



REPUBLIC OF GHANA



MEDIUM TERM EXPENDITURE FRAMEWORK (MTEF)

FOR 2018 - 2021

PROGRAMME BASED BUDGET ESTIMATES

FOR 2018



MINISTRY OF INFORMATION

For copies of the MOI MTEF PBB Estimates, please contact the Public Relations Office of the Ministry:

Ministry of Finance
Public Relations Office
New Building, Ground Floor, Room 001/ 003
P. O. Box MB 40,
Accra – Ghana

The 2018 MoI MTEF PBB Estimate is available on the internet at: www.mofep.gov.gh

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2.6.1 Budget by Chart of Account

6.1 - Programme, Sub-Programme and Natural Account Summary

Entity: 031 - Ministry of Information and Media Relations (MIMR)

Funding: All Source of Funding

Year: 2018 | **Currency:** GH Cedi

Version 1

	2018	2019	2020
Programmes - Ministry of Information and Media Relations	107,346,067	108,041,943	108,041,943
03101001 - General Administration and Finance	5,968,959	6,664,836	6,664,836
22 - Use of goods and services	3,422,773	4,118,650	4,118,650
21 - Compensation of employees [GFS]	842,467	842,467	842,467
31 - Non financial assets	1,703,719	1,703,719	1,703,719
03101002- Human Resource	68,502	68,502	68,502
22 - Use of goods and services	10,000	10,000	10,000
21 - Compensation of employees [GFS]	58,502	58,502	58,502
03101003- Policy; Planning; Budgeting; Monitoring and Evaluation	3,880,193	3,880,192	3,880,192
22 - Use of goods and services	3,815,316	3,815,315	3,815,315
21 - Compensation of employees [GFS]	64,877	64,877	64,877
03101004- Research; Statistics and Information Management	484,154	484,154	484,154
22 - Use of goods and services	450,000	450,000	450,000
21 - Compensation of employees [GFS]	34,154	34,154	34,154
03101 - Management and Administration	10,401,808	11,097,684	11,097,684
03102001- Electronic Media Services	69,527,410	69,527,410	69,527,410
22 - Use of goods and services	18,422,314	18,422,314	18,422,314
21 - Compensation of employees [GFS]	48,992,569	48,992,569	48,992,569
31 - Non financial assets	2,112,527	2,112,527	2,112,527
03102002- Information Gathering and Dissemination Services	27,416,849	27,416,849	27,416,849
22 - Use of goods and services	1,023,158	1,023,158	1,023,158
21 - Compensation of employees [GFS]	25,929,040	25,929,040	25,929,040



2.6.1 Budget by Chart of Account

6.1 - Programme, Sub-Programme and Natural Account Summary

Entity: 031 - Ministry of Information and Media Relations (MIMR)

Funding: All Source of Funding

Year: 2018 | **Currency:** GH Cedi

Version 1

	2018	2019	2020
31 - Non financial assets	464,651	464,651	464,651
03102 - Information Management	96,944,259	96,944,259	96,944,259

PART A: STRATEGIC OVERVIEW OF THE MINISTRY OF INFORMATION

1. NATIONAL MEDIUM TERM DEVELOPMENT POLICY FRAMEWORK (MTDPF) POLICY OBJECTIVES

The MTDPF contains (5) Policy Objectives that are relevant to the Ministry of Information. The following are the policy objectives of the Ministry.

- Promote social accountability in the public policy cycle
- Mainstream development communication across the public sector.
- Improve transparency and public access to information
- Enhance the capacity of the Media for sustainable development communication, accountability and press freedom

2. MISSION

The Ministry of Information and Media Relations exists to facilitate free flow of adequate, timely and reliable information and feedback between government and its various publics for socio-economic empowerment and enhanced democratic citizenship.

