



**REPUBLIC OF GHANA**

# **MINISTRY OF INFORMATION**

**MEDIUM TERM EXPENDITURE FRAMEWORK (MTEF)**

**FOR 2017-2019**

**2017 BUDGET ESTIMATES**

For copies of the MOT MTEF PBB Estimates, please contact the Public Relations Office of the Ministry:

Ministry of Finance  
Public Relations Office  
New Building, Ground Floor, Room 001/ 003  
P. O. Box MB 40,  
Accra – Ghana

The 2017 MoI MTEF PBB Estimate is available on the internet at: [www.mofep.gov.gh](http://www.mofep.gov.gh)

## TABLE OF CONTENTS

<b>PART A: STRATEGIC OVERVIEW OF THE MINISTRY OF COMMUNICATION.....</b>	<b>1</b>
1. GSGDA II POLICY OBJECTIVES .....	1
2. MISSION .....	1
3. CORE FUNCTIONS.....	1
4. POLICY OUTCOME INDICATORS AND TARGETS.....	2
5. EXPENDITURE TREND FOR THE MEDIUM-TERM .....	3
6. SUMMARY OF KEY PERFORMANCE IN 2016 .....	3
<b>PART B: BUDGET PROGRAMME SUMMARY .....</b>	<b>4</b>
PROGRAMME 1: MANAGEMENT AND ADMINISTRATION .....	4
PROGRAMME 2: INFORMATION MANAGEMENT .....	17

# **PART A: STRATEGIC OVERVIEW OF THE MINISTRY OF INFORMATION**

## **1. GSGDA II POLICY OBJECTIVES**

The GSGDA II contains (4) Policy Objectives that are relevant to the Ministry of Information.

The following are the policy objectives of the Ministry.

- Promote social accountability in the public policy cycle
- Mainstream development communication across the public sector.
- Improve transparency and public access to information
- Enhance the capacity of the Media for sustainable development communication, accountability and press freedom

## **2. MISSION**

The Ministry of Information and Media Relations exists to facilitate free flow of adequate, timely and reliable information and feedback between government and its various publics for socio-economic empowerment and enhanced democratic citizenship.

## **3. CORE FUNCTIONS**

The core functions of the Ministry are:

- Provide public relations support to the Presidency and MDAs.
- Collaborate with MDAs to effectively disseminate information on government policies, programmes and activities
- Gather and assess feedback on government policies, programmes and activities
- Create and enhance awareness on government policies and programmes to the public in English and Ghanaian languages.
- Gather and process local and foreign news.
- Disseminate processed news to local and foreign subscribers

#### 4. POLICY OUTCOME INDICATORS AND TARGETS

Outcome Indicator Description	Unit of Measurement	Baseline		Latest Status		Target	
		Year	Value	Year	Value	Year	Value
Enhanced Social Accountability in Public Policy Cycle	Policy Dialogue	2013	3	2016	9	2019	9
	Town Hall Meeting	2013	16	2016	20	2019	864
	Regional Tour	2013	10	2016	10	2019	10
Improved Transparency and Public Access to Information	No. of Meet-the-Press series held	2015	25	2016	19	2019	25
	No. of local stories processed daily by GNA	2015	55	2016	14,880	2019	22,320
	Number of foreign stories processed daily by GNA	2013	8,160	2015	8,160	2019	12,240
	Number of National Events covered by GBC	2015	510	2016	510	2019	510
	No. of Public Education Campaigns held	2015	3	2016	2	2019	4

## **5. EXPENDITURE TREND FOR THE MEDIUM-TERM**

From the second half of 2014 to 2016, there was no separate Ministry for Information. Budget allocations and subsequent releases were done under the Ministry of Communications, which had an expanded mandate inclusive of information dissemination functions. The medium term expenditure trend is therefore adequately captured in the Ministry of Communications PBB.

## **6. SUMMARY OF KEY PERFORMANCE IN 2016**

The achievements of the Ministry's planned programmes recorded during the period under review are as below:

The Ministry organized 9 Government for the Peoples Fora as well as 19 Meet-the-Press Series to inform citizens on government policies, programmes and projects. These programmes were aimed at empowering the citizenry with information to ensure increased political inclusion and social ownership of public policies.

ISD undertook a nationwide public education campaign on 2016 Budget Statement and Economic Policy. The campaign afforded our country men and women the opportunity to seek clarification on development plans contained in the statement and better appreciate the use to which public resources were being put.

As part of Government's effort at ensuring that citizens are not left out of International events, GBC acquired the franchise and provided live telecast to CHAN 2016, the CAF super cup, the Olympic Games and the AFCON 2017 qualifiers, including the telecast of the AFCON tournament itself.

GNA established a centre for Journalism and multimedia training. With the establishment of the training centre, GNA now provides in-service training to staff members to improve productivity. Additionally, GNA processed 6,250 local and 4,300 foreign stories.



