget Programme Description

Chapter 12 of the 1992 Constitution of Ghana titled ‘Freedom and Independence of the Media’ and Act 449 spells out the work of the National Media Commission (NMC).

The Commission takes all appropriate measures to ensure the establishment and maintenance of the highest journalistic standards in the mass media including investigation, mediation and settlement of complaints made against or by the press or other mass media.

Additionally, the programme seeks to insulate the state-owned media from governmental control.

The programme also organizes workshops and has developed series of guidelines to help regulate the media.



2.6.1 Budget by Chart of Account

6.1 - Programme, Sub-Programme and Natural Account Summary

Entity: 030 - National Media Commission

Funding: All Source of Funding

Year: FY18 | **Currency:** GH Cedi

Version 1

	Budget	Indicative Year	Indicative Year
03002 - Media Regulation and Management	3,851,696	3,917,445	3,917,445
03002001- Media Affairs	3,711,696	3,770,445	3,770,445
21 - Compensation of employees [GFS]	2,536,716	2,536,716	2,536,716
22 - Use of goods and services	574,980	603,729	603,729
31 - Non financial assets	600,000	630,000	630,000
03002002- Media Complaints Settlements	140,000	147,000	147,000
22 - Use of goods and services	140,000	147,000	147,000

BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 2: Media Regulation and Management

SUB-PROGRAMME SP 2.1: Media Affairs

1. Budget Sub-Programme Objectives

- To determine the coverage of issues such as politics, agriculture, culture as well as women and children.
- To determine how skewed the media is towards national/developmental issues
- To determine the caliber of Journalists/Media Practitioners that operate in the media industry
- To determine adherence to professional standards in the media
- To strengthen the autonomy of state-owned media

2. Budget Sub-Programme Description

The Monitoring and Research Unit of the Media Affairs exists to formulate policies and improve upon professional standards.

The main operations include

Standards: Involves setting standards, sensitization and stakeholder consultation on standards as well as review of standards

Monitoring: Acquisition of Monitoring equipment, installation, operation and the conduct of monitoring. The Commission also undertakes stakeholder engagement to solicit input on monitoring results

For monitoring of standards, Coding Instruments are developed; reports are generated on both the Electronic and Print Media which helps the Unit and the Commission to influence media policies in the industry.

Constitutional Instrument (CI 39), 2003 mandates the Commission to register newspapers, journals and all other publications for mass communication.

Additionally, each registered publication submits two copies of every edition of the publication to the Commission and its certificate is renewable every year.

The beneficiaries include the general public, research institutions, the media, academia etc.

The Unit is challenged as a result of lack of technically skillful staff, logistical constraints and lack of funds to expand.

Funding is provided by the Government of Ghana, with some donor support from the European Union.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Commission measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Commission's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2016	2017	Budget Year 2018	Indicative Year 2019	Indicative Year 2020	Indicative Year 2021
Newspapers, journals and magazines Registered	Number of Newspapers Registered	-	70	85	80	80	85
	Number of Magazines & journals Registered	-	140	50	40	30	30
Monitoring of Media (print and Electronic)	Number of monitoring reports developed	-	-	3	4	4	4

4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and Projects to be undertaken by the sub- programme.

Operations
Regulation of Media Landscape
Review and amend the National Media Commission Act to empower the Commission to enforce its mandate.
Enact new law on fairness doctrine for state-owned. Sensitize stakeholders on new laws when passed.
Accelerate the enactment of laws affecting content delivery across platforms including broadcasting law.
Enact new law on complaints settlement