3. CORE FUNCTIONS

The core functions of the Ministry are:

- Provide public relations support to the Presidency and MDAs.
- Collaborate with MDAs to effectively disseminate information on government policies, programmes and activities
- Gather and assess feedback on government policies, programmes and activities
- Create and enhance awareness on government policies and programmes to the public in English and Ghanaian languages.
- Gather and process local and foreign news.
- Disseminate processed news to local and foreign subscribers

4. POLICY OUTCOME INDICATORS AND TARGETS

Outcome Indicator	Unit of Measurement	Baseline		Latest Status		Target	
		Year	Value	Year	Value	Year	Value
Enhanced Social Accountability in Public Policy Cycle	Policy Dialogue	2013	3	2017	2	2018	4
	Town Hall Meeting	2013	16	2017	50	2018	432
	Regional Tour	2013	10	2017	6	2018	10
Improved Transparency and Public Access to Information	Meet-The-Press series held	2013	25	2017	2	2018	25
	Local stories processed daily by GNA	2013	10,250	2017	12,524	2018	22,320
	Foreign stories processed daily by GNA	2013	5,015	2017	4,100	2018	12,240
	National events covered by GBC	2013	510	2017	407	2018	520
	Public Education Campaigns held	2013	3	2017	2	2018	4

From mid-2014 to 2016, the Ministry of Information was merged with the Ministry of Communications. The achievements for the period of the merger will therefore be accounted for by the Ministry of Communications.

5. EXPENDITURE TREND FOR THE MEDIUM-TERM

From the second half of 2014 to 2016, there was no separate Ministry for Information. Budget allocations and subsequent releases were done under the Ministry of Communications, which had an expanded mandate inclusive of information dissemination functions. The expenditure trend for the period the Ministry was merged with Ministry of Communications is therefore adequately captured in the Ministry of Communications PBB.

For 2017 fiscal year, the Ministry of Information was allocated a total budget of One Hundred and Forty-One Million, Seventy-Eight Thousand, Seven Hundred and Two Ghana Cedis (GH¢141,078,702), comprising Eighty-Eight Million, Forty Thousand, Nine Hundred and Sixty-Three Ghana Cedis (GH¢88,040,963.00) for Compensation of Employees, Thirty-Three Million, Three Hundred and Eighty-Seven, Six Hundred and Ninety-Seven Ghana Cedis (GH¢33,387,697) for Goods and Services and Nineteen Million, Six Hundred and Fifty Thousand, and Forty-Two Ghana Cedis (GH¢19,650,042) for Capital Expenditure.

As at July ending, the outturn for Compensation of Employees was Twenty-Eight Million, Five Hundred and Seventy-Nine Thousand, Eight Hundred and Sixty-Three Ghana Cedis, Twenty-Eight Pesewas (GH¢28,579,863.28), Goods and Services was Thirteen Million, One Hundred and Fifty-Two Thousand, two Hundred and Fifty-Two Ghana Cedis (GH¢13,152,252.31) and Two Hundred and Twenty-Two Thousand, Four Hundred and Capital Expenditure was Thirty-Nine Ghana Cedis, Fifty-Seven Pesewas (GH¢222,439.57). The total outturn was Forty-One Million, Nine Hundred and Fifty-Four Thousand, Five Hundred and Fifty-Five Ghana Cedis, Sixteen Pesewas (GH¢41,954,555.16), representing 29.74% of the Ministry's 2017 budget.

The Ministry's 2018 Budget allocation is as follows:

• Compensation of Employees	-75,921,609.00
• Goods/Services	- 9,130,510.00
• CAPEX	- 2,168,370.00
• IGF Goods/Services	-18,013,051.00
• IGF CAPEX	<u>2,112,527.00</u>
Total	<u>GH¢107,346,067.00</u>

6. SUMMARY OF KEY PERFORMANCE IN 2017

The Ministry organized 2 National Policy Summits, 50 Town Hall Meetings and 2 Meet-the-Press Series to inform and engage the media and citizens on government policies, programmes and projects. These programmes were aimed at empowering the citizenry with information to ensure increased political inclusion and social ownership of public policies.

The passage of the Right to information Bill into law and its subsequent implementation is considered crucial to the ongoing efforts to deepen transparency and accountability. To this end, the Ministry in collaboration with the Attorney-General's Department has sent a reviewed RTI Bill to Cabinet. The Bill is currently receiving Cabinet attention.

The ISD organized 2 public education campaigns to sensitize the various publics on the key policies in the 2017 budget and the dangers of galamsey. The campaigns afforded our country men and women the opportunity to seek clarification on the policies contained in the budget statement and increased their alertness on the dangers of galamsey.

The official government mouth piece, Ghana Today Magazine, which went into hibernation for several years has been revived. Over 10,000 copies, comprising first and second quarter editions, were printed and distributed.