# 1.5. Appropriation Bill

Summary of Expenditure by Sub-Programme, Economic Item and Funding

Entity: 031 - Ministry of Information and Media Relations (MIMR)

Year: 2017 | Currency: Value

Version 1

	GoG				IGF				Funds / Others			Donors			Grand Total
	Compensation of employees	Goods and Services	Capex	Total	Compensation of employees	Goods and Services	Capex	Total	Statutory	ABFA	Others	Goods and Services	Capex	Total	
<b>031001 - Management and Administration</b>	1,000,000	9,054,810	5,500,000	15,554,810											15,554,810
0310011 - General Administration and Finance	858,960	8,304,810	5,500,000	14,663,770											14,663,770
0310012- Human Resource	51,823			51,823											51,823
0310013- Policy; Planning; Budgeting; Monitoring and Evaluation	58,448	750,000		808,448											808,448
0310014- Research; Statistics and Information Management	30,769			30,769											30,769
<b>031002 - Mitigate the impacts of Climate Variability and Change</b>	<b>87,040,963</b>	<b>2,100,000</b>	<b>1,500,000</b>	<b>90,640,963</b>		<b>22,232,887</b>	<b>12,650,042</b>	<b>34,882,929</b>							<b>125,523,892</b>
0310021- Electronic Media Services	62,040,963	600,000		62,640,963		22,232,887	12,650,042	34,882,929							97,523,892
0310022- Information Gathering and Dissemination Services	25,000,000	1,500,000	1,500,000	28,000,000											28,000,000
<b>Grand Total</b>	<b>88,040,963</b>	<b>11,154,810</b>	<b>7,000,000</b>	<b>106,195,773</b>		<b>22,232,887</b>	<b>12,650,042</b>	<b>34,882,929</b>							<b>141,078,702</b>

## **PART B: BUDGET PROGRAMME SUMMARY**

### **PROGRAMME 1: MANAGEMENT AND ADMINISTRATION**

#### **1. Budget Programme Objectives**

- To facilitate and coordinate government information dissemination and feedback gathering
- To facilitate annual budget preparation and implementation for the sector
- To facilitate capacity building for both public and private media practitioners.
- To develop strategic plans for the sector.

#### **2. Budget Programme Description**

The mandate of the now Ministry of Information is anchored on the promotion of good governance through information dissemination and constructive and constant engagement with citizens. The Ministry is also enjoined by its mandate to gather feedback from citizens on the performance of public policies, which will constitute the bases for policy review and refinement.

The programme covers all the support services offered by the headquarters and its directorates and units through the delivery of the following sub-programmes:

- General Administration;
- Finance;
- Human Resource;
- Policy, Planning, Monitoring and Evaluation;
- Statistics, Research, and Information Management

The operations and projects of this programme are mainly funded by the Government of Ghana. 24 employees undertake the duties of this programme.





## 2.9. Budget by Chart of Account

### 9 - Sub-Programme and Natural Account

**Entity:** 031 - Ministry of Information and Media Relations (MIMR)

**Funding:** All Source of Funding

**Year:** 2017 | **Currency:** GH Cedi

**Version 1**

	Budget	Indicative Year	Indicative Year
<b>031001 - Management and Administration</b>	<b>15,554,810</b>	<b>15,554,810</b>	<b>15,554,810</b>
031001 - Management and Administration	15,554,810	15,554,810	15,554,810
21 - Compensation of employees [GFS]	1,000,000	1,000,000	1,000,000
211 - Wages and salaries [GFS]	1,000,000	1,000,000	1,000,000
Goods and Services	9,054,810	9,054,810	9,054,810
22 - Use of goods and services	9,054,810	9,054,810	9,054,810
31 - Non financial assets	5,500,000	5,500,000	5,500,000
311 - Fixed assets	5,500,000	5,500,000	5,500,000

## **BUDGET SUB-PROGRAMME SUMMARY**

### **PROGRAMME 1: MANAGEMENT AND ADMINISTRATION**

#### **SUB-PROGRAMME 1.1: General Administration**

##### **1. Budget Sub-Programme Objective**

To effectively coordinate the activities of the various Agencies under the Ministry

##### **2. Budget Sub-Programme Description**

This sub programme looks at the coordination of activities of the Ministry and its Agencies. It provides general information and direction for the Ministry. It is responsible for the establishment of standard procedures of operation for the effective and efficient running of the Ministry.

It consolidates and incorporates the Ministry's needs for equipment and materials into a master procurement plan, establishes and maintains a fixed asset register, and liaises with appropriate heads of Agencies to plan for the acquisition, replacement and disposal of equipment.