Projects
No Project



2.9. Budget by Chart of Account

9 - Sub-Programme and Natural Account

Entity: 030 - National Media Commission

Funding: All Source of Funding

Year: FY18 | **Currency:** GH Cedi

Version 1

	Budget	Indicative Year	Indicative Year
03002001- Media Affairs	3,711,696	3,770,445	3,770,445
03002001- Media Affairs	3,711,696	3,770,445	3,770,445
21 - Compensation of employees [GFS]	2,536,716	2,536,716	2,536,716
211 - Wages and salaries [GFS]	2,536,716	2,536,716	2,536,716
Goods and Services	574,980	603,729	603,729
22 - Use of goods and services	574,980	603,729	603,729
31 - Non financial assets	600,000	630,000	630,000
3112 - Machinery and equipment	600,000	630,000	630,000

BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 2: Media Regulation and Management

SUB-PROGRAMME SP 2.2: Media Complaints Settlement

1. Budget Sub-Programme Objective

To settle complaints through investigations and mediation.

2. Budget Sub-Programme Description

The sub-programme considers both documentary and oral evidence provided by the parties and shall rule on the issues as it considers just in all circumstances.

Its rulings can make any of the following orders:

- A retraction and an apology with equal prominence as the original offensive material
- Publication of a rejoinder
- Direct disciplinary action for breach of code of ethics

Additionally, before a ruling is made, a complaint is usually lodged by an aggrieved person. The Committee then invites the Editor of the Newspaper, Radio or Television Station for an amicable settlement.

- It serves as avenue for any person aggrieved by a publication or by the act or omission of any journalist, newspaper proprietor, a publisher or any person in respect of any publication in the media to lodge a complaint to the Commission.
- It serves as an Alternative Dispute Platform for the amicable resolution of disputes between parties.

Funding of activities of this sub-programme is provided by the Government of Ghana. The direct beneficiaries are aggrieved individuals and the media itself.

Challenges that the sub-programme face are that many editors when invited to settlement meetings refuse to appear before the Complaints Settlement Committee but the National Media Commission has no power to subpoena any editor who infringes or refuses to honour an invitation.

There is also the challenge of many media practitioners not having any training in journalism so they turn to violate the fundamental principles of the profession.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Commission measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Commission's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2016	2017	Budget Year 2018	Indicative Year 2019	Indicative Year 2020	Indicative Year 2021
Media complaints settled	Number of cases received	-	30	40	45	45	46
	Number of cases resolved	-	15	20	25	25	25

4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and Projects to be undertaken by the sub- programme.

Operations
Review of existing laws
Newspaper registration
Complaints mediation
Content regulation
Broadcasting law
Stakeholder consultation
Stakeholder review
Preliminary reviews
Gazetting of laws
Sensitization of stakeholders

Projects
No Project



2.9. Budget by Chart of Account

9 - Sub-Programme and Natural Account

Entity: 030 - National Media Commission

Funding: All Source of Funding

Year: FY18 | **Currency:** GH Cedi

Version 1

	Budget	Indicative Year	Indicative Year
03002002- Media Complaints Settlements	140,000	147,000	147,000
03002002- Media Complaints Settlements	140,000	147,000	147,000
<i>Goods and Services</i>	140,000	147,000	147,000
22 - Use of goods and services	140,000	147,000	147,000



1.6. Appropriation Bill

Summary of Expenditure by Cost Center, Economic Item and Funding

Entity: 030 - National Media Commission
 Year: 2018 | Currency: Value
 Version 1

	GoG			IGF			Funds / Others			Donors			Grand Total
	Compensation of employees	Goods and Services	Capex	Compensation of employees	Goods and Services	Capex	Statutory	ABFA	Others	Goods and Services	Capex	Total	
030 - National Media Commission	2,847,901	1,301,480	1,000,000	5,149,381									5,149,381
03001 - Gen. Admin	2,847,901	1,301,480	1,000,000	5,149,381									5,149,381
0300102 - Finance and Administration		1,301,480	1,000,000	2,301,480									2,301,480
0300102001 - Finance and Administration		1,301,480	1,000,000	2,301,480									2,301,480
0300103 - Human Resource Management	2,847,901			2,847,901									2,847,901
0300103001 - Gen. Human Resource Management	2,847,901			2,847,901									2,847,901