As part of the efforts to ensure increased citizen interest in the governance process, GBC provided live coverage of the following national events

- Dissolution of the Old Parliament and the Inauguration of the New Parliament
- Inauguration of the President of the Republic of Ghana
- Ghana @ 60 and Beyond Independence Celebrations
- Ministerial Vetting
- First Batch of the Public Accounts Committee sittings,
- Launch of the One District One Factory, Free SHS Programme and the Planting for Food and Jobs.
- The President's encounter with the media

GNA processed 6,250 local and 4,300 foreign stories as at July 2017.



1.5. Appropriation Bill

Summary of Expenditure by Sub-Programme, Economic Item and Funding

Entity: 031 - Ministry of Information and Media Relations (MIMR)

Year: 2018 | Currency: Value

Version 1

	GoG			IGF			Funds / Others			Donors		Grand Total		
	Compensation of employees	Goods and Services	Capex	Total	Compensation of employees	Goods and Services	Capex	Total	Statutory	ABFA	Others		Goods and Services	Capex
03101 - Management and Administration	1,000,000	7,698,089	1,703,719	10,401,808										10,401,808
03101001 - General Administration and Finance	842,467	3,422,773	1,703,719	5,968,959										5,968,959
03101002 - Human Resource	58,502	10,000		68,502										68,502
03101003 - Policy; Planning; Budgeting; Monitoring and Evaluation	64,877	3,815,316		3,880,193										3,880,193
03101004 - Research; Statistics and Information Management	34,154	450,000		484,154										484,154
03102 - Information Management	74,921,609	1,432,422	464,651	76,818,681		18,013,051	2,112,527	20,125,578						96,944,259
03102001 - Electronic Media Services	48,992,569	409,263		49,401,832		18,013,051	2,112,527	20,125,578						69,527,410
03102002 - Information Gathering and Dissemination Services	25,929,040	1,023,158	464,651	27,416,849										27,416,849
Grand Total	75,921,609	9,130,510	2,168,370	87,220,489		18,013,051	2,112,527	20,125,578						107,346,067

PART B: BUDGET PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

1. Budget Programme Objectives

- To facilitate and coordinate government information dissemination and feedback gathering
- To facilitate annual budget preparation and implementation for the sector
- To facilitate capacity building for both public and private media practitioners.
- To develop strategic plans for the sector.

2. Budget Programme Description

The mandate of the now Ministry of Information is anchored on the promotion of good governance through information dissemination and constructive and constant engagement with citizens. The Ministry is also enjoined by its mandate to gather feedback from citizens on the performance of public policies, which will constitute the bases for policy review and refinement.

The programme covers all the support services offered by the headquarters and its directorates and units through the delivery of the following sub-programmes:

- General Administration;
- Finance;
- Human Resource;
- Policy, Planning, Monitoring and Evaluation;
- Statistics, Research, and Information Management

The operations and projects of this programme are mainly funded by the Government of Ghana. 24 employees undertake the duties of this programme.



2.6.1 Budget by Chart of Account

6.1 - Programme, Sub-Programme and Natural Account Summary

Entity: 031 - Ministry of Information and Media Relations (MIMR)

Funding: All Source of Funding

Year: 2018 | **Currency:** GH Cedi

Version 1

	2018	2019	2020
03101 - Management and Administration	10,401,808	11,097,684	11,097,684
03101001 - General Administration and Finance	5,968,959	6,664,836	6,664,836
22 - Use of goods and services	3,422,773	4,118,650	4,118,650
21 - Compensation of employees [GFS]	842,467	842,467	842,467
31 - Non financial assets	1,703,719	1,703,719	1,703,719
03101002- Human Resource	68,502	68,502	68,502
22 - Use of goods and services	10,000	10,000	10,000
21 - Compensation of employees [GFS]	58,502	58,502	58,502
03101003- Policy; Planning; Budgeting; Monitoring and Evaluation	3,880,193	3,880,192	3,880,192
22 - Use of goods and services	3,815,316	3,815,315	3,815,315
21 - Compensation of employees [GFS]	64,877	64,877	64,877
03101004- Research; Statistics and Information Management	484,154	484,154	484,154
22 - Use of goods and services	450,000	450,000	450,000
21 - Compensation of employees [GFS]	34,154	34,154	34,154

BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

SUB-PROGRAMME 1.1: General Administration and Finance

1. Budget Sub-Programme Objective

To effectively coordinate the activities of the various Agencies under the Ministry

2. Budget Sub-Programme Description

This sub programme looks at the coordination of activities of the Ministry and its Agencies. It provides general information and direction for the Ministry. It is responsible for the establishment of standard procedures of operation for the effective and efficient running of the Ministry.