### 3. Budget Sub-Programme Results Statement

The table indicates the main outputs, indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections		
		2015	2016	Budget Year 2017	Indicative Year 2018	Indicative Year 2019
Response to official correspondence	Number of working days	-	-	Within seven (7) working days	Within seven (7) working days	Within seven (7) working days
Organisation of management meetings	Number of management meetings held	-	-	4	4	4
Preparation of annual budget proposal	Annual budget proposal prepared by	-	-	31 <sup>st</sup> July	31 <sup>st</sup> July	31 <sup>st</sup> July
Preparation of budget implementation report	Number of Budget implementation report prepared by	-	-	4	4	4
Development of procurement plans	Procurement plans developed	-	-	One month after passage of appropriation bill	One month after passage of appropriation bill	One month after passage of appropriation bill

### 4. Budget Operations and Projects

The table lists the main Operations and projects to be undertaken by the programme

Operations	Projects
<b>Internal management of the organisation.</b>	<b>Acquisition of movable and immovable Assets.</b>
<ul style="list-style-type: none"> <li>Local &amp; International Affiliations</li> </ul>	<ul style="list-style-type: none"> <li>Maintenance, Rehabilitation, Refurbishment and Upgrade existing Assets</li> </ul>
<ul style="list-style-type: none"> <li>Procurement of Office Supplies and Consumables</li> </ul>	
<ul style="list-style-type: none"> <li>Procurement Plan Preparation</li> </ul>	
<ul style="list-style-type: none"> <li>Tendering Activities</li> </ul>	
<ul style="list-style-type: none"> <li>Budget preparation</li> </ul>	
<ul style="list-style-type: none"> <li>Budget performance Reporting</li> </ul>	



## 2.7 Budget by Chart of Account

### 7 - Sub-Programme and Natural Account

**Entity:** 031 - Ministry of Information and Media Relations (MIMR)

**Funding:** All Source of Funding

**Year:** 2017 | **Currency:** GH Cedi

**Version 1**

	Budget	Indicative Year	Indicative Year
<b>0310011 - General Administration and Finance</b>	<b>14,663,770</b>	<b>14,663,770</b>	<b>14,663,770</b>
0310011 - General Administration and Finance	14,663,770	14,663,770	14,663,770
21 - Compensation of employees [GFS]	858,960	858,960	858,960
22 - Use of goods and services	8,304,810	8,304,810	8,304,810
31 - Non financial assets	5,500,000	5,500,000	5,500,000

## **BUDGET SUB-PROGRAMME SUMMARY**

### **PROGRAMME 1: MANAGEMENT AND ADMINISTRATION**

#### **SUB-PROGRAMME 1.2: Finance**

##### **1. Budget Sub-Programme Objective**

To improve budgeting, resource mobilization, financial management and reporting

##### **2. Budget Sub-Programme Description**

This sub programme considers the budget and financial management practices of the Ministry. It establishes and implements financial policies and procedures for budgeting, planning and controlling financial transactions of the Ministry consistent with prevailing financial and accounting policies, objectives, rules and regulations. It also ensures the documentation and controlling of incoming and outgoing cash flows as well as actual handling of cash. Some of the activities undertaken include:

- Identifying other revenue streams apart from GoG;
- Strengthening revenue generation machinery;
- Maintaining proper accounting records;
- Ensuring budgetary control and management of assets, liabilities, revenue and expenditures.

### 3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections		
		2015	2016	Budget Year 2017	Indicative Year 2018	Indicative Year 2019
Preparation of Annual Budget estimates	Annual Budget Estimates prepared.	-	-	30 <sup>th</sup> October	30 <sup>th</sup> October	30 <sup>th</sup> October
Preparation of Annual financial reports	Financial reports completed	-	-	Annually	Annually	Annually
Preparation of budget performance reports	Budget performance reports completed	-	-	Quarterly	Quarterly	Quarterly
Updates of assets register	Asset register updated	-	-	Annually	Annually	Annually
Responding to audit reports	Audit responses submitted	-	-	Thirty days after receipt of report	Thirty days after receipt of report	Thirty days after receipt of report
Payment to contractors and suppliers	Payment to service providers made	-	-	Thirty days after receipt of invoice	Thirty days after receipt of invoice	Thirty days after receipt of invoice

### 4. Budget Operations and Projects

The table lists the main Operations and projects to be undertaken by the programme

Operations	Projects
<b>Treasury and Accounting Activities</b>	
• Preparation of Financial Reports	
• Treasury and Accounting Activities	

## **BUDGET SUB-PROGRAMME SUMMARY**

### **PROGRAMME 1: MANAGEMENT AND ADMINISTRATION**

#### **SUB-PROGRAMME 1.3: Human Resource**

#### **1. Budget Sub-Programme Objectives**

- To facilitate the recruitment, replacement and placement of staff.
- To improve the capacity of employees

#### **2. Budget Sub-Programme Description**

This sub programme considers the human resource needs of the Ministry. It develops and oversees the strategic planning of the human resource requirement of the Ministry.

It is also responsible for the recruitment, selection and continuous training and retraining of employees to build capacity and efficiency across the sector.

#### **3. Budget Sub-Programme Results Statement**

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections		
		2015	2016	Budget Year 2017	Indicative Year 2018	Indicative Year 2019
Staff training and development in different disciplines	Number of staff trained	-	-	20	25	30
Development of a human resource plan	Human Resource Plan developed	-	-	31st December	31st December	31st December

#### 4. Budget Operations and Projects

The table lists the main Operations and projects to be undertaken by the programme

<b>Operations</b>	<b>Projects</b>
Staff Capacity Building	
Staff Audit	
Human Resource Database	
Scheme of Service	
Recruitment, Placement and Promotion	
Personnel and Staff Management	
Manpower Skills Development	





## 2.7 Budget by Chart of Account

### 7 - Sub-Programme and Natural Account

**Entity:** 031 - Ministry of Information and Media Relations (MIMR)

**Funding:** All Source of Funding

**Year:** 2017 | **Currency:** GH Cedi

**Version 1**

	Budget	Indicative Year	Indicative Year
<b>0310012- Human Resource</b>	<b>51,823</b>	<b>51,823</b>	<b>51,823</b>
0310012- Human Resource	51,823	51,823	51,823
21 - Compensation of employees [GFS]	51,823	51,823	51,823

## **BUDGET SUB-PROGRAMME SUMMARY**

### **PROGRAMME 1: MANAGEMENT AND ADMINISTRATION**

#### **SUB-PROGRAMME 1.4: Policy Planning, Monitoring and Evaluation**

##### **1. Budget Sub-Programme Objective**

To formulate and implement policies to manage the Information sector

##### **2. Budget Sub-Programme Description**

The sub-programme facilitates key stakeholder consultations for the planning and development of sector policies and legislation. It develops and undertakes periodic review of policies, plans and programmes to facilitate and fine-tune the achievement of MoI's vision and national priorities for the Information sector.

PPME designs and administers monitoring and evaluation systems to assess the effectiveness of policies, programmes and processes in the sector.

##### **3. Budget Sub-Programme Results Statement**

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

<b>Main Outputs</b>	<b>Output Indicator</b>	<b>Past Years</b>		<b>Projections</b>		
		<b>2015</b>	<b>2016</b>	<b>Budget year 2017</b>	<b>Indicative Year 2018</b>	<b>Indicative Year 2019</b>
Development and updates of sector plans and programmes	Sector plans & programmes developed/updated	-	-	90days after annual budget	90days after annual budget	90days after annual budget
Monitoring of programmes/projects	No. of reports produced	-	-	4	4	4
Updates of performance indicators	Performance indicators developed	-	-	One month before end of year	One month before end of year	One month before end of year
Review of sector performance	Performance reports produced	-	-	Half-yearly	Half-yearly	Half-yearly

Development and review of Sector Strategic Plan	Sector Strategic Plan produced	-	-	Annually	Annually	Annually
---	--------------------------------	---	---	----------	----------	----------

#### 4. Budget Operations and Project

The table lists the main Operations and projects to be undertaken by the programme

Operations	Projects
<b>Planning and Policy formulation</b>	
<ul style="list-style-type: none"> <li>• Management and Monitoring Policies, Programmes and Projects</li> </ul>	
<ul style="list-style-type: none"> <li>• Evaluation and Impact Assessment Activities</li> </ul>	



## 2.7 Budget by Chart of Account

### 7 - Sub-Programme and Natural Account

**Entity:** 031 - Ministry of Information and Media Relations (MIMR)

**Funding:** All Source of Funding

**Year:** 2017 | **Currency:** GH Cedi

**Version 1**

	Budget	Indicative Year	Indicative Year
<b>0310013- Policy; Planning; Budgeting; Monitoring and</b>	<b>808,448</b>	<b>808,448</b>	<b>808,448</b>
0310013- Policy; Planning; Budgeting; Monitoring and Evaluation	808,448	808,448	808,448
21 - Compensation of employees [GFS]	58,448	58,448	58,448
22 - Use of goods and services	750,000	750,000	750,000

**BUDGET SUB-PROGRAMME SUMMARY**  
**PROGRAMME 1: MANAGEMENT AND ADMINISTRATION**

**SUB-PROGRAMME 1.5: Research, Statistics and Information Management**  
**(RSIM)**

**1. Budget Sub-Programme Objective**

To strengthen the Management and dissemination of Information for the Sector

**2. Budget Sub-Programme Description**

This sub-programme conducts research activities for the Ministry, including consultation / liaison with other government Ministries, implementing Agencies and relevant Public and Private institutions. To support this, RSIM conducts sample statistical surveys and other statistical enquiries, maintains records, library and archives of publicity materials relevant to the sector generated by the ministry or other Agencies.