It consolidates and incorporates the Ministry's needs for equipment and materials into a master procurement plan, establishes and maintains a fixed asset register, and liaises with appropriate heads of Agencies to plan for the acquisition, replacement and disposal of equipment.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2016	2017	Budget Year 2018	Indicative Year 2019	Indicative Year 2020	Indicative Year 2021
Preparation of Annual Budget estimates	Budget Estimates prepared by	-	30 th October	30 th October	30 th October	30 th October	30 th October
Preparation of Annual financial reports	Financial reports completed	-	Annually	Annually	Annually	Annually	Annually
Preparation of budget performance reports	Budget performance reports completed	-	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly
Updates of assets register	Asset register updated	-	Annually	Annually	Annually	Annually	Annually
Responding to audit reports	Audit responses submitted by	-	Thirty days after receipt of report	Thirty days after receipt of report	Thirty days after receipt of report	Thirty days after receipt of report	Thirty days after receipt of report
Payment to contractors and suppliers	Payment to service providers made	-	Thirty days after receipt of invoice	Thirty days after receipt of invoice	Thirty days after receipt of invoice	Thirty days after receipt of invoice	Thirty days after receipt of invoice

4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and projects to be undertaken by the programme

Operations	Projects
Internal management of the organisation.	Acquisition of movable and immovable Assets.
Local & International Affiliations	Maintenance, Rehabilitation, Refurbishment and Upgrade existing Assets
Procurement of Office Supplies and Consumables	
Procurement Plan Preparation	
Tendering Activities	
Budget preparation	
Budget performance Reporting	



2.9. Budget by Chart of Account

9 - Sub-Programme and Natural Account

Entity: 031 - Ministry of Information and Media Relations (MIMR)

Funding: All Source of Funding

Year: 2018 | **Currency:** GH Cedi

Version 1

	2018	2019	2020
03101001 - General Administration and Finance	5,968,959	6,664,836	6,664,836
03101001 - General Administration and Finance	5,968,959	6,664,836	6,664,836
21 - Compensation of employees [GFS]	842,467	842,467	842,467
211 - Wages and salaries [GFS]	842,467	842,467	842,467
Goods and Services	3,422,773	4,118,650	4,118,650
22 - Use of goods and services	3,422,773	4,118,650	4,118,650
31 - Non financial assets	1,703,719	1,703,719	1,703,719
311 - Fixed assets	1,703,719	1,703,719	1,703,719

BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

SUB-PROGRAMME 1.2: Human Resource

1. Budget Sub-Programme Objectives

- To facilitate the recruitment, replacement and placement of staff
- To improve the capacity of employees

2. Budget Sub-Programme Description

This sub programme considers the human resource needs of the Ministry. It develops and oversees the strategic planning of the human resource requirement of the Ministry.

It is also responsible for the recruitment, selection and continuous training and retraining of employees to build capacity and efficiency across the sector.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2016	2017	Budget Year 2018	Indicative Year 2019	Indicative Year 2020	Indicative Year 2021
Staff training and development in different disciplines	Number of staff trained	-	24	26	30	35	35
Development of a human resource plan	Human Resource Plan developed	-	31st December	31st December	31st December	31st December	31st December

4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and projects to be undertaken by the programme

Operations	Projects
Staff Capacity Building	
Staff Audit	
Human Resource Database	
Scheme of Service	
Recruitment, Placement and Promotion	
Personnel and Staff Management	
Manpower Skills Development	



2.9. Budget by Chart of Account

9 - Sub-Programme and Natural Account

Entity: 031 - Ministry of Information and Media Relations (MIMR)

Funding: All Source of Funding

Year: 2018 | **Currency:** GH Cedi

Version 1

	2018	2019	2020
03101002- Human Resource	68,502	68,502	68,502
03101002- Human Resource	68,502	68,502	68,502
21 - Compensation of employees [GFS]	58,502	58,502	58,502
211 - Wages and salaries [GFS]	58,502	58,502	58,502
Goods and Services	10,000	10,000	10,000
22 - Use of goods and services	10,000	10,000	10,000

BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

SUB-PROGRAMME 1.3: Policy Planning, Monitoring and Evaluation

1. Budget Sub-Programme Objective

To formulate and implement policies to manage the Information sector

2. Budget Sub-Programme Description

The sub-programme facilitates key stakeholder consultations for the planning and development of sector policies and legislation. It develops and undertakes periodic review of policies, plans and programmes to facilitate and fine-tune the achievement of MoI's vision and national priorities for the Information sector.