RSIM also ensures that the Ministry and its sector Agencies develop their own communication strategies and the media is informed on time of the related programmes. It also prepares periodic bulletins of information for the Ministry’s implementing Agencies and other areas of operational interest to improve performance of the sector.

**3. Budget Sub-Programme Results Statement**

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry’s estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections		
		2015	2016	Budget Year 2017	Indicative Year 2018	Indicative Year 2019
Dissemination of information to the public	public interactions organised	-	-	Quarterly	Quarterly	Quarterly
Response to feedback from the public	Report on feedback addressed	-	-	seven (7) days after receipt of feedback	seven (7) days after receipt of feedback	seven (7) days after receipt of feedback

#### 4. Budget Operations and Projects

The table lists the main Operations and projects to be undertaken by the programme

<b>Operations</b>	<b>Projects</b>
Research and Development	
Development and Management of Database	



## 2.7 Budget by Chart of Account

### 7 - Sub-Programme and Natural Account

**Entity:** 031 - Ministry of Information and Media Relations (MIMR)

**Funding:** All Source of Funding

**Year:** 2017 | **Currency:** GH Cedi

**Version 1**

	Budget	Indicative Year	Indicative Year
0310014- Research; Statistics and Information	30,769	30,769	30,769
0310014- Research; Statistics and Information Management	30,769	30,769	30,769
21 - Compensation of employees [GFS]	30,769	30,769	30,769

**BUDGET SUB-PROGRAM SUMMARY**  
**PROGRAM 1: MANAGEMENT AND ADMINISTRATION**  
**SUB-PROGRAM SP 1.6: Internal Audit**

**1. Budget Sub-Program Objectives**

- To provide an independent, objective assurance and audit assignments designed to add value and improve systems.
- To monitor compliance and value for money within the sector through internal control mechanisms

**2. Budget Sub-Program Description**

This sub-programme concerns itself with conducting of routine audit inspections and performance audit. It allows pre-audit as a preventive measure; post-audit to correct excesses; and follow ups on implementation of internal, external and financial monitoring audit recommendations within the agencies. It also evaluates internal controls put in by management to determine whether they are effective, efficient and economical. It reviews the implementation of all audit recommendations.

The sub-programme also seeks to:

- To compile and produce all audit reports to the Minister, IAA and other stakeholders. It also prepares and disseminates Strategic Internal Audit Plan, Manual and Programme. Additionally, it determines through quality assurance / assessment, monitoring and supervisory visits whether:
  - ❖ There is a judicious use of the Ministry's finances;
  - ❖ Procurement is within the annual programme of work as planned and approved;
  - ❖ Accounts and statements are prepared according to PFM regulations and accepted accounting standards;
  - ❖ All cash inflows and outflows are appropriately receipted;
  - ❖ Malfeasance and other irregularities have occurred and
  - ❖ Internal Audit Units are following laid down programmes and procedures



### 3. Budget Sub-Program Results Statement

The table indicates the main outputs, its indicators and projections by which the Service measures the performance of this sub-program. The past data indicates actual performance whilst the projections are the Service's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections		
		2015	2016	Budget year 2017	Indicative Year 2018	Indicative Year 2019
Audit inspections and investigations conducted	Number of audit inspections and investigations conducted	-	-	4	4	4
Audit and compliance reports prepared	Number of Reports produced	-	-	4	4	4

### 4. Budget Sub-Program Operations and Projects

The table lists the main Operations and Projects to be undertaken by the sub- program.

Operations	Projects
Internal Audit operation	
External Audit Operations	
Special Audit Assignments	



## 2.7 Budget by Chart of Account

7 - Sub-Programme and Natural Account

**Entity:** 031 - Ministry of Information and Media Relations (MIMR)

**Funding:** All Source of Funding

**Year:** 2017 | **Currency:** GH Cedi

**Version 1**

## **BUDGET PROGRAMME SUMMARY**

### **PROGRAMME 2: INFORMATION MANAGEMENT**

#### **1. Budget Programme Objectives**

- To gather and disseminate truthful and unbiased News.
- To effectively and efficiently educate the public on Government Policies, Programmes and other important National issues.
- To market the Ghanaian State at home and abroad.
- To maintain and archive Ghana's historical heritage in film and photo formats.
- To provide credible, reliable and quality broadcasting services in both radio and television

#### **2. Budget Programme Description**

The Ghana News Agency exists to contribute to political, social and economic development of the Country through gathering, processing and dissemination of high quality News and information of interest, relevance and value from Ghana and Africa to the world.

GBC as the national broadcaster is mandated to broadcast programmes using audio-visual, tailored to suit the general public interest

The Information Services Department (ISD) is the principal Public Relations outfit of the Government of Ghana, both home and abroad.

The Department currently has offices in all the (10) Regions, 147 districts with oversight responsibilities over 23 others (districts) and three foreign missions (London, New York & Washington). Its main operations include:

- Creating awareness on government policies,
- Promoting Ghana's international marketing agenda,
- Providing public relations support to the Presidency and MDA's and providing feedback reports on Public reactions to Government policies.



## 2.9. Budget by Chart of Account

### 9 - Sub-Programme and Natural Account

**Entity:** 031 - Ministry of Information and Media Relations (MIMR)

**Funding:** All Source of Funding

**Year:** 2017 | **Currency:** GH Cedi

**Version 1**

	Budget	Indicative Year	Indicative Year
<b>031002 - Mitigate the impacts of Climate Variability and</b>	<b>125,523,892</b>	<b>125,523,892</b>	<b>125,523,892</b>
<b>031002 - Mitigate the impacts of Climate Variability and Change</b>	<b>125,523,892</b>	<b>125,523,892</b>	<b>125,523,892</b>
<i>21 - Compensation of employees [GFS]</i>	87,040,963	87,040,963	87,040,963
211 - Wages and salaries [GFS]	86,731,963	86,731,963	86,731,963
212 - Social contributions [GFS]	309,000	309,000	309,000
<i>Goods and Services</i>	24,332,887	24,332,887	24,332,887
22 - Use of goods and services	24,332,887	24,332,887	24,332,887
<i>31 - Non financial assets</i>	14,150,042	14,150,042	14,150,042
311 - Fixed assets	14,150,042	14,150,042	14,150,042

## **BUDGET SUB-PROGRAMME SUMMARY**

### **PROGRAMME 2: INFORMATION MANAGEMENT**

#### **SUB-PROGRAMME SP 2.1: Information Gathering and Dissemination**

##### **Services**

#### **1. Budget Sub-Programme Objectives**

- To effectively and efficiently sensitize and educate the publics on government policies, programmes and other important National issues.
- To enhance ISD's capacity to collate and assess public reactions to government policies and programmes
- To provide Public Relations support to the Presidency and MDAs
- To significantly enhance the Department's capacity to provide publicity support to National Events (e.g. Independence Day, Republic day etc.)
- To project the image of Ghana abroad for Foreign Direct Investment
- To maintain and archive Ghana's historical heritage in film and photo format

#### **2. Budget Sub-Programme Description**

The Information Services Department (ISD) is the principal Public Relations outfit of the Government of Ghana, both home and abroad, responsible for the delivery of this sub-programme.

The Department currently has offices in all the (10) Regions, 161 districts and three foreign missions (London, New York and Washington) with a staff strength of about 1100.

The main operations of the sub-programme include the following:

- Public Education campaigns on government policies, programmes and activities.
- (e.g. Education on pre-mix fuel/NHIS, Sensitization on HIV AIDS, publicity
- Support for National Celebrations)
- Facilitation of meet -the- Press series and town hall meetings
- Projecting the image of Ghana in foreign States, through school visits, Press releases, Road-shows, Exhibitions, distribution of paraphernalia and literature.
- The coverage and reporting of official activities of the Presidency and the MDAs
- Production of public reactions reports on Government policies and programmes
- Production of situational reports on state functions and events for Government.

### 3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections		
		2015	2016	Budget Year	Indicative Year	Indicative Year
				2017	2018	2019
Embark on Public Education Campaigns	Number Campaigns held	4	4	4	4	4
Meet-the-Press sessions facilitated.	Number facilitated	12	4	25	25	25
Feature articles on government policies , programmes and projects	Number produced and published	100	8	450	450	450
Dissemination Government Information	Number of Districts provided with DIOs	161	161	190	216	216
Produce and distribute Public Education Materials to sensitize public about Government activities	Number of public education materials published	-	30000	60000	80000	80000

### 4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and Projects to be undertaken by the sub- programme.

Operations	Projects
<b>Internal management of the organisation.</b>	<b>Acquisition of movable and immovable assets</b>
Local & International Affiliations	Maintenance, Rehabilitation, Refurbishment and Upgrade existing Assets
Procurement of Office Supplies and Consumables	
Procurement Plan Preparation	



## 2.7 Budget by Chart of Account

### 7 - Sub-Programme and Natural Account

**Entity:** 031 - Ministry of Information and Media Relations (MIMR)

**Funding:** All Source of Funding

**Year:** 2017 | **Currency:** GH Cedi

**Version 1**

	Budget	Indicative Year	Indicative Year
<b>0310021- Electronic Media Services</b>	<b>97,523,892</b>	<b>97,523,892</b>	<b>97,523,892</b>
0310021- Electronic Media Services	97,523,892	97,523,892	97,523,892
21 - Compensation of employees [GFS]	62,040,963	62,040,963	62,040,963
22 - Use of goods and services	22,832,887	22,832,887	22,832,887
31 - Non financial assets	12,650,042	12,650,042	12,650,042