PPME designs and administers monitoring and evaluation systems to assess the effectiveness of policies, programmes and processes in the sector.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2016	2017	Budget year 2018	Indicative Year 2019	Indicative Year 2020	Indicative Year 2021
Development and updates of sector plans and programmes	Sector plans & programmes developed/updated	-	90days after annual budget	90days after annual budget	90days after annual budget	90days after annual budget	90days after annual budget
Monitoring of programmes/projects	No. of reports produced	-	4	4	4	4	4
Updates of performance indicators	Performance indicators developed	-	One month before end of year	One month before end of year	One month before end of year	One month before end of year	One month before end of year
Review of sector performance	Performance reports produced	-	Half-yearly	Half-yearly	Half-yearly	Half-yearly	Half-yearly
Development of Information Sector Medium Term Development Plan	SMDTP Produced	-	Updated Annually	Updated Annually	Updated Annually	Updated Annually	Updated Annually

4. Budget Operations and Project

The table lists the main Operations and projects to be undertaken by the programme

Operations	Projects
Planning and Policy formulation	
Management and Monitoring Policies, Programmes and Projects	
Evaluation and Impact Assessment Activities	



2.9. Budget by Chart of Account

9 - Sub-Programme and Natural Account

Entity: 031 - Ministry of Information and Media Relations (MIMR)

Funding: All Source of Funding

Year: 2018 | **Currency:** GH Cedi

Version 1

	2018	2019	2020
03101003- Policy; Planning; Budgeting; Monitoring and	3,880,193	3,880,192	3,880,192
03101003- Policy; Planning; Budgeting; Monitoring and Evaluation	3,880,193	3,880,192	3,880,192
<i>21 - Compensation of employees [GFS]</i>	64,877	64,877	64,877
211 - Wages and salaries [GFS]	64,877	64,877	64,877
<i>Goods and Services</i>	3,815,316	3,815,315	3,815,315
22 - Use of goods and services	3,815,316	3,815,315	3,815,315

BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 1: MANAGEMENT AND ADMINISTRATION

SUB-PROGRAMME 1.4: Research, Statistics and Information Management (RSIM)

1. Budget Sub-Programme Objective

To strengthen the Management and dissemination of Information for the Sector

2. Budget Sub-Programme Description

This sub-programme conducts research activities for the Ministry, including consultation / liaison with other government Ministries, implementing Agencies and relevant Public and Private institutions. To support this, RSIM conducts sample statistical surveys and other statistical enquiries, maintains records, library and archives of publicity materials relevant to the sector generated by the ministry or other Agencies.

RSIM also ensures that the Ministry and its sector Agencies develop their own communication strategies and the media is informed on time of the related programmes. It also prepares periodic bulletins of information for the Ministry's implementing Agencies and other areas of operational interest to improve performance of the sector.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2016	2017	Budget Year 2018	Indicative Year 2019	Indicative Year 2020	Indicative Year 2021
Dissemination of information to the public	public interactions organised	-	Quarterly	Quarterly	Quarterly	Quarterly	Quarterly
Response to feedback from the public	Report on feedback addressed	-	seven (7) days after receipt of feedback	seven (7) days after receipt of feedback	seven (7) days after receipt of feedback	seven (7) days after receipt of feedback	seven (7) days after receipt of feedback

4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and projects to be undertaken by the programme

Operations	Projects
Research and Development	
Research and Development	
Development and Management of Database	



2.9. Budget by Chart of Account

9 - Sub-Programme and Natural Account

Entity: 031 - Ministry of Information and Media Relations (MIMR)

Funding: All Source of Funding

Year: 2018 | **Currency:** GH Cedi

Version 1

	2018	2019	2020
03101004- Research; Statistics and Information	484,154	484,154	484,154
03101004- Research; Statistics and Information Management	484,154	484,154	484,154
21 - Compensation of employees [GFS]	34,154	34,154	34,154
211 - Wages and salaries [GFS]	34,154	34,154	34,154
Goods and Services	450,000	450,000	450,000
22 - Use of goods and services	450,000	450,000	450,000

BUDGET PROGRAMME SUMMARY

PROGRAMME 2: INFORMATION MANAGEMENT

1. Budget Programme Objectives

- To gather and disseminate truthful and unbiased News.
- To effectively and efficiently educate the public on Government Policies, Programmes and other important National issues.
- To market the Ghanaian State at home and abroad.
- To maintain and archive Ghana's historical heritage in film and photo formats.
- To provide credible, reliable and quality broadcasting services in both radio and television.