## **BUDGET SUB-PROGRAMME SUMMARY**

### **PROGRAMME 2: INFORMATION MANAGEMENT**

#### **SUB-PROGRAMME SP 2.2: Electronic Media Services**

##### **1. Budget Sub-Programme Objectives**

- To gather and disseminate truthful and unbiased News.
- To provide credible, reliable and quality broadcasting services in both radio and television

##### **2. Budget Sub-Programme Description**

The Ghana News Agency and the Ghana Broadcasting Corporation are responsible for the delivery of this Sub-programme.

The Ghana News Agency exists to gather, process and disseminate News on Ghana and Africa to the world from the Ghanaian perspective.

The Reporters and Stringers (Part-Time Reporters) go to the field to gather, political, social and economic stories while the Editors come out with processed news which is categorized into Home and Foreign News Bulletins.

Dissemination of the processed News is carried out by the Information and Technology Department to the following:

- General public
- Public Institutions
- Private Institutions
- Media Houses (Private and Public)

The funding for News gathering, processing and dissemination is fully provided by the Government of Ghana. Stories for the Home News Bulletin are from the rural areas and all the 216 Districts of the country. The Foreign News Bulletin is sourced from four (4) Foreign News Agencies. Over 55 subscribers to the news bulletins spread across public institutions, foreign missions, private institution and individuals.

The Ghana Broadcasting Corporation (GBC) provides the appropriate platform using the electronic medium (television and radio) to disseminate information on national developmental issues. This is done through GTV as the national broadcaster and a total of eleven (11) radio stations across the ten regions.



As a national media broadcaster, GBC is geared towards sensitization of the general public on relevant national issues through the regional reporters who collate materials throughout the country to be broadcast through selected programmes like the news, documentaries etc.

The corporation is funded from Government of Ghana (GOG) and Internally Generated Fund (IGF) sources.

### 3. Budget Sub-Programme Results Statement

The table indicates the main outputs, its indicators and projections by which the Ministry measures the performance of this sub-programme. The past data indicates actual performance whilst the projections are the Ministry's estimate of future performance.

Main Outputs	Output Indicator	Past Years		Projections		
		2015	2016	Budget Year 2017	Indicative Year 2018	Indicative Year 2019
Home News bulletin.	Number of stories produced	16,425	14,880	21,900	21,900	21,900
Foreign News bulletin	Number of stories produced	9,855	8,160	10,950	10,950	10,950
Live coverage of National events	Number of National events covered	170	170	406	406	406
Airing of Social and Educative Programmes	Number of Social and Educative Programmes aired	3500	800	4,019	4,019	4,019

### 4. Budget Sub-Programme Operations and Projects

The table lists the main Operations and Projects to be undertaken by the sub- programme.

Operations	Projects
<b>Internal Management of the organisation</b>	<b>Acquisition of movable and immovable assets</b>
<ul style="list-style-type: none"> <li>Gather and process local and international news.</li> </ul>	
<ul style="list-style-type: none"> <li>Public Sensitization and Information Dissemination</li> </ul>	
<ul style="list-style-type: none"> <li>Coverage of national and public events</li> </ul>	
<ul style="list-style-type: none"> <li>Provide administrative support services.</li> </ul>	



## 2.7 Budget by Chart of Account

### 7 - Sub-Programme and Natural Account

**Entity:** 031 - Ministry of Information and Media Relations (MIMR)

**Funding:** All Source of Funding

**Year:** 2017 | **Currency:** GH Cedi

**Version 1**

	Budget	Indicative Year	Indicative Year
<b>0310022- Information Gathering and Dissemination</b>	<b>28,000,000</b>	<b>28,000,000</b>	<b>28,000,000</b>
0310022- Information Gathering and Dissemination Services	28,000,000	28,000,000	28,000,000
21 - Compensation of employees [GFS]	25,000,000	25,000,000	25,000,000
22 - Use of goods and services	1,500,000	1,500,000	1,500,000
31 - Non financial assets	1,500,000	1,500,000	1,500,000



## 1.6. Appropriation Bill

Summary of Expenditure by Cost Center, Economic Item and Funding

Entity: 031 - Ministry of Information and Media Relations (MIMR)