2. Budget Programme Description

The Ghana News Agency exists to contribute to political, social and economic development of the Country through gathering, processing and dissemination of high quality News and information of interest, relevance and value from Ghana and Africa to the world.

GBC as the national broadcaster is mandated to broadcast programmes using audio-visual, tailored to suit the general public interest

The Information Services Department (ISD) is the principal Public Relations outfit of the Government of Ghana, both home and abroad.

The Department currently has offices in all the (10) Regions, 147 districts with oversight responsibilities over 23 others (Districts) and three foreign missions (London, New York & Washington). Its main operations include:

- Creating awareness on government policies,
- Promoting Ghana's international marketing agenda,
- Providing public relations support to the Presidency and MDA's and providing feedback reports on Public reactions to Government policies.



2.6.1 Budget by Chart of Account

6.1 - Programme, Sub-Programme and Natural Account Summary

Entity: 031 - Ministry of Information and Media Relations (MIMR)

Funding: All Source of Funding

Year: 2018 | **Currency:** GH Cedi

Version 1

	2018	2019	2020
03102 - Information Management	96,944,259	96,944,259	96,944,259
03102001- Electronic Media Services	69,527,410	69,527,410	69,527,410
22 - Use of goods and services	18,422,314	18,422,314	18,422,314
21 - Compensation of employees [GFS]	48,992,569	48,992,569	48,992,569
31 - Non financial assets	2,112,527	2,112,527	2,112,527
03102002- Information Gathering and Dissemination Services	27,416,849	27,416,849	27,416,849
22 - Use of goods and services	1,023,158	1,023,158	1,023,158
21 - Compensation of employees [GFS]	25,929,040	25,929,040	25,929,040
31 - Non financial assets	464,651	464,651	464,651

BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 2: INFORMATION MANAGEMENT

SUB-PROGRAMME 2.1: Electronic Media Services

1. Budget Sub-Programme Objectives

- To gather and disseminate truthful and unbiased News.
- To provide credible, reliable and quality broadcasting services in both radio and television

2. Budget Sub-Programme Description

The Ghana News Agency and the Ghana Broadcasting Corporation are responsible for the delivery of this Sub-programme.

The Ghana News Agency exists to gather, process and disseminate News on Ghana and Africa to the world from the Ghanaian perspective.

The Reporters and Stringers (Part-Time Reporters) go to the field to gather, political, social and economic stories while the Editors come out with processed news which is categorized into Home and Foreign News Bulletins.

Dissemination of the processed News is carried out by the Information and Technology Department to the following:

- General public
- Public Institutions
- Private Institutions
- Media Houses (Private and Public)

The funding for News gathering, processing and dissemination is fully provided by the Government of Ghana. Stories for the Home News Bulletin are from the rural areas and all the 216 Districts of the country. The Foreign News Bulletin is sourced from four (4) Foreign News Agencies. Over 55 subscribers to the news bulletins spread across public institutions, foreign missions, private institution and individuals.

The Ghana Broadcasting Corporation (GBC) provides the appropriate platform using the electronic medium (television and radio) to disseminate information on national developmental issues. This is done through GTV as the national broadcaster and a total of eleven (11) radio stations across the ten regions.

As a national media broadcaster, GBC is geared towards sensitization of the general public on relevant national issues through the regional reporters who collate materials throughout the country to be broadcast through selected programmes like the news, documentaries etc.

The corporation is funded from Government of Ghana (GOG) and Internally Generated Fund (IGF) sources.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2016	2017	Budget Year 2018	Indicative Year 2019	Indicative Year 2020	Indicative Year 2021
Home News bulletin.	Number of stories produced	14,880	6,250	21,900	21,900	21,900	21,900
Foreign News bulletin	Number of stories produced	8,160	4,300	10,950	10,950	10,950	10,950
Live coverage of National events	Number of National events covered	170	85	406	406	406	406
Airing of Social and Educative Programmes	Number of Social and Educative Programmes aired	800	400	4,019	4,019	4,019	4,019

4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and Projects to be undertaken by the sub- programme.

Operations	Projects
Internal Management of the organisation	Acquisition of movable and immovable assets
Gather and process local and international news.	
Public Sensitization and Information Dissemination	
Coverage of national and public events	
Provide administrative support services.	



2.9. Budget by Chart of Account

9 - Sub-Programme and Natural Account

Entity: 031 - Ministry of Information and Media Relations (MIMR)

Funding: All Source of Funding

Year: 2018 | **Currency:** GH Cedi

Version 1

	2018	2019	2020
03102001- Electronic Media Services	69,527,410	69,527,410	69,527,410
03102001- Electronic Media Services	69,527,410	69,527,410	69,527,410
21 - Compensation of employees [GFS]	48,992,569	48,992,569	48,992,569
211 - Wages and salaries [GFS]	48,882,569	48,882,569	48,882,569
212 - Social contributions [GFS]	110,000	110,000	110,000
Goods and Services	18,422,314	18,422,314	18,422,314
22 - Use of goods and services	18,422,314	18,422,314	18,422,314
31 - Non financial assets	2,112,527	2,112,527	2,112,527
311 - Fixed assets	2,112,527	2,112,527	2,112,527

BUDGET SUB-PROGRAMME SUMMARY

PROGRAMME 2: INFORMATION MANAGEMENT

SUB-PROGRAMME SP 2.2: Information Gathering and Dissemination Services

1. Budget Sub-Programme Objectives

- To effectively and efficiently sensitize and educate the publics on government policies, programmes and other important National issues.
- To enhance ISD's capacity to collate and assess public reactions to government policies and programmes
- To provide Public Relations support to the Presidency and MDAs
- To significantly enhance the Department's capacity to provide publicity support to National Events (e.g. Independence Day, Republic day etc.)
- To project the image of Ghana abroad for Foreign Direct Investment
- To maintain and archive Ghana's historical heritage in film and photo format

2. Budget Sub-Programme Description

The Information Services Department (ISD) is the principal Public Relations outfit of the Government of Ghana, both home and abroad, responsible for the delivery of this sub-programme.

The Department currently has offices in all the (10) Regions, 161 districts and three foreign missions (London, New York and Washington) with a staff strength of about 1100.

The main operations of the sub-programme include the following:

- Public Education campaigns on government policies, programmes and activities. e.g. education on pre-mix fuel/NHIS, sensitization on HIV AIDS, publicity support for national celebrations
- Facilitation of meet – the - Press series and town hall meetings
- Projecting the image of Ghana in foreign States, through school visits, Press releases, Road-shows, Exhibitions, distribution of paraphernalia and literature.
- The coverage and reporting of official activities of the Presidency and the MDAs
- Production of public reactions reports on Government policies and programmes
- Production of situational reports on state functions and events for Government.

3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections			
		2016	2017	Budget Year 2018	Indicative Year 2019	Indicative Year 2020	Indicative Year 2021
Embark on Public Education Campaigns	Number Campaigns held	4	2	4	4	4	4
Meet-the-Press sessions facilitated.	Number facilitated	4	2	25	25	25	25
Feature articles on government policies , programmes and projects	Number produced and published	8	-	450	450	450	450
Dissemination Government Information	Number of Districts provided with DIOs	161	-	190	216	216	216
Produce and distribute Public Education Materials to sensitize public about Government activities	Number of public education materials published	30000	10,000	60,000	80,000	80,000	80,000

4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and Projects to be undertaken by the sub- programme.

Operations
Internal management of the organisation.
Local & International Affiliations
Procurement of Office Supplies and Consumables
Procurement Plan Preparation

Projects
Acquisition of movable and immovable assets
Maintenance, Rehabilitation, Refurbishment and Upgrade existing Assets



2.9. Budget by Chart of Account

9 - Sub-Programme and Natural Account

Entity: 031 - Ministry of Information and Media Relations (MIMR)

Funding: All Source of Funding

Year: 2018 | **Currency:** GH Cedi

Version 1

	2018	2019	2020
03102002- Information Gathering and Dissemination	27,416,849	27,416,849	27,416,849
03102002- Information Gathering and Dissemination Services	27,416,849	27,416,849	27,416,849
21 - Compensation of employees [GFS]	25,929,040	25,929,040	25,929,040
211 - Wages and salaries [GFS]	25,929,040	25,929,040	25,929,040
Goods and Services	1,023,158	1,023,158	1,023,158
22 - Use of goods and services	1,023,158	1,023,158	1,023,158
31 - Non financial assets	464,651	464,651	464,651
311 - Fixed assets	464,651	464,651	464,651