Year: 2017 | Currency: Value

Version 1

	GoG				IGF				Funds / Others			Donors			Grand Total
	Compensation of employees	Goods and Services	Capex	Total	Compensation of employees	Goods and Services	Capex	Total	Statutory	ABFA	Others	Goods and Services	Capex	Total	
<b>031 - Ministry of Information and Media Relations (MIMR)</b>	<b>88,040,963</b>	<b>11,154,810</b>	<b>7,000,000</b>	<b>106,195,773</b>		<b>22,232,887</b>	<b>12,650,042</b>	<b>34,882,929</b>							<b>141,078,702</b>
<b>03101 - Headquarters</b>	<b>1,000,000</b>	<b>9,054,810</b>	<b>5,500,000</b>	<b>15,554,810</b>											<b>15,554,810</b>
<b>0310101 - Gen. Admin and Finance</b>	858,960	8,304,810	5,500,000	14,663,770											14,663,770
0310101001 - Gen. Admin and Finance	858,960	8,304,810	5,500,000	14,663,770											14,663,770
<b>0310102 - P.P.M.E.</b>	58,448	750,000		808,448											808,448
0310102001 - P.P.M.E.	58,448	750,000		808,448											808,448
<b>0310103 - Human Resource</b>	51,823			51,823											51,823
0310103001 - Human Resource	51,823			51,823											51,823
<b>0310104 - Research Statistics</b>	30,769			30,769											30,769
0310104001 - Research Statistics	30,769			30,769											30,769
<b>03102 - Information Services Department</b>	<b>25,000,000</b>	<b>1,500,000</b>	<b>1,500,000</b>	<b>28,000,000</b>											<b>28,000,000</b>
<b>0310201 - Gen. Admin and Finance</b>	22,495,120	510,000	1,500,000	24,505,120											24,505,120
0310201001 - Gen. Admin and Finance	22,495,120	510,000	1,500,000	24,505,120											24,505,120
<b>0310202 - Operations Division</b>		200,000		200,000											200,000
0310202001 - Greater Accra Region		18,389		18,389											18,389
0310202002 - Volta Region		15,322		15,322											15,322
0310202003 - Eastern Region		22,991		22,991											22,991
0310202004 - Central Region		19,923		19,923											19,923
0310202005 - Western Region		19,156		19,156											19,156
0310202006 - Ashanti Region		27,593		27,593											27,593
0310202007 - Brong Ahafo Region		22,991		22,991											22,991
0310202008 - Northern Region		24,525		24,525											24,525
0310202009 - Upper East Region		15,322		15,322											15,322
0310202010 - Upper West Region		13,788		13,788											13,788
<b>0310203 - Overseas Information Division</b>	2,504,880	300,000		2,804,880											2,804,880
0310203001 - Washington Mission	1,001,952	104,599		1,106,551											1,106,551



## 1.6. Appropriation Bill

Summary of Expenditure by Cost Center, Economic Item and Funding

Entity: 031 - Ministry of Information and Media Relations (MIMR)

Year: 2017 | Currency: Value

Version 1

	GoG				IGF				Funds / Others			Donors			Grand Total
	Compensation of employees	Goods and Services	Capex	Total	Compensation of employees	Goods and Services	Capex	Total	Statutory	ABFA	Others	Goods and Services	Capex	Total	
0310203002 - London Mission	1,001,952	107,190		1,109,142											1,109,142
0310203006 - Ghana UN Mission, New York	500,976	88,211		589,187											589,187
<b>0310204 - Human Resource Division</b>		150,000		150,000											150,000
0310204001 - Human Resource Division		150,000		150,000											150,000
<b>0310207 - Publishing</b>		340,000		340,000											340,000
0310207001 - Publishing		340,000		340,000											340,000
<b>03150 - Ghana News Agency</b>	<b>5,985,415</b>	<b>600,000</b>		<b>6,585,415</b>											<b>6,585,415</b>
<b>0315001 - Editorial</b>	1,313,541			1,313,541											1,313,541
0315001001 - Editorial	1,313,541			1,313,541											1,313,541
<b>0315002 - Engineering</b>	397,676			397,676											397,676
0315002001 - Engineering	397,676			397,676											397,676
<b>0315003 - Finance</b>	212,068			212,068											212,068
0315003001 - Finance	212,068			212,068											212,068
<b>0315004 - Administration</b>	3,948,205	600,000		4,548,205											4,548,205
0315004001 - Administration	3,948,205	600,000		4,548,205											4,548,205
<b>0315005 - Business</b>	113,925			113,925											113,925
0315005001 - Business	113,925			113,925											113,925
<b>03151 - Ghana Broadcasting Corporation (GBC)</b>	<b>56,055,547</b>			<b>56,055,547</b>		<b>22,232,887</b>	<b>12,650,042</b>	<b>34,882,929</b>							<b>90,938,476</b>
<b>0315101 - Admin</b>	56,055,547			56,055,547		22,232,887	12,650,042	34,882,929							90,938,476
0315101001 - Admin	56,055,547			56,055,547		22,232,887	12,650,042	34,882,929							90,938,476