1.6. Appropriation Bill

Summary of Expenditure by Cost Center, Economic Item and Funding

Entity: 031 - Ministry of Information and Media Relations (MIMR)

Year: 2018 | Currency: Value

Version 1

	GoG			IGF			Funds / Others			Donors			Grand Total	
	Compensation of employees	Goods and Services	Capex	Total	Compensation of employees	Goods and Services	Capex	Total	Statutory	ABFA	Others	Goods and Services		Capex
031 - Ministry of Information and Media Relations (MIMR)	75,921,609	9,130,510	2,168,370	87,220,489	18,013,051	2,112,527	20,125,578							107,346,067
03101 - Headquarters	1,000,000	7,698,089	1,703,719	10,401,808										10,401,808
0310101 - Gen. Admin and Finance	1,000,000	7,698,089	1,703,719	10,401,808										10,401,808
0310101001 - Gen. Admin and Finance	1,000,000	7,698,089	1,703,719	10,401,808										10,401,808
03102 - Information Services Department	25,929,040	1,023,158	464,651	27,416,849										27,416,849
0310201 - Gen. Admin and Finance	23,405,841	341,053	464,651	24,211,545										24,211,545
0310201001 - Gen. Admin and Finance	23,405,841	341,053	464,651	24,211,545										24,211,545
0310202 - Operations Division		238,737		238,737										238,737
0310202001 - Greater Accra Region		21,490		21,490										21,490
0310202002 - Volta Region		16,950		16,950										16,950
0310202003 - Eastern Region		28,300		28,300										28,300
0310202004 - Central Region		23,760		23,760										23,760
0310202005 - Western Region		22,625		22,625										22,625
0310202006 - Ashanti Region		35,110		35,110										35,110
0310202007 - Brong Ahafo Region		28,300		28,300										28,300
0310202008 - Northern Region		30,570		30,570										30,570
0310202009 - Upper East Region		16,950		16,950										16,950
0310202010 - Upper West Region		14,680		14,680										14,680
0310203 - Overseas Information Division	2,523,198			2,523,198										2,523,198
0310203001 - Washington Mission	951,434			951,434										951,434
0310203002 - London Mission	951,434			951,434										951,434
0310203006 - Ghana UN Mission, New York	620,330			620,330										620,330
0310204 - Human Resource Division		102,316		102,316										102,316
0310204001 - Human Resource Division		102,316		102,316										102,316
0310207 - Publishing		341,053		341,053										341,053
0310207001 - Publishing		341,053		341,053										341,053



1.6. Appropriation Bill

Summary of Expenditure by Cost Center, Economic Item and Funding

Entity: 031 - Ministry of Information and Media Relations (MIMR)

Year: 2018 | Currency: Value

Version 1

	GoG			IGF			Funds / Others			Donors			Grand Total	
	Compensation of employees	Goods and Services	Capex	Total	Compensation of employees	Goods and Services	Capex	Total	Statutory	ABFA	Others	Goods and Services		Capex
03150 - Ghana News Agency	5,905,769	409,263		6,315,032										6,315,032
0315001 - Editorial	1,129,028			1,129,028										1,129,028
0315001001 - Editorial	1,129,028			1,129,028										1,129,028
0315002 - Engineering	461,327			461,327										461,327
0315002001 - Engineering	461,327			461,327										461,327
0315003 - Finance	263,268			263,268										263,268
0315003001 - Finance	263,268			263,268										263,268
0315004 - Administration	3,101,658	409,263		3,510,921										3,510,921
0315004001 - Administration	3,101,658	409,263		3,510,921										3,510,921
0315005 - Business	204,894			204,894										204,894
0315005001 - Business	204,894			204,894										204,894
0315006 - Regional Office	745,594			745,594										745,594
0315006001 - Regional Office	745,594			745,594										745,594
03151 - Ghana Broadcasting Corporation (GBC)	43,086,800			43,086,800		18,013,051	2,112,527	20,125,578						63,212,378
0315101 - Admin	43,086,800			43,086,800		18,013,051	2,112,527	20,125,578						63,212,378
0315101001 - Admin	43,086,800			43,086,800		18,013,051	2,112,527	20,125,578						63,212,378